

**South Korea Airport Ground Handling Market By Service (Passenger Handling, Ramp Handling, Cargo Handling, Others), By Airport (Domestic, International), By Provider (Independent, Airlines and airports): Opportunity Analysis and Industry Forecast, 2023-2032**

Market Report | 2023-05-01 | 84 pages | Allied Market Research

**AVAILABLE LICENSES:**

- Cloud Access License \$1957.50
- Business User License \$2929.50
- Enterprise License \$4549.50

**Report description:**

The South Korea airport ground handling market is driven by a multitude of factors that shape its course and evolution. One of the primary market drivers is the ever-increasing demand for passenger handling services. As travel becomes more accessible and affordable, the number of passengers passing through South Korean airports continues to rise. This surge in demand necessitates efficient and reliable passenger handling services to ensure a seamless travel experience.□

Ramp handling services further contribute significantly to the market growth. The maintenance and handling of aircraft on the ground, including activities such as aircraft fueling, towing, and maintenance, are crucial for safe and timely flight operations. The growth of the aviation industry in South Korea has led to a heightened demand for these services, further propelling the market.□Cargo handling is another key service in the market, driven by rise in international trade and e-commerce. South Korea's exports and imports have been increasing steadily, creating a need for efficient cargo handling to expedite the movement of goods. This factor, combined with the development of e-commerce, has enhanced the importance of cargo handling services.□

However, one of the significant challenges is the intense competition among various service providers. Independent ground handling companies, airlines, and airports all vie for a share of the market, leading to pricing pressures and the need for continuous innovation. Moreover, the market's sensitivity to economic fluctuations and fuel price changes affect the growth of the airport ground handling market in South Korea.□

Contrarily, the development of integrated ground handling solutions, which streamline and optimize various services enhance the operational efficiency and reduce costs for both airports and airlines. Moreover, the integration of advanced technologies, such as robotics and automation, offers the potential to revolutionize ground handling processes, making them more efficient and cost-effective. Thus, all these factors collectively are anticipated to offer remunerative opportunities for the expansion of the

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

South Korea airport ground handling market during the forecast period.[]

The key trend in the South Korea airport ground handling market is the adoption of digital technologies and data analytics. These technologies will enhance the tracking and management of ground operations, leading to improved efficiency and better resource allocation.[]

Regulations will play a pivotal role in the market's development. Stringent safety and security regulations are expected to become more prevalent, leading to increased investments in safety-related equipment and training. Furthermore, environmental regulations are likely to promote the use of cleaner and more sustainable practices in ground handling operations.[]

The South Korea airport ground handling market is segmented into service, airport, and provider. On the basis of service, the market is fragmented into passenger handling, ramp handling, cargo handling, and others. The passenger handling services segment is expected to dominate the market due to the development of the aviation industry. Ramp handling and cargo handling services are anticipated to witness steady growth, closely following the broader trends in the aviation and logistics sectors. By airport, it is bifurcated into domestic and international. Depending on provider, it is segregated into independent, airlines, and airports.[]

Korean Air Ground Services Co., Ltd., Incheon International Airport Corporation, Asiana Airlines Inc., Swissport International AG, Menzies Aviation, SATS Ltd., Korean Air, Hanjin Kal Corporation, CJ Korea Express Corporation, and DHL Global Forwarding (Korea) Ltd. are the prominent players operating in the South Korea airport ground handling market. These companies are investing in cutting-edge technologies and innovations to stay competitive. The integration of artificial intelligence and automation is at the forefront of these efforts, as they promise to improve efficiency and reduce operational costs.[]

Ground handling service providers need to focus on customer experience, as travelers expect a hassle-free journey from the moment they step into the airport. This includes efficient check-in, baggage handling, and a smooth transition between flights for connecting passengers.[]Pricing strategies further play a critical role in this complex market. Service providers must strike a balance between offering competitive prices to attract airlines and airports while maintaining profitability. Dynamic pricing models that adapt to changing market conditions can be a strategic approach.[]

The Porter's five force analysis is a valuable tool for assessing the competitive dynamics of the South Korea airport ground handling market. The threat of new entrants remains moderate due to the high capital requirements and established players in the industry. The bargaining power of suppliers, including equipment manufacturers and labor unions, can exert influence on pricing and service quality.[]The bargaining power of buyers, represented by airlines and airports, is significant. They have various options and can demand competitive pricing and quality service. The threat of substitutes is relatively low, as ground handling services are a necessity in airport operations. Finally, the intensity of competitive rivalry is high, as multiple players compete for market share.[]

A SWOT analysis offers a holistic view of the South Korea airport ground handling market. The market's strengths lie in its essential role in ensuring efficient airport operations, with a wide range of services catering to the diverse needs of airlines and airports. The market is further characterized by a strong focus on technology adoption and innovation.[]

However, weaknesses are present, primarily in the form of intense competition and pricing pressures. The market's sensitivity to external factors such as economic conditions and fuel prices can be a vulnerability.[]Opportunities in the market include the potential for integrating services and embracing advanced technologies. The growing emphasis on sustainability and safety provides avenues for market expansion.[]Threats include the regulatory landscape, as increasing safety and security requirements can lead to higher compliance costs. Moreover, economic uncertainties can impact air travel demand and, consequently, the need for ground handling services.[]

[]  
[]

Additional benefits you will get with this purchase are:

- Quarterly Update and\* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
- 16 analyst hours of support\* (post-purchase, if you find additional data requirements upon review of the report, you may receive

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

support amounting to 16 analyst hours to solve questions, and post-sale queries)

- 15% Free Customization\* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)
- Free data Pack on the Five and Enterprise User License. (Excel version of the report)
- Free Updated report if the report is 6-12 months old or older.
- 24-hour priority response\*
- Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Expanded list for Company Profiles
- SWOT Analysis

Key Market Segments

By Service

- Passenger Handling
- Ramp Handling
- Cargo Handling
- Others

By Airport

- Domestic
- International

By Provider

- Independent
- Airlines and airports
- Key Market Players
- Asiana Airlines
- Korean Air
- KAE Engineering Co.
- Incheon International Airport
- Evergreen Aviation Aerospace Co.
- Joon International Co.
- Airsupport Korea Co.
- Yangnan Aerospace Co.
- Mirae Logistics Co.
- AMECO Korea Co.

## **Table of Contents:**

### **CHAPTER 1: INTRODUCTION**

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits to the Stakeholders
- 1.4. Research Methodology
  - 1.4.1. Primary Research
  - 1.4.2. Secondary Research
  - 1.4.3. Analyst Tools and Models

### **CHAPTER 2: EXECUTIVE SUMMARY**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## 2.1. CXO Perspective

### CHAPTER 3: MARKET OVERVIEW

#### 3.1. Market Definition and Scope

#### 3.2. Key Findings

##### 3.2.1. Top Impacting Factors

##### 3.2.2. Top Investment Pockets

#### 3.3. Porter's Five Forces Analysis

#### 3.4. Market Dynamics

##### 3.4.1. Drivers

##### 3.4.2. Restraints

##### 3.4.3. Opportunities

#### 3.5. COVID-19 Impact Analysis on the market

### CHAPTER 4: SOUTH KOREA AIRPORT GROUND HANDLING MARKET, BY SERVICE

#### 4.1. Overview

##### 4.1.1. Market Size and Forecast, By Service

#### 4.2. Passenger Handling

#### 4.3. Ramp Handling

#### 4.4. Cargo Handling

#### 4.5. Others

### CHAPTER 5: SOUTH KOREA AIRPORT GROUND HANDLING MARKET, BY AIRPORT

#### 5.1. Overview

##### 5.1.1. Market Size and Forecast, By Airport

#### 5.2. Domestic

#### 5.3. International

### CHAPTER 6: SOUTH KOREA AIRPORT GROUND HANDLING MARKET, BY PROVIDER

#### 6.1. Overview

##### 6.1.1. Market Size and Forecast, By Provider

#### 6.2. Independent

#### 6.3. Airlines and airports

### CHAPTER 7: COMPETITIVE LANDSCAPE

#### 7.1. Introduction

#### 7.2. Top winning strategies

#### 7.3. Product Mapping of Top 10 Player

#### 7.4. Competitive Dashboard

#### 7.5. Competitive Heatmap

#### 7.6. Top player positioning, 2022

### CHAPTER 8: COMPANY PROFILES

#### 8.1. Asiana Airlines

##### 8.1.1. Company overview

##### 8.1.2. Key Executives

##### 8.1.3. Company snapshot

##### 8.1.4. Operating business segments

##### 8.1.5. Product portfolio

##### 8.1.6. Business performance

##### 8.1.7. Key strategic moves and developments

#### 8.2. Korean Air

##### 8.2.1. Company overview

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.2.2. Key Executives
- 8.2.3. Company snapshot
- 8.2.4. Operating business segments
- 8.2.5. Product portfolio
- 8.2.6. Business performance
- 8.2.7. Key strategic moves and developments
- 8.3. KAE Engineering Co.
- 8.3.1. Company overview
- 8.3.2. Key Executives
- 8.3.3. Company snapshot
- 8.3.4. Operating business segments
- 8.3.5. Product portfolio
- 8.3.6. Business performance
- 8.3.7. Key strategic moves and developments
- 8.4. Incheon International Airport
- 8.4.1. Company overview
- 8.4.2. Key Executives
- 8.4.3. Company snapshot
- 8.4.4. Operating business segments
- 8.4.5. Product portfolio
- 8.4.6. Business performance
- 8.4.7. Key strategic moves and developments
- 8.5. Evergreen Aviation Aerospace Co.
- 8.5.1. Company overview
- 8.5.2. Key Executives
- 8.5.3. Company snapshot
- 8.5.4. Operating business segments
- 8.5.5. Product portfolio
- 8.5.6. Business performance
- 8.5.7. Key strategic moves and developments
- 8.6. Joon International Co.
- 8.6.1. Company overview
- 8.6.2. Key Executives
- 8.6.3. Company snapshot
- 8.6.4. Operating business segments
- 8.6.5. Product portfolio
- 8.6.6. Business performance
- 8.6.7. Key strategic moves and developments
- 8.7. Airsupport Korea Co.
- 8.7.1. Company overview
- 8.7.2. Key Executives
- 8.7.3. Company snapshot
- 8.7.4. Operating business segments
- 8.7.5. Product portfolio
- 8.7.6. Business performance
- 8.7.7. Key strategic moves and developments
- 8.8. Yangnan Aerospace Co.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.8.1. Company overview
- 8.8.2. Key Executives
- 8.8.3. Company snapshot
- 8.8.4. Operating business segments
- 8.8.5. Product portfolio
- 8.8.6. Business performance
- 8.8.7. Key strategic moves and developments
- 8.9. Mirae Logistics Co.
- 8.9.1. Company overview
- 8.9.2. Key Executives
- 8.9.3. Company snapshot
- 8.9.4. Operating business segments
- 8.9.5. Product portfolio
- 8.9.6. Business performance
- 8.9.7. Key strategic moves and developments
- 8.10. AMECO Korea Co.
- 8.10.1. Company overview
- 8.10.2. Key Executives
- 8.10.3. Company snapshot
- 8.10.4. Operating business segments
- 8.10.5. Product portfolio
- 8.10.6. Business performance
- 8.10.7. Key strategic moves and developments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**South Korea Airport Ground Handling Market By Service (Passenger Handling, Ramp Handling, Cargo Handling, Others), By Airport (Domestic, International), By Provider (Independent, Airlines and airports): Opportunity Analysis and Industry Forecast, 2023-2032**

Market Report | 2023-05-01 | 84 pages | Allied Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Cloud Access License	\$1957.50
	Business User License	\$2929.50
	Enterprise License	\$4549.50
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-05-05

Signature



**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)