

Surfactants Market By Feedstock (Bio-based Surfactants, Biosurfactants, Synthetic Surfactants), By Type (Cationic Surfactants, Anionic Surfactants, Non-ionic Surfactants, Amphoteric Surfactants), By End Use (Household Detergents, Personal Care, Institutional and Industrial Cleaners, Food Processing, Oilfield Chemicals, Agricultural Chemicals, Textiles, Plastics, Paints and Coatings, Adhesives, Others): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-10-01 | 752 pages | Allied Market Research

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Report description:

The surfactants market was valued at \$37.6 billion in 2022 and is estimated to reach \$59.5 billion by 2032, exhibiting a CAGR of 4.7% from 2023 to 2032.

Surfactants, also known as surface-active agents, are organic chemicals with a hydrophilic and a hydrophobic end that when added to a liquid, change its properties. Surfactants can be classified, either based on the nature of their charge on individual polar functional groups or based on their molecular weights. Depending on the nature of hydrophilic moiety ensuring the water affinity of the molecule, surfactants are majorly classified into anionic, cationic, non-ionic, and amphoteric surfactants. Anionic surfactants are majorly derived from carboxylation, sulfation, and condensation of fatty acids and phosphoric acid derivatives. Cationic surfactants are obtained by the reaction of tertiary amines with classical alkylating agents, whereas alkylation processes of betaines and true amphoteric surfactants produce amphoteric surfactants.

Surfactants find applications in numerous industries, including personal care, household products, agriculture, oil and gas, pharmaceuticals, and others. The growth of these industries directly impacts the demand for surfactants. Surfactants are widely used in skincare, haircare, and cosmetic products. New formulations, including sulfate-free and natural surfactants that are widely used in personal care sector are widely preferred by consumer demand for safer and more effective products. In addition,

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demand for cleaning agents and detergents, including eco-friendly and high-performance products, continues to grow with urbanization and lifestyle changes, thus driving the growth of the surfactants market.

However, surfactants, especially synthetic ones, can have adverse environmental impacts. This has led to regulatory pressures and consumer preferences for more sustainable and eco-friendly surfactants. Compliance with strict environmental regulations can be a significant challenge for manufacturers. Thus, this factor is expected to restrain the growth of the surfactants market during the forecast period.

On the contrary, surfactants are crucial in nanotechnology, creating opportunities in the development of nano emulsions and microemulsions for applications in drug delivery, food, and cosmetics. Surfactants are used to stabilize nanoparticles, preventing them from aggregating or settling out of a solution. This stabilization is essential in applications such as nanomedicine, where drug-delivery nanoparticles must remain dispersed in a solution for efficient delivery. Thus, the emerging application of surfactants in the field of nanotechnology may open remunerative opportunities for the global surfactants market in the coming future.

The surfactants market is segmented on the basis of feedstock, type, end use, and region. On the basis of feedstock, the market is categorized into bio-based surfactants, biosurfactants, synthetic surfactants, and others. On the basis of type, it is divided into cationic surfactants, anionic surfactants, non-ionic surfactants, and amphoteric surfactants. By end use, the market is categorized into household detergents, personal care, institutional and industrial cleaners, food processing, oilfield chemicals, textiles, plastics, paints and coatings, adhesives, and others. Region-wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The global surfactants market profiles leading players that include Clariant AG., Evonik Industries AG, Huntsman International LLC, Nouryon, Stepan Company, Lonza Group AG, BASF SE, Croda International Plc, Kao Corporation, and Dow Inc. The global surfactants market report provides in-depth competitive analysis as well as profiles of these major players.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the surfactants market analysis from 2022 to 2032 to identify the prevailing surfactants market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the surfactants market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global surfactants market trends, key players, market segments, application areas, and market growth strategies.

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
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Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Manufacturing Capacity
- Investment Opportunities
- Supply Chain Analysis & Vendor Margins
- Average Consumer Expenditure
- New Product Development/ Product Matrix of Key Players
- Regulatory Guidelines
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Average Selling Price Analysis / Price Point Analysis
- Expanded list for Company Profiles
- Historic market data
- Import Export Analysis/Data
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- SWOT Analysis

Key Market Segments

By Feedstock

- Bio-based Surfactants
- Biosurfactants
- Product Type
- Glycolipids
- Fatty acids, phospholipids and neutral fats
- Lipopeptides
- Polymeric biosurfactants
- Synthetic Surfactants

By Type

- Cationic Surfactants
- Anionic Surfactants
- Type 1
 - Linear Alkyl Benzene
 - Fatty Alcohol Ether Sulfates
 - Fatty Alcohol Sulfates
 - Sulfosuccinates
 - Others
- Non-ionic Surfactants
- Type 2
 - Fatty Alcohol Ethoxylates (FAE)
 - Alkyl Phenol Ethoxylates (APE)
 - Others
- Amphoteric Surfactants

By End Use

- Household Detergents
- Personal Care
- Institutional and Industrial Cleaners
- Food Processing
- Oilfield Chemicals
- Agricultural Chemicals

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- By Region
- North America
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- UK
- France
- Spain
- Italy
- Russia
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Thailand
- Malaysia
- Indonesia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- Lonza Group AG
- Clariant AG.
- Nouryon
- Stepan Company
- Evonik Industries AG
- Huntsman International LLC
- BASF SE
- Croda International Plc
- Kao Corporation
- Dow Inc.

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