

Private Equity Market By Fund Type (Buyout, Venture Capital, Real Estate, Infrastructure, Others), By Sector (Technology, Financial Services, Real Estate and Services, Healthcare, Energy and Power, Industrial, Others): Global Opportunity Analysis and Industry Forecast, 2023-2032

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Report description:

Private equity refers to investments made in privately held companies or ownership stakes not traded on public exchanges. It involves funds pooled from investors, such as high-net-worth individuals, institutions, or pension funds, to acquire, invest in, or gain control over businesses. This form of investment typically involves buying a significant portion or the entirety of a company, often with the goal of restructuring, improving operational efficiency, and eventually selling the company for a profit. Private equity firms often work closely with the management of the acquired companies to implement strategic changes, enhance performance, and maximize returns for both the investors and the company. This investment approach usually involves a longer-term horizon than publicly traded stocks and can encompass various industries and business stages, from startups to mature companies seeking growth or turnaround.

Private equity has the potential for higher returns stemming from active involvement in company management, facilitating operational enhancements and strategic changes that promote company value. In addition, the access to specialized expertise and vast networks enables private equity firms to guide portfolio companies toward growth, innovation, and efficiency. The flexibility of the market allows for diverse investment strategies across industries and company stages, optimizing risk while tapping into various opportunities. However, regulatory complexities pose restraints, demanding meticulous adherence to compliance across multiple jurisdictions, and escalating operational costs. Furthermore, limited liquidity challenges arise due to longer investment horizons, hindering swift monetization of investments. On the contrary, within this landscape, there is an opportunity in the form of ESG integration, where private equity can embrace sustainability, ethics, and governance to attract investors, differentiate themselves, and foster positive societal and environmental impacts while driving long-term financial performance.

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COVID-19 had a mixed impact on the private equity market. Initially, there was a downturn as uncertainty and market volatility surged, leading to deal postponements and valuation challenges. However, as the economy stabilized and rebounded, the market saw increased opportunities for distressed asset acquisitions at attractive valuations. Sectors like technology, healthcare, and e-commerce experienced growth, bolstering the performance of certain private equity portfolios. Overall, while the pandemic initially posed challenges, it also created avenues for strategic investments and lucrative opportunities, resulting in a mixed impact on the private equity landscape.

The private equity market is segmented on the basis of fund type, sector, and region. On the basis of fund type, the private equity market is segmented into buyout, venture capital, real estate, infrastructure, and others. On the basis of sector, the private equity industry is divided into technology, financial services, real estate and services, healthcare, energy & power, industrial, and others. On the basis of region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report analyzes profiles of key players operating in the private equity market such as Apollo Global Management, Inc., Bain Capital, LP., Blackstone Inc., EQT AB, HELLMAN & FRIEDMAN LLC, Insight Partners, KOHLBERG KRAVIS ROBERTS & CO. L.P., Tarrant Capital IP, LLC, The Carlyle Group, and Thoma Bravo. These players have adopted various strategies to increase their market penetration and strengthen their position in the private equity market.

Key benefits for stakeholders

- The study on private equity market provides in-depth analysis of the global private equity market along with the current & future trends to illustrate the imminent investment pockets.
- Information about key drivers, restraints, & opportunities and their impact analysis on the global private equity market size are provided in the report.
- Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the private equity industry.
- The quantitative analysis of the global private equity market from 2023 to 2032 is provided to determine the global private equity market potential.

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Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Investment Opportunities
- Market share analysis of players by products/segments
- Regulatory Guidelines
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Market share analysis of players at global/region/country level
- SWOT Analysis

Key Market Segments

By Fund Type

- Buyout

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- Venture Capital
- Real Estate
- Infrastructure
- Others

By Sector

- Technology
- Financial Services
- Real Estate and Services
- Healthcare
- Energy and Power
- Industrial
- Others

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- EQT AB
- The Carlyle Group Inc.
- KOHLBERG KRAVIS ROBERTS & CO. L.P.
- Insight Partners
- Apollo Global Management, Inc.
- Blackstone Inc.
- HELLMAN & FRIEDMAN LLC
- Bain Capital, LP.
- Tarrant Capital IP, LLC
- Thoma Bravo

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