

Paper Pigments Market By Type (Calcium Carbonate, Kaolin, Titanium Dioxide, Amorphous Silicas, Talc, Others), By Application (Coated Paper, Uncoated Paper): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The paper pigments market was valued at \$12.6 billion in 2021, and is projected to reach \$27.9 billion by 2031, growing at a CAGR of 8.4% from 2022 to 2031.

Paper pigments are small inorganic particles added to fill, color, or coat paper. In the presence of binders, pigments such as clay (kaolin and talc), titanium dioxide, and calcium carbonate are often utilized, which aid in the adhesion of pigment particles to paper textiles. Growing demand for paper from the packaging sector is one of the key factors driving the paper pigments market. The growth of the packaging industry and surge in regulations related to renewable packaging materials are encouraging the use of paper over plastic. This in turn, has increased the paper consumption in packaging, which in turn, is predicted to propel the paper pigments market.

For the purpose of analysis, the paper pigments market scope covers segments by type, application, and region. The report outlines the details about paper pigments types including, calcium carbonate, kaolin, titanium dioxide, amorphous silicas, talc, and others. The use of paper pigments in various end-use applications, including coated paper and uncoated paper are analyzed in the report. Moreover, it analyzes the current market trends of paper pigments across different regions, such as North America, Europe, Asia-Pacific, and LAMEA and suggests the future growth opportunities.

The growth drivers, restraints, and opportunities are explained in the report to better understand the market dynamics. This report further highlights the key areas of investment. In addition, it includes Porter's five forces analysis to understand the competitive scenario of the industry and role of each stakeholder. Value chain analysis for this industry, which includes R&D, components manufacturers, assembly, programming & testing, marketing & sales, customers, and post-sales services, is explained.

The report features strategies adopted by key market players to maintain their foothold in the market. Furthermore, it highlights the competitive landscape of the key players to increase their market share and sustain intense competition in the industry. In

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addition, the report covers profiles of key industry participants, such as Aditya Birla Chemicals, Cabot Corporation, DuPont de Numerous Inc., En-Tech Polymer Co.,Ltd., GAB Neumann GmbH, Hansol Chemicals, J.M.Huber Corporation, Kokuyo Camlin Ltd., Kemira Oyj, KaMin LLC. / CADAM, Minerals Technologies Inc., Omya AG, Sudarshan Chemical Industries Ltd., Thiele Kaolin Company, and The Chemours Company.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the paper pigments market analysis from 2021 to 2031 to identify the prevailing paper pigments market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the paper pigments market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global paper pigments market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Type

- Calcium Carbonate
- Kaolin
- Titanium Dioxide
- Amorphous Silicas
- Talc
- Others

By Application

- Coated Paper
- Uncoated Paper

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Spain
- Italy
- Rest Of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Rest Of Asia-Pacific
- LAMEA

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- Brazil
- Saudi Arabia
- South Africa
- Rest Of LAMEA
- Key Market Players
- Aditya Birla Chemicals
- Cabot Corporation
- DuPont de Numerous Inc.
- En- Tech Polymer Co., Ltd.
- GAB Neumann Gmbh
- Hansol Chemicals
- J.M.Huber Corporation
- Kokuyo Camlin Ltd.
- Kemira Oyj
- KaMin LLC. / CADAM
- Minerals Technologies Inc.
- Omya AG
- Sudarshan Chemical Industries Ltd.
- Thiele Kaolin Company
- The Chemours Company

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