

**POS Security Market By Offering (Solution, Services), By Deployment Mode (On-Premise, Cloud), By Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), By Industry Vertical (Retail, Hospitality, Entertainment, Healthcare, Transportation, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031**

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**Report description:**

POS security, or point-of-sale security, is the prevention of unauthorized access to electronic payment systems by individuals who are looking to steal customers' personal details such as credit card information. POS security aims to create a safe environment for customers to complete their purchases and transactions, and it is a must-have measure for fostering trust with consumers. The demand for PoS security is increasing as compliance with regulations. Installing a firewall configuration to protect cardholder data, maintaining secure systems & applications and restricting physical access to payment information are some of the important requirements that boost the demand for PoS security software market across the globe. In addition, increased adoption of digital payment modes and rise in fraudulent activities in E-commerce are driving the growth of the market. However, PoS security deployment issues and lack of awareness among employees for the use of PoS systems have emerged as key industry problems. On the contrary, increasing use of payment applications across different industry verticals will further give major opportunity for the PoS security market growth. □□

The PoS security market is segmented on the basis of offering, deployment mode, enterprise size and industry vertical. By offering, it is segmented into solution and services. Based on deployment mode, it is bifurcated into on-premise and cloud. Based on enterprise size, it is segmented into large enterprises and small and medium-sized enterprises. □On the basis of industry vertical, it is segmented into retail, hospitality, entertainment, healthcare, transportation, and others. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report analyzes the profiles of key players operating in the PoS security market such as AO Kaspersky Lab, CardConnect,

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Check Point Software Technologies Ltd., Epos Now, Fortinet, Inc., Lightspeed, Morphisec Ltd., Sophos Ltd., Upserve, Inc. and Vend. These players have adopted various strategies to increase their market penetration and strengthen their position in the PoS security market share.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the pos security market analysis from 2021 to 2031 to identify the prevailing pos security market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the pos security market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global pos security market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Offering

- Solution
- Services

##### By Deployment Mode

- On-Premise
- Cloud

##### By Enterprise Size

- Large Enterprises
- Small and Medium-sized Enterprises

##### By Industry Vertical

- Retail
- Hospitality
- Entertainment
- Healthcare
- Transportation
- Others

##### By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India

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- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- CardConnect
- Epos Now
- Vend
- Upserve, Inc.
- Sophos Ltd.
- Morphisec Ltd.
- Lightspeed
- Check Point Software Technologies Ltd.
- AO Kaspersky Lab
- Fortinet, Inc.

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