

Pearlescent Pigment Market By Type (Natural Pearl Essence, Titanium Dioxide Mica, Ferric Oxide Mica, Others), By Application (Paints and Coatings, Plastics, Printing Ink, Cosmetics and Personal Care, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global pearlescent pigment market size was valued at \$1.2 billion in 2021, and is projected to reach \$2.2 billion by 2031, growing at a CAGR of 6.3% from 2022 to 2031.

Pearlescent pigments are mica platelets covered with color that add color and fascinating visual effects to coatings, plastics, and printing ink. Owing to their flat surfaces, these luster pigments are transparent and reflect light. Pearlescent colors provide excellent whiteness, brightness, and a variety of optical effects ranging from a fine-grained shine to a strong silvery-white sparkle. These pigments are frequently used in plastics packaging, personal care products packaging, coatings, inks, and other applications. Pearlescent pigments are commonly utilized in applications that demand a soft sheen or a satin glossy look. These are produced by depositing an in-situ TiO₂ surface coating on mica and combining it with a titanium chemical precursor.

The edible pearlescent pigment is composed of natural mica substrate, which is beneficial for health and may be utilized in confections, nutritional supplements, cereals, alcoholic beverages, and gelatin desserts.

The pearlescent pigments market is segmented into type, application, and region. On the basis of type, the market is categorized into natural pearl essence, titanium dioxide mica, ferric oxide mica, and others. On the basis of application, it is fragmented into paints & coatings, plastics, printing ink, cosmetics & personal care, and others. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

Growth drivers, restraints, and opportunities are explained in the report to better understand the market dynamics. This report further highlights key areas of investment. In addition, it includes Porter's five forces analysis to understand the competitive scenario of the industry and role of each stakeholder. Value chain analysis for this industry, which includes R&D, components manufacturers, assembly, programming & testing, marketing & sales, customers, and post-sales services, is explained. The report

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features strategies adopted by key market players to maintain their foothold in the market. Furthermore, it highlights the competitive landscape of the key players to increase their market share and sustain intense competition in the industry.??? In addition, the report covers profiles of key industry participants such as BASF SE, Eckart GmbH, Geotech International B.V., Sun Chemical, RIKA Technology Co., Ltd., Kromachem Ltd, IFC Solutions, Zhejiang Ruicheng New Material Co., Ltd., Chemical Technologies SIA, and Kuncai Americas, LLC.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the pearlescent pigment market analysis from 2021 to 2031 to identify the prevailing pearlescent pigment market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the pearlescent pigment market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global pearlescent pigment market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Type

- Natural Pearl Essence
- Titanium Dioxide Mica
- Ferric Oxide Mica
- Others

By Application

- Paints and Coatings
- Plastics
- Printing Ink
- Cosmetics and Personal Care
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- UK
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia

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- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- BASF SE
- Eckart GmbH
- Sun Chemical
- Kromachem Ltd
- ifc solutions
- Chemical Technologies SIA
- Kuncai Americas, LLC
- RIKA Technology Co., Ltd.
- Zhejiang Ruicheng New Material Co., Ltd.
- Geotech International B.V.

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