

Spain Food Safety Testing Market By Technology (Agar culturing, PCR-based assay, Immunoassay-based, Others), By Food Tested (Meat and meat product, Dairy and dairy product, Cereals, grains, and pulses, Processed food, Others), By Type (Pathogen, Genetically modified organism (GMO), Chemical and toxin, Others): Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2023-10-01 | 70 pages | Allied Market Research

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Report description:

The Spain food security testing market is anticipated to witness remarkable growth during the projection period, owing to increase in outbreak of foodborne illnesses. The Spain food safety testing market is driven by factors such as implementation of stringent government guidelines pertaining to food safety testing, alarming rise in incidence of foodborne illnesses, environmental factors affecting food quality, and innovation in technology. The demand for organic and risk-free food acts as a major driver of the market. In addition, federal government campaigns to increase food security testing in the country contributes toward the growth of the food safety testing in Spain.

However, the growth of this market is restricted by factors such as lack of awareness regarding the importance of food safety testing, high cost of the food safety testing tools, complexity of these modern technologies, and lack of compliance to food safety laws.

Conversely, increase in demand from consumers and food distributors for much safer food products in the market is expected to offer remunerative opportunities for the market growth. Furthermore, developing countries have started buying food safety testing centers, which is expected to boost the market growth. In addition, changing customer preferences and emerging food safety testing technologies are expected to provide new avenues for the growth of the market. A few of these trends are rapid testing and real-time surveillance of food quality.

In the current years, the market has seen numerous new technologies such as near-infrared spectroscopy (NIRs), portable chromatography, and ultra-performance liquid chromatography (UPLC), which facilitate easy detection of food contaminants and

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presence of harmful microorganisms in food. In addition, rise in need for natural and genetically modified food is accomplished with the use of advanced technologies such as PCR-based detection and food labeling due to its accuracy and affordability nature. Agar culturing is one of the most widely used methods in the food safety testing market. It is used for the detection of Salmonella, Listeria, and other microorganisms. This technology is prominent as it is cost-effective and provides precise results.

The food safety testing market is segmented on the basis of type, food tested, technology. By type, the market is categorized into pathogen, genetically modified organism (GMO), chemical & toxin, and others. On the basis of food-tested, the market is fragmented into meat & meat product; dairy & dairy product; cereals, grains, & pulses; processed food; and others. Depending on technology, the market is divided into agar culturing, PCR-based assay, immunoassay-based, and others.

The Porter's five forces analysis evaluates the competitive dynamics of the market. It considers the bargaining power of suppliers, the bargaining power of buyers, the threat of new entrants, the threat of substitutes, and the intensity of rivalry among competitors. The bargaining power of suppliers due to low presence of suppliers and have control over the costs offered to the buyers. The threat of new entrants is moderate to low, as the entry barriers for new participants are high. The threat of substitutes is low due to the availability of substitutes. The competitive rivalry is high, due to affordability with many producers in the market.

The SWOT analysis is a technique for assessing the performance, competition, risk, and potential of a business. The strengths of the market include advancements in screening & testing technologies to ensure food safety and availability of qualified employees. The weaknesses of the Spain food safety testing market include high cost related to the testing of food quality, lack of awareness regarding the value of food safety testing, and stringent regulations pertaining to food safety for food manufacturing. On the contrary, increase in demand from clients for more secure food products, rise in food safety testing facilities, and increase in penetration in food safety testing sector in developing countries serve as potential opportunities of the market. The significant threats encountered by the Spain food safety testing market include high cost of tools and testing and dearth of skilled technicians.

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- Expanded list for Company Profiles
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- Per Capita Consumption Trends
- SWOT Analysis
- Volume Market Size and Forecast

Key Market Segments

By Food Tested

- Meat and meat product
- Dairy and dairy product
- Cereals, grains, and pulses
- Processed food
- Others

By Type

- Pathogen
- Genetically modified organism (GMO)
- Chemical and toxin
- Others

By Technology

- Agar culturing
- PCR-based assay
- Immunoassay-based
- Others

Key Market Players

- SGS
- Eurofins
- Alcontrol
- Bureau Veritas
- Quality Assurance International
- Intertek
- ALS
- AsureQuality
- Microbac Laboratories
- Eurofins Food Integrity and Innovation Center (F2iC)

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits to the Stakeholders
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market Definition and Scope

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- 3.2. Key Findings
 - 3.2.1. Top Impacting Factors
 - 3.2.2. Top Investment Pockets
- 3.3. Porter's Five Forces Analysis
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities
- 3.5. COVID-19 Impact Analysis on the market
- CHAPTER 4: SPAIN FOOD SAFETY TESTING MARKET, BY TECHNOLOGY
 - 4.1. Overview
 - 4.1.1. Market Size and Forecast, By Technology
 - 4.2. Agar culturing
 - 4.3. PCR-based assay
 - 4.4. Immunoassay-based
 - 4.5. Others
- CHAPTER 5: SPAIN FOOD SAFETY TESTING MARKET, BY FOOD TESTED
 - 5.1. Overview
 - 5.1.1. Market Size and Forecast, By Food Tested
 - 5.2. Meat and meat product
 - 5.3. Dairy and dairy product
 - 5.4. Cereals, grains, and pulses
 - 5.5. Processed food
 - 5.6. Others
- CHAPTER 6: SPAIN FOOD SAFETY TESTING MARKET, BY TYPE
 - 6.1. Overview
 - 6.1.1. Market Size and Forecast, By Type
 - 6.2. Pathogen
 - 6.3. Genetically modified organism (GMO)
 - 6.4. Chemical and toxin
 - 6.5. Others
- CHAPTER 7: COMPETITIVE LANDSCAPE
 - 7.1. Introduction
 - 7.2. Top winning strategies
 - 7.3. Product Mapping of Top 10 Player
 - 7.4. Competitive Dashboard
 - 7.5. Competitive Heatmap
 - 7.6. Top player positioning, 2021
- CHAPTER 8: COMPANY PROFILES
 - 8.1. SGS
 - 8.1.1. Company overview
 - 8.1.2. Key Executives
 - 8.1.3. Company snapshot
 - 8.1.4. Operating business segments
 - 8.1.5. Product portfolio
 - 8.1.6. Business performance
 - 8.1.7. Key strategic moves and developments

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- 8.2. Eurofins
 - 8.2.1. Company overview
 - 8.2.2. Key Executives
 - 8.2.3. Company snapshot
 - 8.2.4. Operating business segments
 - 8.2.5. Product portfolio
 - 8.2.6. Business performance
 - 8.2.7. Key strategic moves and developments
- 8.3. Alcontrol
 - 8.3.1. Company overview
 - 8.3.2. Key Executives
 - 8.3.3. Company snapshot
 - 8.3.4. Operating business segments
 - 8.3.5. Product portfolio
 - 8.3.6. Business performance
 - 8.3.7. Key strategic moves and developments
- 8.4. Bureau Veritas
 - 8.4.1. Company overview
 - 8.4.2. Key Executives
 - 8.4.3. Company snapshot
 - 8.4.4. Operating business segments
 - 8.4.5. Product portfolio
 - 8.4.6. Business performance
 - 8.4.7. Key strategic moves and developments
- 8.5. Quality Assurance International
 - 8.5.1. Company overview
 - 8.5.2. Key Executives
 - 8.5.3. Company snapshot
 - 8.5.4. Operating business segments
 - 8.5.5. Product portfolio
 - 8.5.6. Business performance
 - 8.5.7. Key strategic moves and developments
- 8.6. Intertek
 - 8.6.1. Company overview
 - 8.6.2. Key Executives
 - 8.6.3. Company snapshot
 - 8.6.4. Operating business segments
 - 8.6.5. Product portfolio
 - 8.6.6. Business performance
 - 8.6.7. Key strategic moves and developments
- 8.7. ALS
 - 8.7.1. Company overview
 - 8.7.2. Key Executives
 - 8.7.3. Company snapshot
 - 8.7.4. Operating business segments
 - 8.7.5. Product portfolio
 - 8.7.6. Business performance

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- 8.7.7. Key strategic moves and developments
- 8.8. AsureQuality
 - 8.8.1. Company overview
 - 8.8.2. Key Executives
 - 8.8.3. Company snapshot
 - 8.8.4. Operating business segments
 - 8.8.5. Product portfolio
 - 8.8.6. Business performance
 - 8.8.7. Key strategic moves and developments
- 8.9. Microbac Laboratories
 - 8.9.1. Company overview
 - 8.9.2. Key Executives
 - 8.9.3. Company snapshot
 - 8.9.4. Operating business segments
 - 8.9.5. Product portfolio
 - 8.9.6. Business performance
 - 8.9.7. Key strategic moves and developments
- 8.10. Eurofins Food Integrity and Innovation Center (F2iC)
 - 8.10.1. Company overview
 - 8.10.2. Key Executives
 - 8.10.3. Company snapshot
 - 8.10.4. Operating business segments
 - 8.10.5. Product portfolio
 - 8.10.6. Business performance
 - 8.10.7. Key strategic moves and developments

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