

Polymer Emulsions Market By Type (Acrylic, Vinyl Acetate, SB latex, Others), By End-Use Industry (Building and Construction, Automotive, Textile, Paints and coatings, Adhesives and sealants, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

□The global polymer emulsions market size was valued at \$27.3 billion in 2021 and is projected to reach \$56.3 billion by 2031, growing at a CAGR of 7.6% from 2022 to 2031.

The emulsion polymer is a colloidal fluid containing many polymer particles. These polymer particles should have a specific size and dimension between 0.1 and 1 micron. This phenomenon is observed in water. The process of emulsion polymerization emulsifies hydrophobic monomers with a water emulsifier. The reaction is the one that begins, regardless of whether a water-soluble or oil-soluble initiator is used. Potassium persulfate and azobisisobutyronitrile are two initiators. These initiators exist in a variety of forms. Initiation is the free-radical polymerization that results in the production of a latex-containing aqueous solution. The rigidity of the emulsion polymer's molecular weight is its primary benefit. The molecular weight and polymerization rates are quite elevated. The rate of the trade-off between the polymerization rate and the molecular weight is constant. Emulsion polymers are used in manufacturing paints and coatings for improving the quality of the color, heat sensitivity, and self-repairing abilities. Owing to the demand for high-quality paints, manufacturers are using emulsion polymers on a large scale to add value to their products. High demand from the paints & coatings industry has been driving the demand for emulsion polymers for the past couple of years. Emulsion polymers are utilized in the production of a variety of paints and coatings, including refinishing paints, automotive OEM, ornamental coatings, industrial coatings, and architectural coatings. The market is also anticipated to grow as the demand for removable and permanent adhesives rises at a significant rate. Adhesives play a major role in the consumer goods industry, which includes packaging, footwear, and household furnishings. Needless to say, the increasing disposable incomes have bolstered the demand for these items, which in turn, has increased the demand for adhesives. This has provided the emulsion polymer market with a significant impetus. The increasing uptake of adhesives in the

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automotive industry has also boosted the consumption of emulsion polymers in recent years. The expansion of the market for emulsion polymers will likely be hampered by fluctuations in the cost of raw materials, which will have a direct effect on their costs. In addition, the gap between raw material demand and availability is anticipated to increase over the next couple of years, as their consumption in other end-user sectors rises. Butadiene is derived from naphtha, ethane, propane, and C4 hydrocarbons using steam cracking. Another traditional method for creating butadiene is the dehydrogenation of butane and butylene. The ever-increasing competition among the market's major participants has always pushed producers to compete and improve the quality of their products. The significant demand for low-VOC goods ensured that the usage of renewable materials is always in demand. This creates a lucrative opportunity for the polymer emulsions market.

The global polymer emulsions market is segmented into resin type, end-use industry, and region. Depending on the type, the market is classified into acrylic, vinyl acetate polymer emulsion, SB latex, and others. On the basis of end-use industry, it is categorized into building & construction, automotive, textile, paints & coatings, adhesives & sealants, and others. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The major players operating in the global polymer emulsions market include Arkema Group, Asahi Kasei Corporation, BASF SE, Celanese Corporation, Clariant, DIC Corporation, Dow Inc., Gellner Industrial LLC, Halltech Inc., Interpolymer Co. Ltd., Momentive, Resil Chemicals Pvt. Ltd., Synthomer Plc, The Lubrizol Corporation, and Wacker Chemie AG. Other players operating in the market are AkzoNobel N.V, Mallard Creek Polymers, and Trinseo.

IMPACT OF COVID-19 ON THE GLOBAL POLYMER EMULSIONS MARKET

-COVID-19 has spread across the globe and effected almost all aspects of life.

-Due to the lockdown and other restrictions imposed by governments to prevent the spread of infections, there was a shortage of raw suppliers as well as manpower, further harming the supply chain for the market.

-The polymer emulsions market has had a negative impact due to the wake of the COVID-19 pandemic, owing to disruptions in the supply chain for polymer emulsions products.

-Several polymer emulsions production companies have also reduced or stopped their operations due to the risk of infection among the employees while also supporting government's goal of maintaining critical business activities such as healthcare, power generation, and food production.

-Automotive, textile, construction, chemical and coating firms have been forced to close locations due to probable upstream supply chain concerns. Since consumers are less likely to be looking for new homes due to poor consumer confidence and declining earnings, there is expected to be little demand for residential building construction.

-The demand for automobiles has sharply decreased as a result of the uncertain future.

-Globally, the impact on textile orders for apparel and apparel accessories has decreased by 30% on average.

-Companies that make chemicals have stopped production or are using less resources than usual. However, with the lifting of the lockdown, governments around the world are encouraging businesses in the automotive, textile, construction, chemical and coatings industries to resume operations, and these businesses are attempting to recover the market in anticipation of a gradual increase in sales in 2021.

Key Benefits For Stakeholders

-This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the polymer emulsions market analysis from 2021 to 2031 to identify the prevailing polymer emulsions market opportunities.

-Market research is offered along with information related to key drivers, restraints, and opportunities.

-Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

-An in-depth analysis of the polymer emulsions market segmentation assists to determine the prevailing market opportunities.

-Major countries in each region are mapped according to their revenue contribution to the global market.

-Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

-The report includes an analysis of the regional as well as global polymer emulsions market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

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By Type

- Acrylic
- Vinyl Acetate
- SB latex
- Others

By End-Use Industry

- Paints and coatings
- Adhesives and sealants
- Others
- Building and Construction
- Automotive
- Textile

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Spain
- Italy
- Rest Of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Rest Of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest Of LAMEA
- Key Market Players
- Arkema Group
- Asahi Kasei Corporation
- BASF SE
- Celanese Corporation
- clariant
- dic corporation
- Dow Inc.
- Gellner Industrial LLC
- Halltech Inc.
- Interpolymer Co. Ltd
- momentive

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- Resil Chemicals Pvt. Ltd
- Synthomer PLC
- the lubrizol corporation
- Wacker Chemie AG

Table of Contents:

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key market segments
- 1.3.Key benefits to the stakeholders
- 1.4.Research Methodology
 - 1.4.1.Secondary research
 - 1.4.2.Primary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO Perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
 - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Top player positioning
- 3.5.Market dynamics
 - 3.5.1.Drivers
 - 3.5.2.Restraints
 - 3.5.3.Opportunities
- 3.6.COVID-19 Impact Analysis on the market
- 3.7.Value Chain Analysis
- 3.8.Key Regulation Analysis
- 3.9.Patent Landscape

CHAPTER 4: POLYMER EMULSIONS MARKET, BY TYPE

- 4.1 Overview
 - 4.1.1 Market size and forecast
- 4.2 Acrylic
 - 4.2.1 Key market trends, growth factors and opportunities
 - 4.2.2 Market size and forecast, by region
 - 4.2.3 Market analysis by country
- 4.3 Vinyl Acetate
 - 4.3.1 Key market trends, growth factors and opportunities
 - 4.3.2 Market size and forecast, by region
 - 4.3.3 Market analysis by country
- 4.4 SB latex
 - 4.4.1 Key market trends, growth factors and opportunities
 - 4.4.2 Market size and forecast, by region
 - 4.4.3 Market analysis by country
- 4.5 Others

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- 4.5.1 Key market trends, growth factors and opportunities
- 4.5.2 Market size and forecast, by region
- 4.5.3 Market analysis by country
- CHAPTER 5: POLYMER EMULSIONS MARKET, BY END-USE INDUSTRY
- 5.1 Overview
- 5.1.1 Market size and forecast
- 5.2 Building and Construction
- 5.2.1 Key market trends, growth factors and opportunities
- 5.2.2 Market size and forecast, by region
- 5.2.3 Market analysis by country
- 5.3 Automotive
- 5.3.1 Key market trends, growth factors and opportunities
- 5.3.2 Market size and forecast, by region
- 5.3.3 Market analysis by country
- 5.4 Textile
- 5.4.1 Key market trends, growth factors and opportunities
- 5.4.2 Market size and forecast, by region
- 5.4.3 Market analysis by country
- 5.5 Paints and coatings
- 5.5.1 Key market trends, growth factors and opportunities
- 5.5.2 Market size and forecast, by region
- 5.5.3 Market analysis by country
- 5.6 Adhesives and sealants
- 5.6.1 Key market trends, growth factors and opportunities
- 5.6.2 Market size and forecast, by region
- 5.6.3 Market analysis by country
- 5.7 Others
- 5.7.1 Key market trends, growth factors and opportunities
- 5.7.2 Market size and forecast, by region
- 5.7.3 Market analysis by country
- CHAPTER 6: POLYMER EMULSIONS MARKET, BY REGION
- 6.1 Overview
- 6.1.1 Market size and forecast
- 6.2 North America
- 6.2.1 Key trends and opportunities
- 6.2.2 North America Market size and forecast, by Type
- 6.2.3 North America Market size and forecast, by End-Use Industry
- 6.2.4 North America Market size and forecast, by country
- 6.2.4.1 U.S.
- 6.2.4.1.1 Market size and forecast, by Type
- 6.2.4.1.2 Market size and forecast, by End-Use Industry
- 6.2.4.2 Canada
- 6.2.4.2.1 Market size and forecast, by Type
- 6.2.4.2.2 Market size and forecast, by End-Use Industry
- 6.2.4.3 Mexico
- 6.2.4.3.1 Market size and forecast, by Type
- 6.2.4.3.2 Market size and forecast, by End-Use Industry

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- 6.3 Europe
 - 6.3.1 Key trends and opportunities
 - 6.3.2 Europe Market size and forecast, by Type
 - 6.3.3 Europe Market size and forecast, by End-Use Industry
 - 6.3.4 Europe Market size and forecast, by country
 - 6.3.4.1 Germany
 - 6.3.4.1.1 Market size and forecast, by Type
 - 6.3.4.1.2 Market size and forecast, by End-Use Industry
 - 6.3.4.2 France
 - 6.3.4.2.1 Market size and forecast, by Type
 - 6.3.4.2.2 Market size and forecast, by End-Use Industry
 - 6.3.4.3 UK
 - 6.3.4.3.1 Market size and forecast, by Type
 - 6.3.4.3.2 Market size and forecast, by End-Use Industry
 - 6.3.4.4 Spain
 - 6.3.4.4.1 Market size and forecast, by Type
 - 6.3.4.4.2 Market size and forecast, by End-Use Industry
 - 6.3.4.5 Italy
 - 6.3.4.5.1 Market size and forecast, by Type
 - 6.3.4.5.2 Market size and forecast, by End-Use Industry
 - 6.3.4.6 Rest of Europe
 - 6.3.4.6.1 Market size and forecast, by Type
 - 6.3.4.6.2 Market size and forecast, by End-Use Industry
- 6.4 Asia-Pacific
 - 6.4.1 Key trends and opportunities
 - 6.4.2 Asia-Pacific Market size and forecast, by Type
 - 6.4.3 Asia-Pacific Market size and forecast, by End-Use Industry
 - 6.4.4 Asia-Pacific Market size and forecast, by country
 - 6.4.4.1 China
 - 6.4.4.1.1 Market size and forecast, by Type
 - 6.4.4.1.2 Market size and forecast, by End-Use Industry
 - 6.4.4.2 Japan
 - 6.4.4.2.1 Market size and forecast, by Type
 - 6.4.4.2.2 Market size and forecast, by End-Use Industry
 - 6.4.4.3 India
 - 6.4.4.3.1 Market size and forecast, by Type
 - 6.4.4.3.2 Market size and forecast, by End-Use Industry
 - 6.4.4.4 South Korea
 - 6.4.4.4.1 Market size and forecast, by Type
 - 6.4.4.4.2 Market size and forecast, by End-Use Industry
 - 6.4.4.5 Rest of Asia-Pacific
 - 6.4.4.5.1 Market size and forecast, by Type
 - 6.4.4.5.2 Market size and forecast, by End-Use Industry
- 6.5 LAMEA
 - 6.5.1 Key trends and opportunities
 - 6.5.2 LAMEA Market size and forecast, by Type
 - 6.5.3 LAMEA Market size and forecast, by End-Use Industry

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- 6.5.4 LAMEA Market size and forecast, by country
 - 6.5.4.1 Brazil
 - 6.5.4.1.1 Market size and forecast, by Type
 - 6.5.4.1.2 Market size and forecast, by End-Use Industry
 - 6.5.4.2 Saudi Arabia
 - 6.5.4.2.1 Market size and forecast, by Type
 - 6.5.4.2.2 Market size and forecast, by End-Use Industry
 - 6.5.4.3 South Africa
 - 6.5.4.3.1 Market size and forecast, by Type
 - 6.5.4.3.2 Market size and forecast, by End-Use Industry
 - 6.5.4.4 Rest of LAMEA
 - 6.5.4.4.1 Market size and forecast, by Type
 - 6.5.4.4.2 Market size and forecast, by End-Use Industry

CHAPTER 7: COMPANY LANDSCAPE

- 7.1. Introduction
- 7.2. Top winning strategies
- 7.3. Product Mapping of Top 10 Player
- 7.4. Competitive Dashboard
- 7.5. Competitive Heatmap
- 7.6. Key developments

CHAPTER 8: COMPANY PROFILES

- 8.1 Arkema Group
 - 8.1.1 Company overview
 - 8.1.2 Company snapshot
 - 8.1.3 Operating business segments
 - 8.1.4 Product portfolio
 - 8.1.5 Business performance
 - 8.1.6 Key strategic moves and developments
- 8.2 Asahi Kasei Corporation
 - 8.2.1 Company overview
 - 8.2.2 Company snapshot
 - 8.2.3 Operating business segments
 - 8.2.4 Product portfolio
 - 8.2.5 Business performance
 - 8.2.6 Key strategic moves and developments
- 8.3 BASF SE
 - 8.3.1 Company overview
 - 8.3.2 Company snapshot
 - 8.3.3 Operating business segments
 - 8.3.4 Product portfolio
 - 8.3.5 Business performance
 - 8.3.6 Key strategic moves and developments
- 8.4 Celanese Corporation
 - 8.4.1 Company overview
 - 8.4.2 Company snapshot
 - 8.4.3 Operating business segments
 - 8.4.4 Product portfolio

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- 8.4.5 Business performance
- 8.4.6 Key strategic moves and developments
- 8.5 clariant
 - 8.5.1 Company overview
 - 8.5.2 Company snapshot
 - 8.5.3 Operating business segments
 - 8.5.4 Product portfolio
 - 8.5.5 Business performance
 - 8.5.6 Key strategic moves and developments
- 8.6 dic corporation
 - 8.6.1 Company overview
 - 8.6.2 Company snapshot
 - 8.6.3 Operating business segments
 - 8.6.4 Product portfolio
 - 8.6.5 Business performance
 - 8.6.6 Key strategic moves and developments
- 8.7 Dow Inc.
 - 8.7.1 Company overview
 - 8.7.2 Company snapshot
 - 8.7.3 Operating business segments
 - 8.7.4 Product portfolio
 - 8.7.5 Business performance
 - 8.7.6 Key strategic moves and developments
- 8.8 Gellner Industrial LLC
 - 8.8.1 Company overview
 - 8.8.2 Company snapshot
 - 8.8.3 Operating business segments
 - 8.8.4 Product portfolio
 - 8.8.5 Business performance
 - 8.8.6 Key strategic moves and developments
- 8.9 Halltech Inc.
 - 8.9.1 Company overview
 - 8.9.2 Company snapshot
 - 8.9.3 Operating business segments
 - 8.9.4 Product portfolio
 - 8.9.5 Business performance
 - 8.9.6 Key strategic moves and developments
- 8.10 Interpolymer Co. Ltd
 - 8.10.1 Company overview
 - 8.10.2 Company snapshot
 - 8.10.3 Operating business segments
 - 8.10.4 Product portfolio
 - 8.10.5 Business performance
 - 8.10.6 Key strategic moves and developments
- 8.11 momentive
 - 8.11.1 Company overview
 - 8.11.2 Company snapshot

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- 8.11.3 Operating business segments
- 8.11.4 Product portfolio
- 8.11.5 Business performance
- 8.11.6 Key strategic moves and developments
- 8.12 Resil Chemicals Pvt. Ltd
- 8.12.1 Company overview
- 8.12.2 Company snapshot
- 8.12.3 Operating business segments
- 8.12.4 Product portfolio
- 8.12.5 Business performance
- 8.12.6 Key strategic moves and developments
- 8.13 Synthomer PLC
- 8.13.1 Company overview
- 8.13.2 Company snapshot
- 8.13.3 Operating business segments
- 8.13.4 Product portfolio
- 8.13.5 Business performance
- 8.13.6 Key strategic moves and developments
- 8.14 the lubrizol corporation
- 8.14.1 Company overview
- 8.14.2 Company snapshot
- 8.14.3 Operating business segments
- 8.14.4 Product portfolio
- 8.14.5 Business performance
- 8.14.6 Key strategic moves and developments
- 8.15 Wacker Chemie AG
- 8.15.1 Company overview
- 8.15.2 Company snapshot
- 8.15.3 Operating business segments
- 8.15.4 Product portfolio
- 8.15.5 Business performance
- 8.15.6 Key strategic moves and developments

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