

UAE Food Safety Testing Market By Technology (Agar culturing, PCR-based assay, Immunoassay-based, Others), By Food Tested (Meat and meat product, Dairy and dairy product, Cereals, grains, and pulses, Processed food, Others), By Type (Pathogen, Genetically modified organism (GMO), Chemical and toxin, Others): Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The UAE food safety testing market is expected to experience rapid growth in the coming years. This is attributed to rise in consumer demand for safe & healthy food, increase in awareness regarding safety of food products, surge in number of food companies, and need for appropriate testing of their products. With implementation of stringent government regulations toward food security, the UAE food safety testing market is anticipated to experience notable growth during the forecast period. The UAE food safety testing market is driven due to several factors such as rapid growth in the food & beverage industry, exponential growth in population, and rise in demand for safe & healthy food. Furthermore, the presence of modern food processing methods has enhanced the food safety testing, which is anticipated to augment the market.

However, high cost of food safety testing is anticipated to impede the growth of the UAE food safety testing market in the coming years. As the demand for food safety testing has increased, the need for advanced testing machines and technologies is expected to increase, thus resulting in high cost of food safety testing. On the contrary, rise in awareness among consumers regarding the safety of food products and ingredients offers various opportunities for the market players. In addition, surge in demand for organic food products and development of latest technologies such as mobile testing devices are anticipated to present lucrative opportunities during the forecast period. Furthermore, increase in demand for food safety testing among food companies is projected to augment the market growth. The UAE Government has introduced stringent regulations such as The UAE Federal Food Safety Law and Food Control Law are two of the major regulations that govern the market, which focus on food safety investigations and tests. In addition, the government has established various committees to monitor food safety across the

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country.

The UAE food safety testing market is segmented on the basis of technology, food tested, and type. Depending upon technology, the market is divided into agar culturing, PCR-based assay, immunoassay-based, and others. According to food tested, the market is categorized into meat & meat product; dairy & dairy product; cereals, grains, & pulses; processed food; and others. The meat & meat product segment holds the largest share in the market, followed by the dairy & dairy product segment. By type, the market is classified into pathogen, genetically modified organism (GMO), chemical & toxin, and others.

The Porter's five force analysis provides a comprehensive view about the competitive scenario in the UAE food safety testing market. It includes threat of new entrants, competitive rivalry, threat of substitutes, bargaining power of buyers, and bargaining power of suppliers. The analysis shows that the threat of new entrants is low owing to high cost of testing machines and other technologies. Furthermore, the bargaining power of suppliers is low and bargaining power of buyers is high, as buyers are able to switch to different food safety testing companies. The competitive rivalry in the market is moderate to high owing to the presence of various competitors.

High cost of food safety testing services is anticipated to act as a restraint of the market growth. In addition, lack of experienced and skilled professionals in food safety testing restrains the market. In addition, the availability of substitute technologies acts as a key deterrent factor of the market. Furthermore, increase in competition in the market is projected to pose significant challenge to the market players.

Contrarily, the UAE food safety testing market is anticipated to witness lucrative opportunities in the future. For instance, surge in demand for organic food is expected to open new avenues. In addition, the development of latest technologies such as mobile testing devices is projected to open up new opportunities for growth. The market players are focusing on development of innovative food safety testing products and technologies to stay ahead in the competition as they provide efficient & accurate results.

Key Benefits For Stakeholders

- Enable informed decision-making process and offer market analysis based on current market situation and estimated future trends.
- Analyze the key strategies adopted by major market players in uae food safety testing market.
- Assess and rank the top factors that are expected to affect the growth of uae food safety testing market.
- Top Player positioning provides a clear understanding of the present position of market players.
- Detailed analysis of the uae food safety testing market segmentation assists to determine the prevailing market opportunities.
- Identify key investment pockets for various offerings in the market.

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
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Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Analysis of raw material in a product (by %)
- Consumer Buying Behavior Analysis
- Industry life cycle assessment, by region

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- Product Life Cycles
- Technology Trend Analysis
- Pain Point Analysis
- Regulatory Guidelines
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Expanded list for Company Profiles
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- Per Capita Consumption Trends
- SWOT Analysis
- Volume Market Size and Forecast

Key Market Segments

By Food Tested

- Meat and meat product
- Dairy and dairy product
- Cereals, grains, and pulses
- Processed food
- Others

By Type

- Pathogen
- Genetically modified organism (GMO)
- Chemical and toxin
- Others

By Technology

- Agar culturing
- PCR-based assay
- Immunoassay-based
- Others

- Key Market Players
- Bureau Veritas Gulf
- Emirates Standards and Metrology Department
- Eurofins Scientific
- Intertek
- SGS
- TUV SUD
- Halal Quick Testing Services
- Analabs Laboratories
- ATI Foods
- EFL Certified Laboratory

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