

Specialty Tire Market By Type (Bias Tires, Radial Tires), By End-User (Agriculture, Construction and Mining, Off-Road, Others), By Sales Channel (Original Equipment Manufacturers (OEMs), Aftermarket): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-12-01 | 200 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$3110.40
- Business User License \$5157.00
- Enterprise License \$8640.00

Report description:

The report incorporates the study of specialty tires, which focuses on the special type of tires used in various types of vehicles. Specialty tires refer to a category of tires designed and manufactured for specific applications beyond the standard needs of passenger vehicles. These specialized tires are tailored to meet the unique requirements of diverse industries and activities. Several types of specialty tires exist, each crafted to excel in specific conditions or applications. Some common examples include off-road tires, agricultural tires, industrial tires, aircraft tires among others.

The development of specialty tires continues to evolve with advancements in technology, materials, and manufacturing processes. Whether conquering challenging terrains, supporting agricultural operations, handling heavy loads in industrial settings, or ensuring the safety of flights, specialty tires exemplify the intersection of precision engineering and specific-use applications in the world of transportation and machinery.

Furthermore, due to rising fuel efficiency norms encouraging the development of alternative energy-driven vehicles; automobile manufacturers are leaning toward electric and alternative fuel automobiles. The increase in commercial and passenger automobile production as well as more advanced technology, creates a demand for specialty tires across the globe.

The specialty tire market is segmented on the basis of type, end user, sales channel, and region. By type, the market is categorized into bias tires and radial tires. As per end user, the market is categorized into agriculture, construction & mining, off-roading, and others. By sales channel, the global market is categorized into original equipment manufacturers (OEMs) and aftermarket. Region wise, the market is divided into North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the study include CEAT Ltd., Michelin, GRI Tires, Maxam Tire, Specialty Tires of America, Inc., The Carlstar Group, LLC, Bridgestone Corporation, Continental AG, Nokian Tyres plc., and Zhongce Rubber Group Co., Ltd. whose

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

developments creates ample opportunities for the growth of the market across the globe. For instance, in October 2023, Nokian Tyres plc. launched Soil King VF & Float King VF tire that utilize Flexforce VF technology. It is a unique new tire technology that enables more efficient agricultural work by creating an XXL-sized ground contact and by reducing loss of power. In November 2022, GRI Tires launched radial tire for the agricultural industry, Green XLR EARTH 65+ in Paris. The Green XLR EARTH 65+ has been produced using 37.5% sustainable materials & delivers comfort for drivers of vehicles being used both on- and off-road. Furthermore, a curved lug angle at the center of the tread ensures better fuel efficiency and increased off-road traction for longer service life.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the specialty tire market analysis from 2022 to 2032 to identify the prevailing specialty tire market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the specialty tire market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global specialty tire market trends, key players, market segments, application areas, and market growth strategies.

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
- 16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)
- 15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)
- Free data Pack on the Five and Enterprise User License. (Excel version of the report)
- Free Updated report if the report is 6-12 months old or older.
- 24-hour priority response*
- Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Additional company profiles with specific to client's interest
- Brands Share Analysis
- SWOT Analysis

Key Market Segments

By Type

- Bias Tires
- Radial Tires

By End-User

- Agriculture
- Construction and Mining
- Off-Road
- Others

By Sales Channel

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Original Equipment Manufacturers (OEMs)

- Aftermarket

By Region

- North America

- U.S.

- Canada

- Mexico

- Europe

- UK

- Germany

- France

- Russia

- Rest of Europe

- Asia-Pacific

- China

- Japan

- India

- South Korea

- Rest of Asia-Pacific

- LAMEA

- Latin America

- Middle East

- Africa

- Key Market Players

- Continental AG

- CEAT Ltd.

- Bridgestone Corporation

- Maxam Tire

- GRI Tires

- Michelin

- Nokian Tyres plc.

- Zhongce Rubber Group Co., Ltd.

- Specialty Tires of America, Inc.

- The Carlstar Group, LLC.

Table of Contents:

CHAPTER 1: INTRODUCTION

1.1. Report description

1.2. Key market segments

1.3. Key benefits to the stakeholders

1.4. Research methodology

1.4.1. Primary research

1.4.2. Secondary research

1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

2.1. CXO Perspective

CHAPTER 3: MARKET OVERVIEW

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
 - 3.3.1. Low bargaining power of suppliers
 - 3.3.2. Low threat of new entrants
 - 3.3.3. Low threat of substitutes
 - 3.3.4. Low intensity of rivalry
 - 3.3.5. Low bargaining power of buyers
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Increase in vehicle production in developing countries
 - 3.4.1.2. Rise in competition among tire manufacturers
 - 3.4.2. Restraints
 - 3.4.2.1. Increase in demand for tire remolding
 - 3.4.2.2. Volatile prices of raw materials
 - 3.4.3. Opportunities
 - 3.4.3.1. Advancement in Technology
 - 3.4.3.2. Fuel efficiency and safety concerns

CHAPTER 4: SPECIALTY TIRE MARKET, BY TYPE

- 4.1. Overview
 - 4.1.1. Market size and forecast
- 4.2. Bias Tires
 - 4.2.1. Key market trends, growth factors and opportunities
 - 4.2.2. Market size and forecast, by region
 - 4.2.3. Market share analysis by country
- 4.3. Radial Tires
 - 4.3.1. Key market trends, growth factors and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.3. Market share analysis by country

CHAPTER 5: SPECIALTY TIRE MARKET, BY END-USER

- 5.1. Overview
 - 5.1.1. Market size and forecast
- 5.2. Agriculture
 - 5.2.1. Key market trends, growth factors and opportunities
 - 5.2.2. Market size and forecast, by region
 - 5.2.3. Market share analysis by country
- 5.3. Construction and Mining
 - 5.3.1. Key market trends, growth factors and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market share analysis by country
- 5.4. Off-Roading
 - 5.4.1. Key market trends, growth factors and opportunities
 - 5.4.2. Market size and forecast, by region
 - 5.4.3. Market share analysis by country
- 5.5. Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.5.1. Key market trends, growth factors and opportunities
- 5.5.2. Market size and forecast, by region
- 5.5.3. Market share analysis by country

CHAPTER 6: SPECIALTY TIRE MARKET, BY SALES CHANNEL

- 6.1. Overview
 - 6.1.1. Market size and forecast
- 6.2. Original Equipment Manufacturers (OEMs)
 - 6.2.1. Key market trends, growth factors and opportunities
 - 6.2.2. Market size and forecast, by region
 - 6.2.3. Market share analysis by country
- 6.3. Aftermarket
 - 6.3.1. Key market trends, growth factors and opportunities
 - 6.3.2. Market size and forecast, by region
 - 6.3.3. Market share analysis by country

CHAPTER 7: SPECIALTY TIRE MARKET, BY REGION

- 7.1. Overview
 - 7.1.1. Market size and forecast By Region
- 7.2. North America
 - 7.2.1. Key market trends, growth factors and opportunities
 - 7.2.2. Market size and forecast, by Type
 - 7.2.3. Market size and forecast, by End-User
 - 7.2.4. Market size and forecast, by Sales Channel
 - 7.2.5. Market size and forecast, by country
 - 7.2.5.1. U.S.
 - 7.2.5.1.1. Market size and forecast, by Type
 - 7.2.5.1.2. Market size and forecast, by End-User
 - 7.2.5.1.3. Market size and forecast, by Sales Channel
 - 7.2.5.2. Canada
 - 7.2.5.2.1. Market size and forecast, by Type
 - 7.2.5.2.2. Market size and forecast, by End-User
 - 7.2.5.2.3. Market size and forecast, by Sales Channel
 - 7.2.5.3. Mexico
 - 7.2.5.3.1. Market size and forecast, by Type
 - 7.2.5.3.2. Market size and forecast, by End-User
 - 7.2.5.3.3. Market size and forecast, by Sales Channel
- 7.3. Europe
 - 7.3.1. Key market trends, growth factors and opportunities
 - 7.3.2. Market size and forecast, by Type
 - 7.3.3. Market size and forecast, by End-User
 - 7.3.4. Market size and forecast, by Sales Channel
 - 7.3.5. Market size and forecast, by country
 - 7.3.5.1. UK
 - 7.3.5.1.1. Market size and forecast, by Type
 - 7.3.5.1.2. Market size and forecast, by End-User
 - 7.3.5.1.3. Market size and forecast, by Sales Channel
 - 7.3.5.2. Germany
 - 7.3.5.2.1. Market size and forecast, by Type

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.3.5.2.2. Market size and forecast, by End-User
- 7.3.5.2.3. Market size and forecast, by Sales Channel
- 7.3.5.3. France
 - 7.3.5.3.1. Market size and forecast, by Type
 - 7.3.5.3.2. Market size and forecast, by End-User
 - 7.3.5.3.3. Market size and forecast, by Sales Channel
- 7.3.5.4. Russia
 - 7.3.5.4.1. Market size and forecast, by Type
 - 7.3.5.4.2. Market size and forecast, by End-User
 - 7.3.5.4.3. Market size and forecast, by Sales Channel
- 7.3.5.5. Rest of Europe
 - 7.3.5.5.1. Market size and forecast, by Type
 - 7.3.5.5.2. Market size and forecast, by End-User
 - 7.3.5.5.3. Market size and forecast, by Sales Channel
- 7.4. Asia-Pacific
 - 7.4.1. Key market trends, growth factors and opportunities
 - 7.4.2. Market size and forecast, by Type
 - 7.4.3. Market size and forecast, by End-User
 - 7.4.4. Market size and forecast, by Sales Channel
 - 7.4.5. Market size and forecast, by country
 - 7.4.5.1. China
 - 7.4.5.1.1. Market size and forecast, by Type
 - 7.4.5.1.2. Market size and forecast, by End-User
 - 7.4.5.1.3. Market size and forecast, by Sales Channel
 - 7.4.5.2. Japan
 - 7.4.5.2.1. Market size and forecast, by Type
 - 7.4.5.2.2. Market size and forecast, by End-User
 - 7.4.5.2.3. Market size and forecast, by Sales Channel
 - 7.4.5.3. India
 - 7.4.5.3.1. Market size and forecast, by Type
 - 7.4.5.3.2. Market size and forecast, by End-User
 - 7.4.5.3.3. Market size and forecast, by Sales Channel
 - 7.4.5.4. South Korea
 - 7.4.5.4.1. Market size and forecast, by Type
 - 7.4.5.4.2. Market size and forecast, by End-User
 - 7.4.5.4.3. Market size and forecast, by Sales Channel
 - 7.4.5.5. Rest of Asia-Pacific
 - 7.4.5.5.1. Market size and forecast, by Type
 - 7.4.5.5.2. Market size and forecast, by End-User
 - 7.4.5.5.3. Market size and forecast, by Sales Channel
 - 7.5. LAMEA
 - 7.5.1. Key market trends, growth factors and opportunities
 - 7.5.2. Market size and forecast, by Type
 - 7.5.3. Market size and forecast, by End-User
 - 7.5.4. Market size and forecast, by Sales Channel
 - 7.5.5. Market size and forecast, by country
 - 7.5.5.1. Latin America

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.5.5.1.1. Market size and forecast, by Type
- 7.5.5.1.2. Market size and forecast, by End-User
- 7.5.5.1.3. Market size and forecast, by Sales Channel
- 7.5.5.2. Middle East
- 7.5.5.2.1. Market size and forecast, by Type
- 7.5.5.2.2. Market size and forecast, by End-User
- 7.5.5.2.3. Market size and forecast, by Sales Channel
- 7.5.5.3. Africa
- 7.5.5.3.1. Market size and forecast, by Type
- 7.5.5.3.2. Market size and forecast, by End-User
- 7.5.5.3.3. Market size and forecast, by Sales Channel

CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top winning strategies
- 8.3. Product mapping of top 10 player
- 8.4. Competitive dashboard
- 8.5. Competitive heatmap
- 8.6. Top player positioning, 2022

CHAPTER 9: COMPANY PROFILES

- 9.1. CEAT Ltd.
- 9.1.1. Company overview
- 9.1.2. Key executives
- 9.1.3. Company snapshot
- 9.1.4. Operating business segments
- 9.1.5. Product portfolio
- 9.1.6. Business performance
- 9.2. Michelin
- 9.2.1. Company overview
- 9.2.2. Key executives
- 9.2.3. Company snapshot
- 9.2.4. Operating business segments
- 9.2.5. Product portfolio
- 9.2.6. Business performance
- 9.3. GRI Tires
- 9.3.1. Company overview
- 9.3.2. Key executives
- 9.3.3. Company snapshot
- 9.3.4. Operating business segments
- 9.3.5. Product portfolio
- 9.3.6. Key strategic moves and developments
- 9.4. Maxam Tire
- 9.4.1. Company overview
- 9.4.2. Key executives
- 9.4.3. Company snapshot
- 9.4.4. Operating business segments
- 9.4.5. Product portfolio
- 9.4.6. Key strategic moves and developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.5. Specialty Tires of America, Inc.
 - 9.5.1. Company overview
 - 9.5.2. Key executives
 - 9.5.3. Company snapshot
 - 9.5.4. Operating business segments
 - 9.5.5. Product portfolio
- 9.6. The Carlstar Group, LLC.
 - 9.6.1. Company overview
 - 9.6.2. Key executives
 - 9.6.3. Company snapshot
 - 9.6.4. Operating business segments
 - 9.6.5. Product portfolio
 - 9.6.6. Key strategic moves and developments
- 9.7. Bridgestone Corporation
 - 9.7.1. Company overview
 - 9.7.2. Key executives
 - 9.7.3. Company snapshot
 - 9.7.4. Operating business segments
 - 9.7.5. Product portfolio
 - 9.7.6. Business performance
 - 9.7.7. Key strategic moves and developments
- 9.8. Continental AG
 - 9.8.1. Company overview
 - 9.8.2. Key executives
 - 9.8.3. Company snapshot
 - 9.8.4. Operating business segments
 - 9.8.5. Product portfolio
 - 9.8.6. Business performance
 - 9.8.7. Key strategic moves and developments
- 9.9. Nokian Tyres plc.
 - 9.9.1. Company overview
 - 9.9.2. Key executives
 - 9.9.3. Company snapshot
 - 9.9.4. Operating business segments
 - 9.9.5. Product portfolio
 - 9.9.6. Business performance
 - 9.9.7. Key strategic moves and developments
- 9.10. Zhongce Rubber Group Co., Ltd.
 - 9.10.1. Company overview
 - 9.10.2. Key executives
 - 9.10.3. Company snapshot
 - 9.10.4. Operating business segments
 - 9.10.5. Product portfolio
 - 9.10.6. Key strategic moves and developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Specialty Tire Market By Type (Bias Tires, Radial Tires), By End-User (Agriculture, Construction and Mining, Off-Road, Others), By Sales Channel (Original Equipment Manufacturers (OEMs), Aftermarket): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-12-01 | 200 pages | Allied Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$3110.40
	Business User License	\$5157.00
	Enterprise License	\$8640.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-05-07

Signature



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com