

Portfolio Management Software Market By Component (Solution, Service), By Deployment Mode (On-premise, Cloud), By Enterprise Size (Large Enterprises, Small and Medium-sized Enterprises), By End User (Business, Individual): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-10-01 | 215 pages | Allied Market Research

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Report description:

Portfolio management software is software that deals with stocks, fixed income, debt, cash, structured products, and other individual securities. Portfolio management is a professional service managed by highly qualified and experienced portfolio managers. These portfolio managers manage these services on behalf of clients. Furthermore, this software helps track investments in stocks, mutual funds, bonds, F&O, PMS, AIF, and other assets.

One of the key drivers of the portfolio management software market is an increase in demand for efficient asset management. As more individuals and businesses seek to optimize their investments and assets, there is a growing demand for portfolio management software to help streamline the process and make informed decisions. Furthermore, continuous advancements in technology, such as artificial intelligence and data analytics, have enhanced the capabilities of portfolio management software, making it more powerful and attractive to users. Thus, technological advancements drive the adoption of portfolio management software and propel the market growth. In addition, regulatory compliance and risk management promote the growth of the portfolio management software market. Stricter regulatory requirements and the need for effective risk management have led to the adoption of portfolio management software, which can help ensure compliance and mitigate risks more effectively. However, the cost and complexity of portfolio management software and data security concerns hamper the growth of the portfolio management software market by affecting customer trust and confidence. On the contrary, the increasing demand for digital transformation is expected to provide lucrative growth opportunities to the portfolio management software market in the upcoming years because businesses and financial institutions are recognizing the benefits of going digital.

The portfolio management software market is segmented into component, deployment mode, enterprise size, end user, and region. By component, the market is differentiated into solution and service. Depending on deployment mode, it is fragmented

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into on-premise and cloud. □ As per enterprise size, the market is divided into large enterprises and small and medium-sized enterprises. According to end user, the market is divided into business and individual. Region-wise, the market is segmented into North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the portfolio management software market include MProfit Software Private Limited, Oracle, BlackRock, Inc., Beiley Software, Inc., Miles Software, SS&C Advent, Quicken Inc., Ziggma Analytics Inc., Planview, and FinFolio Inc. These players have adopted various strategies to increase their market penetration and strengthen their position in the portfolio management software industry. □

Key Benefits for Stakeholders

- The study provides in-depth analysis of the portfolio management software market along with current trends and future estimations to illustrate the imminent investment pockets.
- Information about key drivers, restrains, & opportunities and their impact analysis on the Portfolio management software market size are provided in the report.
- The porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.
- The quantitative analysis of the portfolio management software market from 2022 to 2032 is provided to determine the market potential.

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
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- Investment Opportunities
- Market share analysis of players by products/segments
- Regulatory Guidelines
- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Expanded list for Company Profiles
- Market share analysis of players at global/region/country level

Key Market Segments

By Component

- Solution
- Service

By Deployment Mode

- On-premise
- Cloud

By Enterprise Size

- Large Enterprises
- Small and Medium-sized Enterprises

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By End User

- Business
- Individual

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Planview
- Beilely Software, Inc.□
- Quicken Inc.
- FinFolio Inc.
- Miles Software
- MProfit Software Private Limited
- Ziggma Analytics Inc.
- SS and C Advent
- Oracle Corporation
- BlackRock, Inc.

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

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2.1. CXO Perspective

CHAPTER 3: MARKET OVERVIEW

3.1. Market definition and scope

3.2. Key findings

3.2.1. Top impacting factors

3.2.2. Top investment pockets

3.3. Porter's five forces analysis

3.3.1. Moderate to high bargaining power of suppliers

3.3.2. Low threat of new entrants

3.3.3. Low threat of substitutes

3.3.4. Low intensity of rivalry

3.3.5. Low bargaining power of buyers

3.4. Market dynamics

3.4.1. Drivers

3.4.1.1. Increase in demand for efficient asset management

3.4.1.2. Technological advancements

3.4.1.3. Regulatory compliance and risk management

3.4.2. Restraints

3.4.2.1. Cost and complexity of portfolio management software

3.4.2.2. Data security concerns

3.4.3. Opportunities

3.4.3.1. Increase in demand for digital transformation

CHAPTER 4: PORTFOLIO MANAGEMENT SOFTWARE MARKET, BY COMPONENT

4.1. Overview

4.1.1. Market size and forecast

4.2. Solution

4.2.1. Key market trends, growth factors and opportunities

4.2.2. Market size and forecast, by region

4.2.3. Market share analysis by country

4.3. Service

4.3.1. Key market trends, growth factors and opportunities

4.3.2. Market size and forecast, by region

4.3.3. Market share analysis by country

CHAPTER 5: PORTFOLIO MANAGEMENT SOFTWARE MARKET, BY DEPLOYMENT MODE

5.1. Overview

5.1.1. Market size and forecast

5.2. On-premise

5.2.1. Key market trends, growth factors and opportunities

5.2.2. Market size and forecast, by region

5.2.3. Market share analysis by country

5.3. Cloud

5.3.1. Key market trends, growth factors and opportunities

5.3.2. Market size and forecast, by region

5.3.3. Market share analysis by country

CHAPTER 6: PORTFOLIO MANAGEMENT SOFTWARE MARKET, BY ENTERPRISE SIZE

6.1. Overview

6.1.1. Market size and forecast

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6.2. Large Enterprises

6.2.1. Key market trends, growth factors and opportunities

6.2.2. Market size and forecast, by region

6.2.3. Market share analysis by country

6.3. Small and Medium-sized Enterprises

6.3.1. Key market trends, growth factors and opportunities

6.3.2. Market size and forecast, by region

6.3.3. Market share analysis by country

CHAPTER 7: PORTFOLIO MANAGEMENT SOFTWARE MARKET, BY END USER

7.1. Overview

7.1.1. Market size and forecast

7.2. Business

7.2.1. Key market trends, growth factors and opportunities

7.2.2. Market size and forecast, by region

7.2.3. Market share analysis by country

7.3. Individual

7.3.1. Key market trends, growth factors and opportunities

7.3.2. Market size and forecast, by region

7.3.3. Market share analysis by country

CHAPTER 8: PORTFOLIO MANAGEMENT SOFTWARE MARKET, BY REGION

8.1. Overview

8.1.1. Market size and forecast By Region

8.2. North America

8.2.1. Key market trends, growth factors and opportunities

8.2.2. Market size and forecast, by Component

8.2.3. Market size and forecast, by Deployment Mode

8.2.4. Market size and forecast, by Enterprise Size

8.2.5. Market size and forecast, by End User

8.2.6. Market size and forecast, by country

8.2.6.1. U.S.

8.2.6.1.1. Market size and forecast, by Component

8.2.6.1.2. Market size and forecast, by Deployment Mode

8.2.6.1.3. Market size and forecast, by Enterprise Size

8.2.6.1.4. Market size and forecast, by End User

8.2.6.2. Canada

8.2.6.2.1. Market size and forecast, by Component

8.2.6.2.2. Market size and forecast, by Deployment Mode

8.2.6.2.3. Market size and forecast, by Enterprise Size

8.2.6.2.4. Market size and forecast, by End User

8.3. Europe

8.3.1. Key market trends, growth factors and opportunities

8.3.2. Market size and forecast, by Component

8.3.3. Market size and forecast, by Deployment Mode

8.3.4. Market size and forecast, by Enterprise Size

8.3.5. Market size and forecast, by End User

8.3.6. Market size and forecast, by country

8.3.6.1. UK

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- 8.3.6.1.1. Market size and forecast, by Component
- 8.3.6.1.2. Market size and forecast, by Deployment Mode
- 8.3.6.1.3. Market size and forecast, by Enterprise Size
- 8.3.6.1.4. Market size and forecast, by End User
- 8.3.6.2. Germany
 - 8.3.6.2.1. Market size and forecast, by Component
 - 8.3.6.2.2. Market size and forecast, by Deployment Mode
 - 8.3.6.2.3. Market size and forecast, by Enterprise Size
 - 8.3.6.2.4. Market size and forecast, by End User
- 8.3.6.3. France
 - 8.3.6.3.1. Market size and forecast, by Component
 - 8.3.6.3.2. Market size and forecast, by Deployment Mode
 - 8.3.6.3.3. Market size and forecast, by Enterprise Size
 - 8.3.6.3.4. Market size and forecast, by End User
- 8.3.6.4. Italy
 - 8.3.6.4.1. Market size and forecast, by Component
 - 8.3.6.4.2. Market size and forecast, by Deployment Mode
 - 8.3.6.4.3. Market size and forecast, by Enterprise Size
 - 8.3.6.4.4. Market size and forecast, by End User
- 8.3.6.5. Spain
 - 8.3.6.5.1. Market size and forecast, by Component
 - 8.3.6.5.2. Market size and forecast, by Deployment Mode
 - 8.3.6.5.3. Market size and forecast, by Enterprise Size
 - 8.3.6.5.4. Market size and forecast, by End User
- 8.3.6.6. Rest of Europe
 - 8.3.6.6.1. Market size and forecast, by Component
 - 8.3.6.6.2. Market size and forecast, by Deployment Mode
 - 8.3.6.6.3. Market size and forecast, by Enterprise Size
 - 8.3.6.6.4. Market size and forecast, by End User
- 8.4. Asia-Pacific
 - 8.4.1. Key market trends, growth factors and opportunities
 - 8.4.2. Market size and forecast, by Component
 - 8.4.3. Market size and forecast, by Deployment Mode
 - 8.4.4. Market size and forecast, by Enterprise Size
 - 8.4.5. Market size and forecast, by End User
 - 8.4.6. Market size and forecast, by country
 - 8.4.6.1. China
 - 8.4.6.1.1. Market size and forecast, by Component
 - 8.4.6.1.2. Market size and forecast, by Deployment Mode
 - 8.4.6.1.3. Market size and forecast, by Enterprise Size
 - 8.4.6.1.4. Market size and forecast, by End User
 - 8.4.6.2. Japan
 - 8.4.6.2.1. Market size and forecast, by Component
 - 8.4.6.2.2. Market size and forecast, by Deployment Mode
 - 8.4.6.2.3. Market size and forecast, by Enterprise Size
 - 8.4.6.2.4. Market size and forecast, by End User
 - 8.4.6.3. India

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- 8.4.6.3.1. Market size and forecast, by Component
- 8.4.6.3.2. Market size and forecast, by Deployment Mode
- 8.4.6.3.3. Market size and forecast, by Enterprise Size
- 8.4.6.3.4. Market size and forecast, by End User
- 8.4.6.4. Australia
 - 8.4.6.4.1. Market size and forecast, by Component
 - 8.4.6.4.2. Market size and forecast, by Deployment Mode
 - 8.4.6.4.3. Market size and forecast, by Enterprise Size
 - 8.4.6.4.4. Market size and forecast, by End User
- 8.4.6.5. South Korea
 - 8.4.6.5.1. Market size and forecast, by Component
 - 8.4.6.5.2. Market size and forecast, by Deployment Mode
 - 8.4.6.5.3. Market size and forecast, by Enterprise Size
 - 8.4.6.5.4. Market size and forecast, by End User
- 8.4.6.6. Rest of Asia-Pacific
 - 8.4.6.6.1. Market size and forecast, by Component
 - 8.4.6.6.2. Market size and forecast, by Deployment Mode
 - 8.4.6.6.3. Market size and forecast, by Enterprise Size
 - 8.4.6.6.4. Market size and forecast, by End User
- 8.5. LAMEA
 - 8.5.1. Key market trends, growth factors and opportunities
 - 8.5.2. Market size and forecast, by Component
 - 8.5.3. Market size and forecast, by Deployment Mode
 - 8.5.4. Market size and forecast, by Enterprise Size
 - 8.5.5. Market size and forecast, by End User
 - 8.5.6. Market size and forecast, by country
 - 8.5.6.1. Latin America
 - 8.5.6.1.1. Market size and forecast, by Component
 - 8.5.6.1.2. Market size and forecast, by Deployment Mode
 - 8.5.6.1.3. Market size and forecast, by Enterprise Size
 - 8.5.6.1.4. Market size and forecast, by End User
 - 8.5.6.2. Middle East
 - 8.5.6.2.1. Market size and forecast, by Component
 - 8.5.6.2.2. Market size and forecast, by Deployment Mode
 - 8.5.6.2.3. Market size and forecast, by Enterprise Size
 - 8.5.6.2.4. Market size and forecast, by End User
 - 8.5.6.3. Africa
 - 8.5.6.3.1. Market size and forecast, by Component
 - 8.5.6.3.2. Market size and forecast, by Deployment Mode
 - 8.5.6.3.3. Market size and forecast, by Enterprise Size
 - 8.5.6.3.4. Market size and forecast, by End User

CHAPTER 9: COMPETITIVE LANDSCAPE

- 9.1. Introduction
- 9.2. Top winning strategies
- 9.3. Product mapping of top 10 player
- 9.4. Competitive dashboard
- 9.5. Competitive heatmap

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9.6. Top player positioning, 2022

CHAPTER 10: COMPANY PROFILES

10.1. MProfit Software Private Limited

10.1.1. Company overview

10.1.2. Key executives

10.1.3. Company snapshot

10.1.4. Operating business segments

10.1.5. Product portfolio

10.1.6. Key strategic moves and developments

10.2. Oracle Corporation

10.2.1. Company overview

10.2.2. Key executives

10.2.3. Company snapshot

10.2.4. Operating business segments

10.2.5. Product portfolio

10.2.6. Business performance

10.2.7. Key strategic moves and developments

10.3. BlackRock, Inc.

10.3.1. Company overview

10.3.2. Key executives

10.3.3. Company snapshot

10.3.4. Operating business segments

10.3.5. Product portfolio

10.3.6. Business performance

10.3.7. Key strategic moves and developments

10.4. Beiley Software, Inc.[]

10.4.1. Company overview

10.4.2. Key executives

10.4.3. Company snapshot

10.4.4. Operating business segments

10.4.5. Product portfolio

10.5. Miles Software

10.5.1. Company overview

10.5.2. Key executives

10.5.3. Company snapshot

10.5.4. Operating business segments

10.5.5. Product portfolio

10.6. SS and C Advent

10.6.1. Company overview

10.6.2. Key executives

10.6.3. Company snapshot

10.6.4. Operating business segments

10.6.5. Product portfolio

10.6.6. Business performance

10.6.7. Key strategic moves and developments

10.7. Zigma Analytics Inc.

10.7.1. Company overview

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- 10.7.2. Key executives
- 10.7.3. Company snapshot
- 10.7.4. Operating business segments
- 10.7.5. Product portfolio
- 10.8. Planview
 - 10.8.1. Company overview
 - 10.8.2. Key executives
 - 10.8.3. Company snapshot
 - 10.8.4. Operating business segments
 - 10.8.5. Product portfolio
 - 10.8.6. Key strategic moves and developments
- 10.9. Quicken Inc.
 - 10.9.1. Company overview
 - 10.9.2. Key executives
 - 10.9.3. Company snapshot
 - 10.9.4. Operating business segments
 - 10.9.5. Product portfolio
 - 10.9.6. Key strategic moves and developments
- 10.10. FinFolio Inc.
 - 10.10.1. Company overview
 - 10.10.2. Key executives
 - 10.10.3. Company snapshot
 - 10.10.4. Operating business segments
 - 10.10.5. Product portfolio
 - 10.10.6. Key strategic moves and developments

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