

**Pet Food Packaging Market By Material Type (Paper and Paperboard, Plastic, Metal),
By Food Type (Dry Food, Wet Food, Others), By Animal Type (Dogs, Cats, Others):
Global Opportunity Analysis and Industry Forecast, 2021-2031**

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Report description:

The global pet food packaging market was valued at \$10,144.3 million in 2021, and is projected to reach \$17,047.5 million by 2031, registering a CAGR of 5.2% from 2022 to 2031. Food packaging is an enclosed container or packet, which protects food from tampering and contamination. It also protects foods from physical, biological, and chemical sources, which help to maintain the nutrients of food. To prevent contamination and ensure the sanitation of animal feed, pet food packaging is a complete animal-cooked diet.

Moreover, the pet food packaging market has grown owing to increase in adoption of pets in developed countries. In addition, rise in health concern of pets and animals has created demand for sustainable food packaging and thus driving the growth forward. To preserve pet food packaging quality, increasing issues about pets' health are driving adoption of spill-proof and innovative pet food packaging. The growth in pet population has increased pet dietary choices, which has a positive impact on the pet food packaging market. Moreover, due to rise in health concerns among animals as a result of food items, their owners have become more concerned and look for products with the best packaging that would be both alluring. Furthermore, high income level of pet owners and changing lifestyles are creating demand for pet food and its packaging and thus boosting the global market. Governments all over the world have become more aware and stricter about the hazards posed by food packaging materials and have endorsed a variety of regulations. Plastic bag manufacturing or import restrictions have been enacted in 61 of these nations, and a number of them have also taken action to eliminate other single-use plastics. Only after the packaging has passed the quality check can it be used. In addition, fluctuation in raw material price and rapid change in technologies are expected to restrain market growth.

Furthermore, a large number of pet food packaging is manufactured by major key players in the market to overcome traditional packaging ways and to increase productivity. For instance, in October 2021, Mondi launched a new sustainable premium food and pet food packaging solutions product, RetortPouch Recyclable, for ensuring that all of its products are reusable, recyclable.

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Similarly, in November 2021, Mondi acquired a leading manufacturer in Turkey that provides high-quality sustainable packaging for food, beverage, agriculture, and industrial food types Olmuksan for expansion in their business in Turkey for sustainable packing. As a result, all such factors provide lucrative growth in the market.

The market is segmented on the basis of material type, animal type, food type, and region. On the basis of material type, the market is divided into paper & paperboard, plastic, and metal. On the basis of animal type, the market is divided into dogs, cats, and others. On the basis of food type, the market is divided into dry food, wet food, and others.

Region wise, the global pet food packaging market analysis is conducted across North America (the U.S., Canada, and Mexico), Europe (the UK, France, Germany, Spain, and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa).

Competition analysis

The key players that operate in the pet food packaging market are Amcor Limited, American Packaging Corporation, Berry Plastics, Constantia Flexibles, Crown Holdings, Huhtamaki Flexible Packaging, Mondi Group, ProAmpac, Sonoco Products and WINPAK LTD.

Major companies in the market have adopted acquisition product launch and partnership as their key developmental strategies to offer better products and services to customers in the Pet food packaging market.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the pet food packaging market analysis from 2021 to 2031 to identify the prevailing pet food packaging market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the pet food packaging market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global pet food packaging market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Material Type

- Paper and Paperboard
- Plastic
- Metal

By Food Type

- Dry Food
- Wet Food
- Others

By Animal Type

- Dogs
- Cats
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany

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- France
- UK
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- South Korea
- India
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Crown Holdings
- Amcor Plc
- Mondi plc
- Sonoco Products Company
- Berry Global Group Inc
- WINPAK LTD.
- American Packaging Corporation
- Constantia Flexibles Group
- Proampac
- Huhtamaki Flexible Packaging

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