

Saudi Arabia Food Safety Testing Market By Technology (Agar culturing, PCR-based assay, Immunoassay-based, Others), By Food Tested (Meat and meat product, Dairy and dairy product, Cereals, grains, and pulses, Processed food, Others), By Type (Pathogen, Genetically modified organism (GMO), Chemical and toxin, Others): Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The Saudi Arabia food safety testing market is expected to witness significant growth during the forecast period, owing to rise in population, increase in consumption of convenience food, and surge in demand for food products that have a stable shelf life. Moreover, implementation of stringent food safety regulations to enhance the food safety standards across the country and rise in number of foodborne illnesses and food-related infections drive the market growth. In addition, rise in food production & consumption due to the country's rapid population growth is one of the key factors driving the market. Furthermore, rise in demand for food products with longer shelf life has contributed to the market growth. Furthermore, new and progressive product offerings and expansion of organized retail sector in the country have triggered an upsurge in the demand for food safety testing. Moreover, increase in health-consciousness among consumers are driving the market. In addition, strict safety regulations and ongoing efforts made toward curbing the incidents of foodborne illness and food-related infections are driving the market. On the contrary, high cost of advanced food safety testing equipment & processes, along with low applicability of test results, are some of the major factors hampering the growth of the Saudi Arabia food safety testing market. Moreover, lack of awareness among the public and lack of technical knowledge on the testing process among lab technicians are primarily restraining the market growth. However, the market is expected to witness a considerable growth rate, due to increase in investments in the food safety testing sector. Moreover, implementation of innovative technologies with advanced processing techniques is anticipated to offer lucrative opportunities for the market. Furthermore, rise in privatization in the food safety testing sector is projected to open major opportunities for the market in the upcoming years. Moreover, increase in demand for quick and accurate testing along with

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the implementation of advanced technologies like artificial intelligence and machine learning is expected to offer lucrative opportunities to the market.

Furthermore, the automotive industry is continuously evolving and incorporating smarter technological solutions for better efficiency and performance. The ongoing investments in the food safety testing sector, accompanied by the introduction of improved automation system, are likely to fuel the market growth. The Saudi Arabia food safety testing market is governed by several regulatory mandates. The Saudi Arabia has enforced the food safety and consumer protection regulations, which attempts to strengthen the food supply chain and uphold the consumer's constitutional rights. Furthermore, there are several regulations enforced by the governments of other Gulf countries, such as the GCC food and drug regulatory affairs, Hazard Analysis and Critical Control Point (HACCP), and the regulation of health and safety at work to ensure food safety and protect public health. The Saudi Arabia food safety testing market is segmented into technology, food tested, and by type. On the basis of technology, the market is segmented into agar culturing, PCR-based assay, immunoassay-based, and others. The agar culturing segment is expected to dominate the market during the forecast period due to its effectiveness to identify & assess the microbial population present in the food samples. Moreover, its widespread application in the detection of bacterial & fungal infections is likely to contribute to the growth of this segment.

On the basis of food tested, the market is categorized into meat & meat product, dairy & dairy product, cereals, grains & pulses, processed food, and others. The meat and meat product segment is expected to garner the largest market share in the coming years, owing to rise in demand for food safety testing among meat processing firms, particularly in developed countries. Moreover, increase in cases of meat contamination and the development of efficient inspection systems are expected to create lucrative opportunities for the segment. By type, the market is classified into pathogen, genetically modified organism (GMO), chemical and toxin, and others. The Saudi Arabia food safety testing market is anticipated to witness a considerable CAGR during the forecast period. The primary factor driving the market growth is the rising demand for food safety testing due to the implementation of stringent safety regulations and the rapid population growth. Furthermore, the introduction of new technological advancements, surge in demand for processed food products, and increase in food exports & imports in the country are expected to create lucrative opportunities for the market in the upcoming years. The Porter's five forces analysis provides insights into the Saudi Arabia food safety testing market. The bargaining power of suppliers is low, owing to the presence of a few suppliers in the market. Furthermore, high cost associated with advanced food safety testing equipment limits the bargaining power of the suppliers.

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- Expanded list for Company Profiles
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- Per Capita Consumption Trends
- SWOT Analysis
- Volume Market Size and Forecast

Key Market Segments

By Food Tested

- Meat and meat product
- Dairy and dairy product
- Cereals, grains, and pulses
- Processed food
- Others

By Type

- Pathogen
- Genetically modified organism (GMO)
- Chemical and toxin
- Others

By Technology

- Agar culturing
- PCR-based assay
- Immunoassay-based
- Others

- Key Market Players

- SGS SA
- Bureau Veritas
- Eurofins
- Intertek
- ALS Limited
- TUV SUD
- AsureQuality
- Control Union
- TUV Nord Group
- AIB International

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