

Probiotic Desserts Market By Type (Dairy Based, Plant Based), By Application (Yogurt, Kefir, Ice Cream, Others), By Distribution Channel (Ecommerce, Specialty Store, Hypermarket and Supermarket, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global probiotic desserts market was valued at \$680.7 million in 2021, and is projected to reach \$1,375.1 million by 2031, registering a CAGR of 7.2%. The probiotic desserts market has grown in recent years due to increased interest and awareness about the potential health benefits of probiotics. The market contains a variety of products fortified with probiotics, such as yogurt, kefir, ice cream and other dairy desserts, providing consumers with a convenient way to include probiotics in their diet. Growing demand for probiotic desserts has led to increased product innovation and availability, making it easier for consumers to access and incorporate probiotics into their diets. This has helped bring the benefits of probiotics to a wider audience and has led to a better understanding of their role in promoting gut health and overall well-being.

The probiotics dessert market is also opening new business opportunities for entrepreneurs and manufacturers to meet the growing demand for health-conscious products. The market is expected to continue to grow in the coming years as more research is done to support the health benefits of probiotics and consumers become more aware of the importance of gut health.

Research and innovation are playing a major role in the growth of the probiotic desserts market, providing new insights into the health benefits of probiotics, and increasing the understanding of their role in promoting gut health. Research and innovation have also led to the development of new and improved probiotic strains, as well as improved methods for incorporating probiotics into food such as probiotic desserts. This enables the production of high-quality probiotic desserts that are both delicious and effective in improving gut health.

Innovations in food technology have also enabled the production of probiotic desserts that are more affordable and convenient for consumers, such as on-the-go probiotic snacks and portable probiotic drinks. This has helped make probiotics more accessible and convenient for busy consumers looking for a quick and easy way to incorporate probiotics into their diet. Moreover, research and

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innovation have also helped increase awareness and awareness of probiotic desserts through marketing and advertising by manufacturers and retailers. This has helped increase awareness of the benefits of probiotics and drive demand for these products as more consumers show interest in including probiotics in their diet.

Moreover, people's hectic lifestyles have increased the demand for probiotics in the market for several reasons. First, the fast pace of modern life and the convenience of processed and packaged food force many people to consume diets high in sugar, salt and unhealthy fats, leading to digestive and other health problems. Probiotics provide a natural solution to these problems by restoring the balance of beneficial bacteria in the gut that are important for health.

The recent surge in e-commerce has significantly increased the demand for probiotic desserts in the market. With the rise of online shopping and home delivery, more consumers are purchasing healthier food, including probiotic-rich desserts, over the internet. Known for their gut health benefits, probiotics have become a hot trend in the food industry, and the demand for probiotic desserts is no exception. As consumers become more aware of the health benefits of probiotics, they are looking for tasty and nutritious food. This has led to an increase in the number of e-commerce platforms offering probiotic desserts ranging from yogurt and kefir to ice cream and brownies. The convenience of online shopping and home delivery has made it easier for consumers to access these products, fueling the growing demand for probiotic desserts in the market.

The global probiotic desserts market is segmented on the basis of type, application, distribution channel, and region. According to type, the market is categorized into dairy-based and plant-based. Depending on the application, the probiotic desserts market is fragmented into yogurt, kefir, ice cream and others. By distribution channel, it is divided into supermarket and hypermarket, specialty stores, e-commerce, and others. Region-wise, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, UK, France, Russia, France, Spain, Italy, and the rest of Europe), Asia-Pacific (China, Japan, South Korea, India, Australia, and rest of Asia-Pacific), and LAMEA (Brazil, UAE, Argentina, Saudi Arabia, South Africa, and rest of LAMEA). The major players operating in the global probiotic desserts market are Lancashire Farm, Sovos Brands, Inc., General Mills, Inc., Chobani Global Holdings, LLC, Danone Inc., Fonterra Co-operative Group Limited, Meiji Holdings Co., Ltd., National Dairy Development Board, Yofix, and Forager Project.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the probiotic desserts market analysis from 2021 to 2031 to identify the prevailing probiotic desserts market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the probiotic desserts market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global probiotic desserts market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Application

- Yogurt
- Kefir
- Ice Cream
- Others

By Distribution Channel

- Ecommerce
- Specialty Store
- Hypermarket and Supermarket
- Others

By Type

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- Dairy Based
- Plant Based
- By Region
 - North America
 - U.S.
 - Canada
 - Mexico
 - Europe
 - Germany
 - UK
 - France
 - Russia
 - Spain
 - Netherlands
 - Rest of Europe
 - Asia-Pacific
 - China
 - Japan
 - South Korea
 - India
 - Australia
 - Rest of Asia-Pacific
 - LAMEA
 - Brazil
 - Argentina
 - UAE
 - South Africa
 - Rest of LAMEA
- Key Market Players
 - Lancashire Farm
 - Sovos Brands, Inc.
 - General Mills, Inc.
 - Chobani Global Holdings, LLC
 - Danone Inc.
 - Fonterra Co-operative Group Limited
 - Meiji Holdings Co., Ltd.
 - National Dairy Development Board.
 - Yofix
 - Forager Project

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