

Secure Digital Card Market By Size (Micro SD Card, SD Card, Mini SD Card), By Application (Digital Cameras, Tablets, Mobile Phones, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2023-01-01 | 193 pages | Allied Market Research

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Report description:

The global secure digital card market was valued at \$8,766.0 million in 2021, and is projected to reach \$12,994.7 million by 2031, registering a CAGR of 4.29% from 2022 to 2031. Secure Digital, officially abbreviated as SD, is a proprietary non-volatile flash memory card format developed by the SD Association (SDA) for use in portable devices. The SD memory card is an open standard that is primarily utilized in digital cameras, MP3 video cameras, computer vision systems, electronic photo devices, e-books, dashcams, and other similar devices. This is one small, but great storage device for pictures and movies. The memory card features a circuit that functions similarly to a USB port on a computer or a camera port on a camera. The memory cards come in different sizes and data capacities. The SD memory card can also be referred to as a mini SD card, a micro SD card, or a small size SD card.

The major factor driving the global secure digital card market is the need for increased storage capacity in mobile phones, digital cameras, and other portable electronic devices, which is one of the key factors behind the growth of the SD card market. Also, the promising future of SD cards in the global market due to the rising popularity of gaming are the factors providing opportunity for the SD cards market.

The secure digital card market is segmented based on size, application, and region. In terms of size, the market is segmented into mini SD cards, micro SD cards, and SD cards. In terms of application, the market is segmented into mobile phones, tablets, digital cameras, and others. In terms of region, the market is analyzed across North America (U.S., Canada, and Mexico), Europe (UK, Germany, France, and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, and rest of Asia-Pacific) and LAMEA (Latin America, the Middle East, and Africa).

The key players profiled in the secure digital card industry include SanDisk Corporation, Transcend Information, ADATA Technology Co., Ltd., Toshiba Corporation, Samsung Electronics Co Ltd., Sony Corporation, Panasonic Corporation, Micron Technology Inc., Kingston Technology, and PNY Technologies Inc. These key players adopt several strategies such as new product

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launch and development, acquisition, partnership and collaboration and business expansion to increase the secure digital card market share during the forecast period.□

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the secure digital card market analysis from 2021 to 2031 to identify the prevailing secure digital card market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the secure digital card market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global secure digital card market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Size

- Micro SD Card
- SD Card
- Mini SD Card

By Application

- Digital Cameras
- Tablets
- Mobile Phones
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- UK
- Germany
- France
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- SanDisk Corporation
- Transcend Information

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- ADATA Technology Co., Ltd.
- Toshiba Corporation
- Samsung Electronics Co Ltd
- Sony Corporation
- Panasonic Corporation
- Micron Technology Inc.
- Kingston Technology
- PNY Technologies Inc.

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