

Tea Bags Market By Type (Green Tea, Black Tea, Oolong Tea, Fruit and Herbal Tea, Others), By Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Convenience Stores, Online Stores, Others), By Application (Residential, Commercial), By Shape (Pillow Shaped, Round Shaped, Square Shaped, Pyramid Shaped, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-10-01 | 415 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$3110.40
- Business User License \$5157.00
- Enterprise License \$8640.00

Report description:

The tea bags market size was valued at \$6,124.0 million in 2021, and is estimated to reach \$12,903.1 million by 2031, registering a CAGR of 7.6% from 2022 to 2031. Consumers have started adopting simple and effective tea brewing solutions such as teabags on a large scale. To maintain a healthy lifestyle, people now prefer a cup of green tea on a daily basis. There are numerous varieties of tea bags that differ based on geographical locations. Companies are concentrating their efforts on infusing tea bags with various fragrant flavors and substances to entice customers to buy their teabags. For instance, In the UK, the Tea India company released stunningly colorful, fragrant, and flavored tea bags in January 2020. These bags have different infusions, including scalded milk, oat, cashew, and coconut. The market for tea bags is primarily driven by rise in consumer demand for health-promoting beverages. In addition, during the COVID-19 outbreak, growth in consumer demand for immunity-boosting liquids has led to rise in usage of herbal and green teabags. Furthermore, growth in number of tea vendors and hotels around the world propel the use of tea bags.

The tea bags market is segmented on the basis of type, distribution channel, application, shape, and region. On the basis of type, the market is categorized into green tea, black tea, oolong tea, fruit & herbal tea, and others. On the basis of distribution channel, it is segmented into supermarkets & hypermarkets, specialty stores, convenience stores, online stores, and others. By application, it is segregated into residential and commercial. On the basis of shape, it is segmented into pillow shaped, round shaped, square shaped, pyramid shaped, and others. Region wise, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (UK, Germany, France, Italy, Spain, Russia, and Rest of Europe), Asia-Pacific (China, India, Japan, South Korea, Australia,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Pakistan, and Rest of the Asia-Pacific), and LAMEA (Brazil, South Africa, Turkey, Saudi Arabia, Egypt, and Rest of LAMEA).

Due to high availability of branded teabag items in the locations, the specialty stores segment is expected to hold a significant share of the market. Furthermore, offering of discounts and deals by these retailers attracts customers to buy teabags from these stores. Asia-Pacific holds the greatest proportion of the global teabag market in 2021. Enormous presence of important teabag brands such as Tenfu Corporation in countries such as China and India, Asia-Pacific. The outbreak of COVID-19 has negatively impacted the tea bags market. The outbreak of COVID-19 pandemic has forced government bodies to impose strict closures of production facilities, restaurants, hotels, and cafes to maintain safety measures and implement social distancing, which had led to decrease in production and distribution of tea bags. Thus, declining growth of the tea bags market in 2020.

Major players operating in the market are Associated British Foods Plc., Barry's Tea, Nestle S.A., Northern Tea Merchants Ltd., Numi, Inc., Organic India, Tata Consumer Products, The Hain Celestial Group, Inc., The Kroger Company and Unilever Plc.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the tea bags market analysis from 2021 to 2031 to identify the prevailing tea bags market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the tea bags market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global tea bags market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Type

- Fruit and Herbal Tea
- Others
- Green Tea
- Black Tea
- Oolong Tea

By Distribution Channel

- Supermarkets and Hypermarkets
- Specialty Stores
- Convenience Stores
- Online Stores
- Others

By Application

- Residential
- Commercial

By Shape

- Pillow Shaped
- Round Shaped
- Square Shaped
- Pyramid Shaped
- Others

By Region

- North America
- U.S.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Canada
- Mexico
- Europe
- U.K.
- Germany
- France
- Italy
- Spain
- Russia
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Pakistan
- Rest of Asia-Pacific
- LAMEA
- Brazil
- South Africa
- Turkey
- Saudi Arabia
- Egypt
- Rest of LAMEA
- Key Market Players
- Associated British Foods Plc
- Barrys Tea
- Nestle SA
- Northern tea Merchants Ltd
- Numi Organic Tea
- Organic India
- Tata Consumer Products
- The Hain Celestial Group Inc
- The Kroger Company
- Unilever Plc

Table of Contents:

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key market segments
- 1.3.Key benefits to the stakeholders
- 1.4.Research Methodology
 - 1.4.1.Secondary research
 - 1.4.2.Primary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 2.1.Key findings of the study
- 2.2.CXO Perspective
- CHAPTER 3:MARKET OVERVIEW
- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Top player positioning
- 3.5.Market dynamics
 - 3.5.1.Drivers
 - 3.5.2.Restraints
 - 3.5.3.Opportunities
- 3.6.COVID-19 Impact Analysis on the market
- CHAPTER 4: TEA BAGS MARKET, BY TYPE
- 4.1 Overview
 - 4.1.1 Market size and forecast
- 4.2 Green Tea
 - 4.2.1 Key market trends, growth factors and opportunities
 - 4.2.2 Market size and forecast, by region
 - 4.2.3 Market analysis by country
- 4.3 Black Tea
 - 4.3.1 Key market trends, growth factors and opportunities
 - 4.3.2 Market size and forecast, by region
 - 4.3.3 Market analysis by country
- 4.4 Oolong Tea
 - 4.4.1 Key market trends, growth factors and opportunities
 - 4.4.2 Market size and forecast, by region
 - 4.4.3 Market analysis by country
- 4.5 Fruit and Herbal Tea
 - 4.5.1 Key market trends, growth factors and opportunities
 - 4.5.2 Market size and forecast, by region
 - 4.5.3 Market analysis by country
- 4.6 Others
 - 4.6.1 Key market trends, growth factors and opportunities
 - 4.6.2 Market size and forecast, by region
 - 4.6.3 Market analysis by country
- CHAPTER 5: TEA BAGS MARKET, BY DISTRIBUTION CHANNEL
- 5.1 Overview
 - 5.1.1 Market size and forecast
- 5.2 Supermarkets and Hypermarkets
 - 5.2.1 Key market trends, growth factors and opportunities
 - 5.2.2 Market size and forecast, by region
 - 5.2.3 Market analysis by country
- 5.3 Specialty Stores
 - 5.3.1 Key market trends, growth factors and opportunities
 - 5.3.2 Market size and forecast, by region
 - 5.3.3 Market analysis by country

- 5.4 Convenience Stores
 - 5.4.1 Key market trends, growth factors and opportunities
 - 5.4.2 Market size and forecast, by region
 - 5.4.3 Market analysis by country
- 5.5 Online Stores
 - 5.5.1 Key market trends, growth factors and opportunities
 - 5.5.2 Market size and forecast, by region
 - 5.5.3 Market analysis by country
- 5.6 Others
 - 5.6.1 Key market trends, growth factors and opportunities
 - 5.6.2 Market size and forecast, by region
 - 5.6.3 Market analysis by country
- CHAPTER 6: TEA BAGS MARKET, BY APPLICATION
 - 6.1 Overview
 - 6.1.1 Market size and forecast
 - 6.2 Residential
 - 6.2.1 Key market trends, growth factors and opportunities
 - 6.2.2 Market size and forecast, by region
 - 6.2.3 Market analysis by country
 - 6.3 Commercial
 - 6.3.1 Key market trends, growth factors and opportunities
 - 6.3.2 Market size and forecast, by region
 - 6.3.3 Market analysis by country
- CHAPTER 7: TEA BAGS MARKET, BY SHAPE
 - 7.1 Overview
 - 7.1.1 Market size and forecast
 - 7.2 Pillow Shaped
 - 7.2.1 Key market trends, growth factors and opportunities
 - 7.2.2 Market size and forecast, by region
 - 7.2.3 Market analysis by country
 - 7.3 Round Shaped
 - 7.3.1 Key market trends, growth factors and opportunities
 - 7.3.2 Market size and forecast, by region
 - 7.3.3 Market analysis by country
 - 7.4 Square Shaped
 - 7.4.1 Key market trends, growth factors and opportunities
 - 7.4.2 Market size and forecast, by region
 - 7.4.3 Market analysis by country
 - 7.5 Pyramid Shaped
 - 7.5.1 Key market trends, growth factors and opportunities
 - 7.5.2 Market size and forecast, by region
 - 7.5.3 Market analysis by country
 - 7.6 Others
 - 7.6.1 Key market trends, growth factors and opportunities
 - 7.6.2 Market size and forecast, by region
 - 7.6.3 Market analysis by country
- CHAPTER 8: TEA BAGS MARKET, BY REGION

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.1 Overview
 - 8.1.1 Market size and forecast
- 8.2 North America
 - 8.2.1 Key trends and opportunities
 - 8.2.2 North America Market size and forecast, by Type
 - 8.2.3 North America Market size and forecast, by Distribution Channel
 - 8.2.4 North America Market size and forecast, by Application
 - 8.2.5 North America Market size and forecast, by Shape
 - 8.2.6 North America Market size and forecast, by country
 - 8.2.6.1 U.S.
 - 8.2.6.1.1 Market size and forecast, by Type
 - 8.2.6.1.2 Market size and forecast, by Distribution Channel
 - 8.2.6.1.3 Market size and forecast, by Application
 - 8.2.6.1.4 Market size and forecast, by Shape
 - 8.2.6.2 Canada
 - 8.2.6.2.1 Market size and forecast, by Type
 - 8.2.6.2.2 Market size and forecast, by Distribution Channel
 - 8.2.6.2.3 Market size and forecast, by Application
 - 8.2.6.2.4 Market size and forecast, by Shape
 - 8.2.6.3 Mexico
 - 8.2.6.3.1 Market size and forecast, by Type
 - 8.2.6.3.2 Market size and forecast, by Distribution Channel
 - 8.2.6.3.3 Market size and forecast, by Application
 - 8.2.6.3.4 Market size and forecast, by Shape
- 8.3 Europe
 - 8.3.1 Key trends and opportunities
 - 8.3.2 Europe Market size and forecast, by Type
 - 8.3.3 Europe Market size and forecast, by Distribution Channel
 - 8.3.4 Europe Market size and forecast, by Application
 - 8.3.5 Europe Market size and forecast, by Shape
 - 8.3.6 Europe Market size and forecast, by country
 - 8.3.6.1 U.K.
 - 8.3.6.1.1 Market size and forecast, by Type
 - 8.3.6.1.2 Market size and forecast, by Distribution Channel
 - 8.3.6.1.3 Market size and forecast, by Application
 - 8.3.6.1.4 Market size and forecast, by Shape
 - 8.3.6.2 Germany
 - 8.3.6.2.1 Market size and forecast, by Type
 - 8.3.6.2.2 Market size and forecast, by Distribution Channel
 - 8.3.6.2.3 Market size and forecast, by Application
 - 8.3.6.2.4 Market size and forecast, by Shape
 - 8.3.6.3 France
 - 8.3.6.3.1 Market size and forecast, by Type
 - 8.3.6.3.2 Market size and forecast, by Distribution Channel
 - 8.3.6.3.3 Market size and forecast, by Application
 - 8.3.6.3.4 Market size and forecast, by Shape
 - 8.3.6.4 Italy

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3.6.4.1 Market size and forecast, by Type
- 8.3.6.4.2 Market size and forecast, by Distribution Channel
- 8.3.6.4.3 Market size and forecast, by Application
- 8.3.6.4.4 Market size and forecast, by Shape
- 8.3.6.5 Spain
- 8.3.6.5.1 Market size and forecast, by Type
- 8.3.6.5.2 Market size and forecast, by Distribution Channel
- 8.3.6.5.3 Market size and forecast, by Application
- 8.3.6.5.4 Market size and forecast, by Shape
- 8.3.6.6 Russia
- 8.3.6.6.1 Market size and forecast, by Type
- 8.3.6.6.2 Market size and forecast, by Distribution Channel
- 8.3.6.6.3 Market size and forecast, by Application
- 8.3.6.6.4 Market size and forecast, by Shape
- 8.3.6.7 Rest of Europe
- 8.3.6.7.1 Market size and forecast, by Type
- 8.3.6.7.2 Market size and forecast, by Distribution Channel
- 8.3.6.7.3 Market size and forecast, by Application
- 8.3.6.7.4 Market size and forecast, by Shape
- 8.4 Asia-Pacific
- 8.4.1 Key trends and opportunities
- 8.4.2 Asia-Pacific Market size and forecast, by Type
- 8.4.3 Asia-Pacific Market size and forecast, by Distribution Channel
- 8.4.4 Asia-Pacific Market size and forecast, by Application
- 8.4.5 Asia-Pacific Market size and forecast, by Shape
- 8.4.6 Asia-Pacific Market size and forecast, by country
- 8.4.6.1 China
- 8.4.6.1.1 Market size and forecast, by Type
- 8.4.6.1.2 Market size and forecast, by Distribution Channel
- 8.4.6.1.3 Market size and forecast, by Application
- 8.4.6.1.4 Market size and forecast, by Shape
- 8.4.6.2 India
- 8.4.6.2.1 Market size and forecast, by Type
- 8.4.6.2.2 Market size and forecast, by Distribution Channel
- 8.4.6.2.3 Market size and forecast, by Application
- 8.4.6.2.4 Market size and forecast, by Shape
- 8.4.6.3 Japan
- 8.4.6.3.1 Market size and forecast, by Type
- 8.4.6.3.2 Market size and forecast, by Distribution Channel
- 8.4.6.3.3 Market size and forecast, by Application
- 8.4.6.3.4 Market size and forecast, by Shape
- 8.4.6.4 South Korea
- 8.4.6.4.1 Market size and forecast, by Type
- 8.4.6.4.2 Market size and forecast, by Distribution Channel
- 8.4.6.4.3 Market size and forecast, by Application
- 8.4.6.4.4 Market size and forecast, by Shape
- 8.4.6.5 Australia

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.4.6.5.1 Market size and forecast, by Type
- 8.4.6.5.2 Market size and forecast, by Distribution Channel
- 8.4.6.5.3 Market size and forecast, by Application
- 8.4.6.5.4 Market size and forecast, by Shape
- 8.4.6.6 Pakistan
 - 8.4.6.6.1 Market size and forecast, by Type
 - 8.4.6.6.2 Market size and forecast, by Distribution Channel
 - 8.4.6.6.3 Market size and forecast, by Application
 - 8.4.6.6.4 Market size and forecast, by Shape
- 8.4.6.7 Rest of Asia-Pacific
 - 8.4.6.7.1 Market size and forecast, by Type
 - 8.4.6.7.2 Market size and forecast, by Distribution Channel
 - 8.4.6.7.3 Market size and forecast, by Application
 - 8.4.6.7.4 Market size and forecast, by Shape
- 8.5 LAMEA
 - 8.5.1 Key trends and opportunities
 - 8.5.2 LAMEA Market size and forecast, by Type
 - 8.5.3 LAMEA Market size and forecast, by Distribution Channel
 - 8.5.4 LAMEA Market size and forecast, by Application
 - 8.5.5 LAMEA Market size and forecast, by Shape
 - 8.5.6 LAMEA Market size and forecast, by country
 - 8.5.6.1 Brazil
 - 8.5.6.1.1 Market size and forecast, by Type
 - 8.5.6.1.2 Market size and forecast, by Distribution Channel
 - 8.5.6.1.3 Market size and forecast, by Application
 - 8.5.6.1.4 Market size and forecast, by Shape
 - 8.5.6.2 South Africa
 - 8.5.6.2.1 Market size and forecast, by Type
 - 8.5.6.2.2 Market size and forecast, by Distribution Channel
 - 8.5.6.2.3 Market size and forecast, by Application
 - 8.5.6.2.4 Market size and forecast, by Shape
 - 8.5.6.3 Turkey
 - 8.5.6.3.1 Market size and forecast, by Type
 - 8.5.6.3.2 Market size and forecast, by Distribution Channel
 - 8.5.6.3.3 Market size and forecast, by Application
 - 8.5.6.3.4 Market size and forecast, by Shape
 - 8.5.6.4 Saudi Arabia
 - 8.5.6.4.1 Market size and forecast, by Type
 - 8.5.6.4.2 Market size and forecast, by Distribution Channel
 - 8.5.6.4.3 Market size and forecast, by Application
 - 8.5.6.4.4 Market size and forecast, by Shape
 - 8.5.6.5 Egypt
 - 8.5.6.5.1 Market size and forecast, by Type
 - 8.5.6.5.2 Market size and forecast, by Distribution Channel
 - 8.5.6.5.3 Market size and forecast, by Application
 - 8.5.6.5.4 Market size and forecast, by Shape
 - 8.5.6.6 Rest of LAMEA

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.5.6.6.1 Market size and forecast, by Type
- 8.5.6.6.2 Market size and forecast, by Distribution Channel
- 8.5.6.6.3 Market size and forecast, by Application
- 8.5.6.6.4 Market size and forecast, by Shape

CHAPTER 9: COMPANY LANDSCAPE

- 9.1. Introduction
- 9.2. Top winning strategies
- 9.3. Product Mapping of Top 10 Player
- 9.4. Competitive Dashboard
- 9.5. Competitive Heatmap
- 9.6. Key developments

CHAPTER 10: COMPANY PROFILES

- 10.1 Associated British Foods Plc
 - 10.1.1 Company overview
 - 10.1.2 Company snapshot
 - 10.1.3 Operating business segments
 - 10.1.4 Product portfolio
 - 10.1.5 Business performance
 - 10.1.6 Key strategic moves and developments
- 10.2 Barrys Tea
 - 10.2.1 Company overview
 - 10.2.2 Company snapshot
 - 10.2.3 Operating business segments
 - 10.2.4 Product portfolio
 - 10.2.5 Business performance
 - 10.2.6 Key strategic moves and developments
- 10.3 Nestle SA
 - 10.3.1 Company overview
 - 10.3.2 Company snapshot
 - 10.3.3 Operating business segments
 - 10.3.4 Product portfolio
 - 10.3.5 Business performance
 - 10.3.6 Key strategic moves and developments
- 10.4 Northern tea Merchants Ltd
 - 10.4.1 Company overview
 - 10.4.2 Company snapshot
 - 10.4.3 Operating business segments
 - 10.4.4 Product portfolio
 - 10.4.5 Business performance
 - 10.4.6 Key strategic moves and developments
- 10.5 Numi Organic Tea
 - 10.5.1 Company overview
 - 10.5.2 Company snapshot
 - 10.5.3 Operating business segments
 - 10.5.4 Product portfolio
 - 10.5.5 Business performance
 - 10.5.6 Key strategic moves and developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.6 Organic India
 - 10.6.1 Company overview
 - 10.6.2 Company snapshot
 - 10.6.3 Operating business segments
 - 10.6.4 Product portfolio
 - 10.6.5 Business performance
 - 10.6.6 Key strategic moves and developments
- 10.7 Tata Consumer Products
 - 10.7.1 Company overview
 - 10.7.2 Company snapshot
 - 10.7.3 Operating business segments
 - 10.7.4 Product portfolio
 - 10.7.5 Business performance
 - 10.7.6 Key strategic moves and developments
- 10.8 The Hain Celestial Group Inc
 - 10.8.1 Company overview
 - 10.8.2 Company snapshot
 - 10.8.3 Operating business segments
 - 10.8.4 Product portfolio
 - 10.8.5 Business performance
 - 10.8.6 Key strategic moves and developments
- 10.9 The Kroger Company
 - 10.9.1 Company overview
 - 10.9.2 Company snapshot
 - 10.9.3 Operating business segments
 - 10.9.4 Product portfolio
 - 10.9.5 Business performance
 - 10.9.6 Key strategic moves and developments
- 10.10 Unilever Plc
 - 10.10.1 Company overview
 - 10.10.2 Company snapshot
 - 10.10.3 Operating business segments
 - 10.10.4 Product portfolio
 - 10.10.5 Business performance
 - 10.10.6 Key strategic moves and developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tea Bags Market By Type (Green Tea, Black Tea, Oolong Tea, Fruit and Herbal Tea, Others), By Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Convenience Stores, Online Stores, Others), By Application (Residential, Commercial), By Shape (Pillow Shaped, Round Shaped, Square Shaped, Pyramid Shaped, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-10-01 | 415 pages | Allied Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$3110.40
	Business User License	\$5157.00
	Enterprise License	\$8640.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-10"/>
		Signature	<input type="text"/>