

Tablet PC Market By Operating System (Android, iOS, Windows), By Distribution Channel (Offline, Online), By End User (Consumer, Commercial): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The tablet PC, also known as tablet, is a single-panel computer with a touch screen. A tablet PC is more portable than a laptop and it has greater processing power than a notebook. With the next mobile media tablet PC, makers are striving to capture the consumer's imagination. In tablet PC category, Apple's iPad revolutionized the tablet computing industry. Tablet PC designs have changed dramatically in response to consumer's needs, with amenities such as light-weight tablets, higher screen resolution, improved size, enhanced graphics for gaming & video streaming, applications or software for bill payment, and syncing with other electronic devices for surveillance. However, tablets have still a limited market in mainstream computing, however with Wi-Fi capabilities and enhanced wireless connectivity, it has gained popularity among the consumers, Furthermore, the development of new devices with advanced features is anticipated to provide lucrative growth opportunities for the tablet PC market during the forecast period.

Factors such as rapid expansion of corporate sectors and increase in demand for tablet PCs drive the growth of the market. In addition, surge in demand for hybrid devices among population further propels the expansion of the market. Furthermore, rise in digitization in various industries increases mobility and productivity, which is expected to provide lucrative growth opportunities for the market during the forecast period. Moreover, technology developments and enhanced internet connectivity increase the market's lucrative potential. However, low-speed central processing unit (CPUs), lack of ports, and battery issue & short product life cycle limit the market growth

The tablet PC market is segmented into operating system, distribution channel, end use, and region. By operating system, it is bifurcated into Android, iPhone Operating System (iOS), and Windows. On the basis of distribution channel, it is categorized into offline and online. By end user, it is segregated into consumer and commercial. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The market players operating in the tablet PC market include Apple Inc., Acer Inc., ADLINK, Amazon, Inc., ARBOR Technology,

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ASUSTek Computer Inc., DAP Technologies, Glacier Computer, Hewlett-Packard (HP), Huawei Technologies, Lenovo Group Ltd., LG Electronics, Inc., Microsoft Corporation, NEXCOM, Nokia Corporation, Samsung Electronics Co. Ltd. and Toshiba Corporation. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, which drive growth of the tablet PC market globally.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the tablet pc market analysis from 2021 to 2031 to identify the prevailing tablet pc market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the tablet pc market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global tablet pc market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Operating System

- Android
- iOS
- Windows

By Distribution Channel

- Offline
- Online

By End User

- Consumer
- Commercial

By Region

- North America
- U.S.
- Canada
- Europe
- Germany
- U.K.
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- Australia
- South Korea
- Rest Of Asia
- LAMEA
- Latin America

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- Middle East
- Africa
- Key Market Players
- Acer Inc.
- Apple Inc.
- Hewlett-Packard Company
- Huawei Technologies
- Lenovo Group
- LG Electronics Inc.
- Microsoft Corporation
- Nokia Corporation
- Samsung Electronics Co Ltd
- Toshiba Corp.

Table of Contents:

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key market segments
- 1.3.Key benefits to the stakeholders
- 1.4.Research Methodology
 - 1.4.1.Secondary research
 - 1.4.2.Primary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO Perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Top player positioning
- 3.5.Market dynamics
 - 3.5.1.Drivers
 - 3.5.2.Restraints
 - 3.5.3.Opportunities
- 3.6.COVID-19 Impact Analysis on the market
- 3.7.Patent Landscape
- 3.8.Key Regulation Analysis

CHAPTER 4: TABLET PC MARKET, BY OPERATING SYSTEM

- 4.1 Overview
 - 4.1.1 Market size and forecast
- 4.2 Android
 - 4.2.1 Key market trends, growth factors and opportunities
 - 4.2.2 Market size and forecast, by region
 - 4.2.3 Market analysis by country
- 4.3 iOS

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- 4.3.1 Key market trends, growth factors and opportunities
- 4.3.2 Market size and forecast, by region
- 4.3.3 Market analysis by country
- 4.4 Windows
- 4.4.1 Key market trends, growth factors and opportunities
- 4.4.2 Market size and forecast, by region
- 4.4.3 Market analysis by country

CHAPTER 5: TABLET PC MARKET, BY DISTRIBUTION CHANNEL

- 5.1 Overview
- 5.1.1 Market size and forecast
- 5.2 Offline
- 5.2.1 Key market trends, growth factors and opportunities
- 5.2.2 Market size and forecast, by region
- 5.2.3 Market analysis by country
- 5.3 Online
- 5.3.1 Key market trends, growth factors and opportunities
- 5.3.2 Market size and forecast, by region
- 5.3.3 Market analysis by country

CHAPTER 6: TABLET PC MARKET, BY END USER

- 6.1 Overview
- 6.1.1 Market size and forecast
- 6.2 Consumer
- 6.2.1 Key market trends, growth factors and opportunities
- 6.2.2 Market size and forecast, by region
- 6.2.3 Market analysis by country
- 6.3 Commercial
- 6.3.1 Key market trends, growth factors and opportunities
- 6.3.2 Market size and forecast, by region
- 6.3.3 Market analysis by country

CHAPTER 7: TABLET PC MARKET, BY REGION

- 7.1 Overview
- 7.1.1 Market size and forecast
- 7.2 North America
- 7.2.1 Key trends and opportunities
- 7.2.2 North America Market size and forecast, by Operating System
- 7.2.3 North America Market size and forecast, by Distribution Channel
- 7.2.4 North America Market size and forecast, by End User
- 7.2.5 North America Market size and forecast, by country
- 7.2.5.1 U.S.
- 7.2.5.1.1 Market size and forecast, by Operating System
- 7.2.5.1.2 Market size and forecast, by Distribution Channel
- 7.2.5.1.3 Market size and forecast, by End User
- 7.2.5.2 Canada
- 7.2.5.2.1 Market size and forecast, by Operating System
- 7.2.5.2.2 Market size and forecast, by Distribution Channel
- 7.2.5.2.3 Market size and forecast, by End User
- 7.3 Europe

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- 7.3.1 Key trends and opportunities
- 7.3.2 Europe Market size and forecast, by Operating System
- 7.3.3 Europe Market size and forecast, by Distribution Channel
- 7.3.4 Europe Market size and forecast, by End User
- 7.3.5 Europe Market size and forecast, by country
 - 7.3.5.1 Germany
 - 7.3.5.1.1 Market size and forecast, by Operating System
 - 7.3.5.1.2 Market size and forecast, by Distribution Channel
 - 7.3.5.1.3 Market size and forecast, by End User
 - 7.3.5.2 U.K.
 - 7.3.5.2.1 Market size and forecast, by Operating System
 - 7.3.5.2.2 Market size and forecast, by Distribution Channel
 - 7.3.5.2.3 Market size and forecast, by End User
 - 7.3.5.3 France
 - 7.3.5.3.1 Market size and forecast, by Operating System
 - 7.3.5.3.2 Market size and forecast, by Distribution Channel
 - 7.3.5.3.3 Market size and forecast, by End User
 - 7.3.5.4 Italy
 - 7.3.5.4.1 Market size and forecast, by Operating System
 - 7.3.5.4.2 Market size and forecast, by Distribution Channel
 - 7.3.5.4.3 Market size and forecast, by End User
 - 7.3.5.5 Spain
 - 7.3.5.5.1 Market size and forecast, by Operating System
 - 7.3.5.5.2 Market size and forecast, by Distribution Channel
 - 7.3.5.5.3 Market size and forecast, by End User
 - 7.3.5.6 Rest of Europe
 - 7.3.5.6.1 Market size and forecast, by Operating System
 - 7.3.5.6.2 Market size and forecast, by Distribution Channel
 - 7.3.5.6.3 Market size and forecast, by End User
- 7.4 Asia-Pacific
 - 7.4.1 Key trends and opportunities
 - 7.4.2 Asia-Pacific Market size and forecast, by Operating System
 - 7.4.3 Asia-Pacific Market size and forecast, by Distribution Channel
 - 7.4.4 Asia-Pacific Market size and forecast, by End User
 - 7.4.5 Asia-Pacific Market size and forecast, by country
 - 7.4.5.1 China
 - 7.4.5.1.1 Market size and forecast, by Operating System
 - 7.4.5.1.2 Market size and forecast, by Distribution Channel
 - 7.4.5.1.3 Market size and forecast, by End User
 - 7.4.5.2 India
 - 7.4.5.2.1 Market size and forecast, by Operating System
 - 7.4.5.2.2 Market size and forecast, by Distribution Channel
 - 7.4.5.2.3 Market size and forecast, by End User
 - 7.4.5.3 Japan
 - 7.4.5.3.1 Market size and forecast, by Operating System
 - 7.4.5.3.2 Market size and forecast, by Distribution Channel
 - 7.4.5.3.3 Market size and forecast, by End User

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- 7.4.5.4 Australia
 - 7.4.5.4.1 Market size and forecast, by Operating System
 - 7.4.5.4.2 Market size and forecast, by Distribution Channel
 - 7.4.5.4.3 Market size and forecast, by End User
- 7.4.5.5 South Korea
 - 7.4.5.5.1 Market size and forecast, by Operating System
 - 7.4.5.5.2 Market size and forecast, by Distribution Channel
 - 7.4.5.5.3 Market size and forecast, by End User
- 7.4.5.6 Rest Of Asia
 - 7.4.5.6.1 Market size and forecast, by Operating System
 - 7.4.5.6.2 Market size and forecast, by Distribution Channel
 - 7.4.5.6.3 Market size and forecast, by End User
- 7.5 LAMEA
 - 7.5.1 Key trends and opportunities
 - 7.5.2 LAMEA Market size and forecast, by Operating System
 - 7.5.3 LAMEA Market size and forecast, by Distribution Channel
 - 7.5.4 LAMEA Market size and forecast, by End User
 - 7.5.5 LAMEA Market size and forecast, by country
 - 7.5.5.1 Latin America
 - 7.5.5.1.1 Market size and forecast, by Operating System
 - 7.5.5.1.2 Market size and forecast, by Distribution Channel
 - 7.5.5.1.3 Market size and forecast, by End User
 - 7.5.5.2 Middle East
 - 7.5.5.2.1 Market size and forecast, by Operating System
 - 7.5.5.2.2 Market size and forecast, by Distribution Channel
 - 7.5.5.2.3 Market size and forecast, by End User
 - 7.5.5.3 Africa
 - 7.5.5.3.1 Market size and forecast, by Operating System
 - 7.5.5.3.2 Market size and forecast, by Distribution Channel
 - 7.5.5.3.3 Market size and forecast, by End User

CHAPTER 8: COMPANY LANDSCAPE

- 8.1. Introduction
- 8.2. Top winning strategies
- 8.3. Product Mapping of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Key developments

CHAPTER 9: COMPANY PROFILES

- 9.1 Acer Inc.
 - 9.1.1 Company overview
 - 9.1.2 Company snapshot
 - 9.1.3 Operating business segments
 - 9.1.4 Product portfolio
 - 9.1.5 Business performance
 - 9.1.6 Key strategic moves and developments
- 9.2 Apple Inc.
 - 9.2.1 Company overview

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- 9.2.2 Company snapshot
- 9.2.3 Operating business segments
- 9.2.4 Product portfolio
- 9.2.5 Business performance
- 9.2.6 Key strategic moves and developments
- 9.3 Hewlett-Packard Company
 - 9.3.1 Company overview
 - 9.3.2 Company snapshot
 - 9.3.3 Operating business segments
 - 9.3.4 Product portfolio
 - 9.3.5 Business performance
 - 9.3.6 Key strategic moves and developments
- 9.4 Huawei Technologies
 - 9.4.1 Company overview
 - 9.4.2 Company snapshot
 - 9.4.3 Operating business segments
 - 9.4.4 Product portfolio
 - 9.4.5 Business performance
 - 9.4.6 Key strategic moves and developments
- 9.5 Lenovo Group
 - 9.5.1 Company overview
 - 9.5.2 Company snapshot
 - 9.5.3 Operating business segments
 - 9.5.4 Product portfolio
 - 9.5.5 Business performance
 - 9.5.6 Key strategic moves and developments
- 9.6 LG Electronics Inc.
 - 9.6.1 Company overview
 - 9.6.2 Company snapshot
 - 9.6.3 Operating business segments
 - 9.6.4 Product portfolio
 - 9.6.5 Business performance
 - 9.6.6 Key strategic moves and developments
- 9.7 Microsoft Corporation
 - 9.7.1 Company overview
 - 9.7.2 Company snapshot
 - 9.7.3 Operating business segments
 - 9.7.4 Product portfolio
 - 9.7.5 Business performance
 - 9.7.6 Key strategic moves and developments
- 9.8 Nokia Corporation
 - 9.8.1 Company overview
 - 9.8.2 Company snapshot
 - 9.8.3 Operating business segments
 - 9.8.4 Product portfolio
 - 9.8.5 Business performance
 - 9.8.6 Key strategic moves and developments

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- 9.9 Samsung Electronics Co Ltd
 - 9.9.1 Company overview
 - 9.9.2 Company snapshot
 - 9.9.3 Operating business segments
 - 9.9.4 Product portfolio
 - 9.9.5 Business performance
 - 9.9.6 Key strategic moves and developments
- 9.10 Toshiba Corp.
 - 9.10.1 Company overview
 - 9.10.2 Company snapshot
 - 9.10.3 Operating business segments
 - 9.10.4 Product portfolio
 - 9.10.5 Business performance
 - 9.10.6 Key strategic moves and developments

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