

Supply Chain Finance Market By Offering (Export and Import Bills, Letter of Credit, Performance Bonds, Shipping Guarantees, Others), By Provider (Banks, Trade Finance House, Others), By Application (Domestic, International), By End User (Large Enterprises, Small and Medium-sized Enterprises): Global Opportunity Analysis and Industry Forecast, 2022-2031

Market Report | 2023-09-01 | 301 pages | Allied Market Research

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Report description:

Supply chain finance is a collection of tech-based business and financing procedures that reduces costs and boosts efficiency for all parties engaged in a transaction. It functions best in situations when the buyer has a stronger credit rating than the seller and can therefore borrow capital at a lower cost. In addition, it offers short-term loans that helps both buyers and sellers get the most out of their working capital.

Rise in need for safety and security of supply chain activities, surge in adoption of supply chain finance by SMEs in developing countries, and increased competition and new trade agreements are the major factors that drive the growth of the supply chain finance market. Moreover, rise in trade wars, and high implementation cost hampers the growth of the market. Furthermore, integration of blockchain technology in supply chain finance is expected to provide lucrative opportunities for the supply finance expansion during the forecast period.

The supply chain finance market is segmented into offering, provider, application, end user and region. By offering, the market is differentiated into export and import bills, letter of credit, performance bonds, shipping guarantees and others. Depending on provider, it is fragmented into banks, trading finance house and others. The application segment is segregated into domestic and international. By end user, it is segmented into large enterprises and small and medium-sized enterprises. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The supply chain finance market analysis includes top companies operating in the market such as Asian Development Bank, BNP Paribas, Bank of America Corporation, Citigroup, Inc., Eulers Herms (Allianz Trade), HSBC Group, JPMorgan Chase & Co., Mitsubishi

UFJ Financial Group, Inc., Royal Bank of Scotland Plc, and Standard Chartered. These players have adopted various strategies to increase their market penetration and strengthen their position in the supply chain finance industry. KEY BENEFITS FOR STAKEHOLDERS

-The study provides an in-depth analysis of the global supply chain finance market along with the current trends and future estimations to illustrate the imminent investment pockets.

-Information about key drivers, restrains, & opportunities and their impact analysis on the global supply chain finance market size are provided in the report.

-The Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

-The quantitative analysis of the global supply chain finance market from 2021 to 2031 is provided to determine the market potential.

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- Key Market Segments

By Offering

- Export and Import Bills
- Letter of Credit
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