

**Private Nursing Services Market By Service Type (Retirement Communities, Group Care Homes, Nursing Care Facilities, Home Healthcare Provider), By Gender (Female, Male): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-10-01 | 270 pages | Allied Market Research

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**Report description:**

The global private nursing services market is anticipated to reach \$848.7 million by 2031, growing from \$415.7 million in 2021, at a CAGR of 7.5% from 2022 to 2031.

In comparison to government nursing facilities, private nursing care services are preferred by patients, as they offer better consulting and provide better service. Some of the factors driving the adoption of private nursing care providers include privacy, cleanliness, drug availability, and others. In December 2020, The National Adult Day Services Association created a unified set of standard outcomes in response to an increase in demand among private funders that provide adult day services. In the U.S., the most popular type of private insurance arrangement is reimbursement plans as they provide eligible recipients with coverage up to a certain limit to pay home, outpatient, or nursing care expenditures.

When there are chances of less face-to-face interaction between the nurse and doctor, the nurse is responsible for conducting assessments and communicating results in home care settings. Another distinguishing factor of home healthcare is that each patient receives medical care in a separate setting from the others. Some circumstances may put patients at risk for issues that are challenging to resolve in homecare setting. In hospitals, environmental health & safety departments are well-equipped to deal with such circumstances.

Rising healthcare costs have increased patient preference for home-based treatments. Nebulizers, ventilators, and continuous positive airway pressure (CPAP) devices are used by nurses in home care settings to treat, diagnose, and monitor a range of respiratory illnesses. The rapid increase in the global elderly population, the rising prevalence of chronic diseases (asthma), and the cost benefits of home care equipment and services (compared to hospital visits) are the key reasons anticipated to drive the private nursing service market expansion.

The COVID-19 pandemic created a global health crisis that has majorly boosted the geriatric care services sector. Elder persons in various countries are experiencing the most significant challenges and dangers as a result of the epidemic, boosting demand for

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elder care services. Private nursing service is essential in providing long-term care to the elderly and lowering the chance of illnesses if they get infected with the coronavirus. The Centers for Disease Control and Prevention, for example, had set criteria for adult daycare center workers, volunteers, and administrators during the pandemic. Furthermore, private nursing home care agencies across the world provide a range of emergency and non-medical support services to help the elderly remain independent and healthy in their own homes. These programs have provided several benefits during the pandemic, including providing crucial assistance to families, relieving strain on limited hospital resources, and providing fast emergency response.

The key players profiled in the report include The Ensign Group, Inc., Kindred Healthcare, LLC, Genesis HealthCare, Brookdale Senior Living Inc., Kaiser Foundation Health Plan, Inc., CBI Health., Trinity Health, Columbia Asia, Apollo Hospitals Enterprise Ltd., and Grand World Elder Care.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the private nursing services market analysis from 2021 to 2031 to identify the prevailing private nursing services market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the private nursing services market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global private nursing services market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Service Type

- Retirement Communities
- Group Care Homes
- Nursing Care Facilities
- Home Healthcare Provider

##### By Gender

- Female
- Male

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- UK
- France
- Spain
- Italy
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea

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- Australia
- Rest Of Asia Pacific
- LAMEA
- Brazil
- Saudi Arabia
- UAE
- South Africa
- Rest of LAMEA
- Key Market Players
- The Ensign Group, Inc.
- Knight Health Holdings, LLC
- Genesis HealthCare, Inc.
- Brookdale Senior Living Inc.
- Kaiser Foundation Health Plan, Inc.
- CBI Health
- Trinity Health
- Columbia Asia
- Apollo Hospitals Enterprise Ltd.
- Grand World Elder Care

## **Table of Contents:**

### CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key market segments
- 1.3.Key benefits to the stakeholders
- 1.4.Research Methodology
  - 1.4.1.Secondary research
  - 1.4.2.Primary research
  - 1.4.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO Perspective

### CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
  - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Top player positioning
- 3.5.Market dynamics
  - 3.5.1.Drivers
  - 3.5.2.Restraints
  - 3.5.3.Opportunities
- 3.6.COVID-19 Impact Analysis on the market
- 3.7.Regulatory Guidelines
- 3.8.Value Chain Analysis
- 3.9.Market Share Analysis
- 3.10.Key Regulation Analysis

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### 3.11. Patent Landscape

## CHAPTER 4: PRIVATE NURSING SERVICES MARKET, BY SERVICE TYPE

### 4.1 Overview

#### 4.1.1 Market size and forecast

### 4.2 Retirement Communities

#### 4.2.1 Key market trends, growth factors and opportunities

#### 4.2.2 Market size and forecast, by region

#### 4.2.3 Market analysis by country

### 4.3 Group Care Homes

#### 4.3.1 Key market trends, growth factors and opportunities

#### 4.3.2 Market size and forecast, by region

#### 4.3.3 Market analysis by country

### 4.4 Nursing Care Facilities

#### 4.4.1 Key market trends, growth factors and opportunities

#### 4.4.2 Market size and forecast, by region

#### 4.4.3 Market analysis by country

### 4.5 Home Healthcare Provider

#### 4.5.1 Key market trends, growth factors and opportunities

#### 4.5.2 Market size and forecast, by region

#### 4.5.3 Market analysis by country

## CHAPTER 5: PRIVATE NURSING SERVICES MARKET, BY GENDER

### 5.1 Overview

#### 5.1.1 Market size and forecast

### 5.2 Female

#### 5.2.1 Key market trends, growth factors and opportunities

#### 5.2.2 Market size and forecast, by region

#### 5.2.3 Market analysis by country

### 5.3 Male

#### 5.3.1 Key market trends, growth factors and opportunities

#### 5.3.2 Market size and forecast, by region

#### 5.3.3 Market analysis by country

## CHAPTER 6: PRIVATE NURSING SERVICES MARKET, BY REGION

### 6.1 Overview

#### 6.1.1 Market size and forecast

### 6.2 North America

#### 6.2.1 Key trends and opportunities

#### 6.2.2 North America Market size and forecast, by Service Type

#### 6.2.3 North America Market size and forecast, by Gender

#### 6.2.4 North America Market size and forecast, by country

##### 6.2.4.1 U.S.

##### 6.2.4.1.1 Market size and forecast, by Service Type

##### 6.2.4.1.2 Market size and forecast, by Gender

##### 6.2.4.2 Canada

##### 6.2.4.2.1 Market size and forecast, by Service Type

##### 6.2.4.2.2 Market size and forecast, by Gender

##### 6.2.4.3 Mexico

##### 6.2.4.3.1 Market size and forecast, by Service Type

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- 6.2.4.3.2 Market size and forecast, by Gender
- 6.3 Europe
  - 6.3.1 Key trends and opportunities
  - 6.3.2 Europe Market size and forecast, by Service Type
  - 6.3.3 Europe Market size and forecast, by Gender
  - 6.3.4 Europe Market size and forecast, by country
    - 6.3.4.1 Germany
      - 6.3.4.1.1 Market size and forecast, by Service Type
      - 6.3.4.1.2 Market size and forecast, by Gender
    - 6.3.4.2 UK
      - 6.3.4.2.1 Market size and forecast, by Service Type
      - 6.3.4.2.2 Market size and forecast, by Gender
    - 6.3.4.3 France
      - 6.3.4.3.1 Market size and forecast, by Service Type
      - 6.3.4.3.2 Market size and forecast, by Gender
    - 6.3.4.4 Spain
      - 6.3.4.4.1 Market size and forecast, by Service Type
      - 6.3.4.4.2 Market size and forecast, by Gender
    - 6.3.4.5 Italy
      - 6.3.4.5.1 Market size and forecast, by Service Type
      - 6.3.4.5.2 Market size and forecast, by Gender
    - 6.3.4.6 Rest of Europe
      - 6.3.4.6.1 Market size and forecast, by Service Type
      - 6.3.4.6.2 Market size and forecast, by Gender
- 6.4 Asia-Pacific
  - 6.4.1 Key trends and opportunities
  - 6.4.2 Asia-Pacific Market size and forecast, by Service Type
  - 6.4.3 Asia-Pacific Market size and forecast, by Gender
  - 6.4.4 Asia-Pacific Market size and forecast, by country
    - 6.4.4.1 China
      - 6.4.4.1.1 Market size and forecast, by Service Type
      - 6.4.4.1.2 Market size and forecast, by Gender
    - 6.4.4.2 Japan
      - 6.4.4.2.1 Market size and forecast, by Service Type
      - 6.4.4.2.2 Market size and forecast, by Gender
    - 6.4.4.3 India
      - 6.4.4.3.1 Market size and forecast, by Service Type
      - 6.4.4.3.2 Market size and forecast, by Gender
    - 6.4.4.4 South Korea
      - 6.4.4.4.1 Market size and forecast, by Service Type
      - 6.4.4.4.2 Market size and forecast, by Gender
    - 6.4.4.5 Australia
      - 6.4.4.5.1 Market size and forecast, by Service Type
      - 6.4.4.5.2 Market size and forecast, by Gender
    - 6.4.4.6 Rest Of Asia Pacific
      - 6.4.4.6.1 Market size and forecast, by Service Type
      - 6.4.4.6.2 Market size and forecast, by Gender

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## 6.5 LAMEA

### 6.5.1 Key trends and opportunities

### 6.5.2 LAMEA Market size and forecast, by Service Type

### 6.5.3 LAMEA Market size and forecast, by Gender

### 6.5.4 LAMEA Market size and forecast, by country

#### 6.5.4.1 Brazil

##### 6.5.4.1.1 Market size and forecast, by Service Type

##### 6.5.4.1.2 Market size and forecast, by Gender

#### 6.5.4.2 Saudi Arabia

##### 6.5.4.2.1 Market size and forecast, by Service Type

##### 6.5.4.2.2 Market size and forecast, by Gender

#### 6.5.4.3 UAE

##### 6.5.4.3.1 Market size and forecast, by Service Type

##### 6.5.4.3.2 Market size and forecast, by Gender

#### 6.5.4.4 South Africa

##### 6.5.4.4.1 Market size and forecast, by Service Type

##### 6.5.4.4.2 Market size and forecast, by Gender

#### 6.5.4.5 Rest of LAMEA

##### 6.5.4.5.1 Market size and forecast, by Service Type

##### 6.5.4.5.2 Market size and forecast, by Gender

## CHAPTER 7: COMPANY LANDSCAPE

### 7.1. Introduction

### 7.2. Top winning strategies

### 7.3. Product Mapping of Top 10 Player

### 7.4. Competitive Dashboard

### 7.5. Competitive Heatmap

### 7.6. Key developments

## CHAPTER 8: COMPANY PROFILES

### 8.1 The Ensign Group, Inc.

#### 8.1.1 Company overview

#### 8.1.2 Company snapshot

#### 8.1.3 Operating business segments

#### 8.1.4 Product portfolio

#### 8.1.5 Business performance

#### 8.1.6 Key strategic moves and developments

### 8.2 Knight Health Holdings, LLC

#### 8.2.1 Company overview

#### 8.2.2 Company snapshot

#### 8.2.3 Operating business segments

#### 8.2.4 Product portfolio

#### 8.2.5 Business performance

#### 8.2.6 Key strategic moves and developments

### 8.3 Genesis HealthCare, Inc.

#### 8.3.1 Company overview

#### 8.3.2 Company snapshot

#### 8.3.3 Operating business segments

#### 8.3.4 Product portfolio

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- 8.3.5 Business performance
- 8.3.6 Key strategic moves and developments
- 8.4 Brookdale Senior Living Inc.
- 8.4.1 Company overview
- 8.4.2 Company snapshot
- 8.4.3 Operating business segments
- 8.4.4 Product portfolio
- 8.4.5 Business performance
- 8.4.6 Key strategic moves and developments
- 8.5 Kaiser Foundation Health Plan, Inc.
- 8.5.1 Company overview
- 8.5.2 Company snapshot
- 8.5.3 Operating business segments
- 8.5.4 Product portfolio
- 8.5.5 Business performance
- 8.5.6 Key strategic moves and developments
- 8.6 CBI Health
- 8.6.1 Company overview
- 8.6.2 Company snapshot
- 8.6.3 Operating business segments
- 8.6.4 Product portfolio
- 8.6.5 Business performance
- 8.6.6 Key strategic moves and developments
- 8.7 Trinity Health
- 8.7.1 Company overview
- 8.7.2 Company snapshot
- 8.7.3 Operating business segments
- 8.7.4 Product portfolio
- 8.7.5 Business performance
- 8.7.6 Key strategic moves and developments
- 8.8 Columbia Asia
- 8.8.1 Company overview
- 8.8.2 Company snapshot
- 8.8.3 Operating business segments
- 8.8.4 Product portfolio
- 8.8.5 Business performance
- 8.8.6 Key strategic moves and developments
- 8.9 Apollo Hospitals Enterprise Ltd.
- 8.9.1 Company overview
- 8.9.2 Company snapshot
- 8.9.3 Operating business segments
- 8.9.4 Product portfolio
- 8.9.5 Business performance
- 8.9.6 Key strategic moves and developments
- 8.10 Grand World Elder Care
- 8.10.1 Company overview
- 8.10.2 Company snapshot

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- 8.10.3 Operating business segments
- 8.10.4 Product portfolio
- 8.10.5 Business performance
- 8.10.6 Key strategic moves and developments

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