

Paper Coating Materials Market By Material Type (Calcium Carbonate, Kaolin Clay, Titanium Dioxide, Starch, Others), By Coating Type (Single-side, Double-side), By End Use (Binding, Stationary, Packaging, Corrugated Boxes, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-08-01 | 284 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$3456.00
- Business User License \$5730.00
- Enterprise License \$9600.00

Report description:

The global paper coating materials market size was valued at \$2.1 billion in 2021, and projected to reach \$3.4 billion by 2031, with a CAGR of 4.8% from 2022 to 2031.

Coated paper is a glossy or matte finish paper that is coated on one or both sides with a mixture of clay and carbonates, resulting in a high-quality surface that can be used for a variety of applications such as printing of magazines, books, photos, advertising materials, and other high-quality products, packaging, and labelling. The coated paper has a smooth, high-quality surface that is suitable for use in high-end printing applications and packaging industry.

One of the major factors driving the market growth include use of coated paper in the packaging industry. Shift in global trend toward use of eco-friendly products, as well as ban on plastic packaging in the foods & beverages industry has led to rise in demand for bio-based and biodegradable packaging materials. This trend is expected to drive the market growth during the forecast period.

Furthermore, with growing environmental concerns and government initiatives to reduce plastic consumption across various countries, the coated paper market is expected to grow further during the forecast period. On the other hand, rise in demand for biopolymer paper coating material is anticipated to create several opportunities, leading to growth of the paper coating materials market.

In terms of cost, the coated paper market is expected to face a stiff competition from uncoated papers. This factor is expected to have an adverse effect on the market growth. Furthermore, growth in trends of digitalization and e-commerce as well as green campaigns such as save paper save tree, are some of the key factors that hamper the market growth.

The global paper coating materials market is segmented on the basis of material type, coating type, end use, and region. By

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

material type, the market is divided into calcium carbonate, kaolin clay, titanium dioxide, starch, and others. By coating type, it includes single-side and double-side. By end use, it is classified into binding, stationary, packaging, corrugated boxes, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. Presently, Asia-Pacific accounts for the largest share of the market, followed by North America and Europe.

Major companies profiled in this report include BASF SE, Asia Pulp & Paper (APP) Sinarmas, DuPont, Celanese Corporation, Imerys SA, Omya AG, Penford Corporation, Michelman Inc., Nippon Paper Industries Co., Ltd, and Eastman Chemical Company. Additional growth strategies such as expansion of production capacities, acquisition, partnership, and research & innovation in bio-degradable coating materials application on paper propel growth of the global paper coating materials market.

COVID-19 analysis:

COVID-19 is an infectious disease that originated in Hubei province of the Wuhan city in China in late December. The highly contagious disease, caused by a virus, severe acute respiratory syndrome coronavirus 2, is transmitted from humans to humans. Since the outbreak in December 2019, the disease has spread to almost 213 countries around the globe with the World Health Organization declaring it a public health emergency on March 11, 2020.

Covid-19 pandemic outbreak led manufactures encounter several challenges leading to crisis among paper and packaging producers. Self-isolation has resulted in short supply and various manufacturing units are sourcing supply chains away from China. The impact of covid-19 on the packaging industry is expected to have mixed impact and it depends on their portfolios to different end-users of packaging. Most packaging manufacturers supply their products and services to important industries including pharmaceutical packaging, packaged food, labelling of hand sanitizers and disinfectants, and packaging of soaps, detergents and hand washes which were in high demand. Presence of this demand has driven growth of paper coatings materials.

COVID-19 has impacted corrugated packaging globally as demand of finished products has declined, which resulted in lower demand for corrugated packaging. All developed and developing countries have to take strict action to curb the increasing count of the coronavirus cases which leads to the lockdown in several regions. Hence, these factors have led to decline in demand for consumer goods and raw materials for various industries in different regions. This resulted into loss to corrugated packaging manufacturers during the pandemic. The decline in demand for corrugated boxes has led to decline in demand for paper coatings materials.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the paper coating materials market analysis from 2021 to 2031 to identify the prevailing paper coating materials market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the paper coating materials market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global paper coating materials market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By End Use

- Binding
- Stationary
- Packaging
- Corrugated Boxes
- Others

By Material Type

- Calcium Carbonate
- Type

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Ground Calcium Carbonate (GCC)
- Precipitated Calcium Carbonate (PCC)
- Kaolin Clay
- Titanium Dioxide
- Starch
- Others

By Coating Type

- Single-side
- Double-side

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- Italy
- Spain
- UK
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- BASF SE
- The Dow Chemical Company
- Celanese Corporation
- Imerys SA
- Omya AG
- Penford Corporation
- Michelman Inc.
- Nippon Paper Industries Co., Ltd
- Eastman Chemical Company
- Asia Pulp & Paper (APP) Sinar Mas.

Table of Contents:

CHAPTER 1:INTRODUCTION

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research Methodology
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key findings of the study
- 2.2. CXO Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top investment pockets
- 3.3. Porter's five forces analysis
- 3.4. Top player positioning
- 3.5. Market dynamics
 - 3.5.1. Drivers
 - 3.5.2. Restraints
 - 3.5.3. Opportunities
- 3.6. COVID-19 Impact Analysis on the market
- 3.7. Value Chain Analysis
- 3.8. Key Regulation Analysis

CHAPTER 4: PAPER COATING MATERIALS MARKET, BY MATERIAL TYPE

- 4.1 Overview
 - 4.1.1 Market size and forecast
- 4.2 Calcium Carbonate
 - 4.2.1 Key market trends, growth factors and opportunities
 - 4.2.2 Market size and forecast, by region
 - 4.2.3 Market analysis by country
 - 4.2.4 Calcium Carbonate Paper Coating Materials Market by Type
 - 4.2.4.1 Ground Calcium Carbonate (GCC) Market size and forecast, by region
 - 4.2.4.2 Ground Calcium Carbonate (GCC) Market size and forecast, by country
 - 4.2.4.3 Precipitated Calcium Carbonate (PCC) Market size and forecast, by region
 - 4.2.4.4 Precipitated Calcium Carbonate (PCC) Market size and forecast, by country
- 4.3 Kaolin Clay
 - 4.3.1 Key market trends, growth factors and opportunities
 - 4.3.2 Market size and forecast, by region
 - 4.3.3 Market analysis by country
- 4.4 Titanium Dioxide
 - 4.4.1 Key market trends, growth factors and opportunities
 - 4.4.2 Market size and forecast, by region
 - 4.4.3 Market analysis by country
- 4.5 Starch
 - 4.5.1 Key market trends, growth factors and opportunities
 - 4.5.2 Market size and forecast, by region
 - 4.5.3 Market analysis by country

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.6 Others

4.6.1 Key market trends, growth factors and opportunities

4.6.2 Market size and forecast, by region

4.6.3 Market analysis by country

CHAPTER 5: PAPER COATING MATERIALS MARKET, BY COATING TYPE

5.1 Overview

5.1.1 Market size and forecast

5.2 Single-side

5.2.1 Key market trends, growth factors and opportunities

5.2.2 Market size and forecast, by region

5.2.3 Market analysis by country

5.3 Double-side

5.3.1 Key market trends, growth factors and opportunities

5.3.2 Market size and forecast, by region

5.3.3 Market analysis by country

CHAPTER 6: PAPER COATING MATERIALS MARKET, BY END USE

6.1 Overview

6.1.1 Market size and forecast

6.2 Binding

6.2.1 Key market trends, growth factors and opportunities

6.2.2 Market size and forecast, by region

6.2.3 Market analysis by country

6.3 Stationary

6.3.1 Key market trends, growth factors and opportunities

6.3.2 Market size and forecast, by region

6.3.3 Market analysis by country

6.4 Packaging

6.4.1 Key market trends, growth factors and opportunities

6.4.2 Market size and forecast, by region

6.4.3 Market analysis by country

6.5 Corrugated Boxes

6.5.1 Key market trends, growth factors and opportunities

6.5.2 Market size and forecast, by region

6.5.3 Market analysis by country

6.6 Others

6.6.1 Key market trends, growth factors and opportunities

6.6.2 Market size and forecast, by region

6.6.3 Market analysis by country

CHAPTER 7: PAPER COATING MATERIALS MARKET, BY REGION

7.1 Overview

7.1.1 Market size and forecast

7.2 North America

7.2.1 Key trends and opportunities

7.2.2 North America Market size and forecast, by Material Type

7.2.2.1 North America Calcium Carbonate Paper Coating Materials Market by Type

7.2.3 North America Market size and forecast, by Coating Type

7.2.4 North America Market size and forecast, by End Use

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2.5 North America Market size and forecast, by country
 - 7.2.5.1 U.S.
 - 7.2.5.1.1 Market size and forecast, by Material Type
 - 7.2.5.1.1.1 U.S. Calcium Carbonate Paper Coating Materials Market by Type
 - 7.2.5.1.2 Market size and forecast, by Coating Type
 - 7.2.5.1.3 Market size and forecast, by End Use
 - 7.2.5.2 Canada
 - 7.2.5.2.1 Market size and forecast, by Material Type
 - 7.2.5.2.1.1 Canada Calcium Carbonate Paper Coating Materials Market by Type
 - 7.2.5.2.2 Market size and forecast, by Coating Type
 - 7.2.5.2.3 Market size and forecast, by End Use
 - 7.2.5.3 Mexico
 - 7.2.5.3.1 Market size and forecast, by Material Type
 - 7.2.5.3.1.1 Mexico Calcium Carbonate Paper Coating Materials Market by Type
 - 7.2.5.3.2 Market size and forecast, by Coating Type
 - 7.2.5.3.3 Market size and forecast, by End Use
- 7.3 Europe
 - 7.3.1 Key trends and opportunities
 - 7.3.2 Europe Market size and forecast, by Material Type
 - 7.3.2.1 Europe Calcium Carbonate Paper Coating Materials Market by Type
 - 7.3.3 Europe Market size and forecast, by Coating Type
 - 7.3.4 Europe Market size and forecast, by End Use
 - 7.3.5 Europe Market size and forecast, by country
 - 7.3.5.1 Germany
 - 7.3.5.1.1 Market size and forecast, by Material Type
 - 7.3.5.1.1.1 Germany Calcium Carbonate Paper Coating Materials Market by Type
 - 7.3.5.1.2 Market size and forecast, by Coating Type
 - 7.3.5.1.3 Market size and forecast, by End Use
 - 7.3.5.2 France
 - 7.3.5.2.1 Market size and forecast, by Material Type
 - 7.3.5.2.1.1 France Calcium Carbonate Paper Coating Materials Market by Type
 - 7.3.5.2.2 Market size and forecast, by Coating Type
 - 7.3.5.2.3 Market size and forecast, by End Use
 - 7.3.5.3 Italy
 - 7.3.5.3.1 Market size and forecast, by Material Type
 - 7.3.5.3.1.1 Italy Calcium Carbonate Paper Coating Materials Market by Type
 - 7.3.5.3.2 Market size and forecast, by Coating Type
 - 7.3.5.3.3 Market size and forecast, by End Use
 - 7.3.5.4 Spain
 - 7.3.5.4.1 Market size and forecast, by Material Type
 - 7.3.5.4.1.1 Spain Calcium Carbonate Paper Coating Materials Market by Type
 - 7.3.5.4.2 Market size and forecast, by Coating Type
 - 7.3.5.4.3 Market size and forecast, by End Use
 - 7.3.5.5 UK
 - 7.3.5.5.1 Market size and forecast, by Material Type
 - 7.3.5.5.1.1 UK Calcium Carbonate Paper Coating Materials Market by Type
 - 7.3.5.5.2 Market size and forecast, by Coating Type

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.3.5.5.3 Market size and forecast, by End Use
- 7.3.5.6 Rest of Europe
 - 7.3.5.6.1 Market size and forecast, by Material Type
 - 7.3.5.6.1.1 Rest of Europe Calcium Carbonate Paper Coating Materials Market by Type
 - 7.3.5.6.2 Market size and forecast, by Coating Type
 - 7.3.5.6.3 Market size and forecast, by End Use
- 7.4 Asia-Pacific
 - 7.4.1 Key trends and opportunities
 - 7.4.2 Asia-Pacific Market size and forecast, by Material Type
 - 7.4.2.1 Asia-Pacific Calcium Carbonate Paper Coating Materials Market by Type
 - 7.4.3 Asia-Pacific Market size and forecast, by Coating Type
 - 7.4.4 Asia-Pacific Market size and forecast, by End Use
 - 7.4.5 Asia-Pacific Market size and forecast, by country
 - 7.4.5.1 China
 - 7.4.5.1.1 Market size and forecast, by Material Type
 - 7.4.5.1.1.1 China Calcium Carbonate Paper Coating Materials Market by Type
 - 7.4.5.1.2 Market size and forecast, by Coating Type
 - 7.4.5.1.3 Market size and forecast, by End Use
 - 7.4.5.2 Japan
 - 7.4.5.2.1 Market size and forecast, by Material Type
 - 7.4.5.2.1.1 Japan Calcium Carbonate Paper Coating Materials Market by Type
 - 7.4.5.2.2 Market size and forecast, by Coating Type
 - 7.4.5.2.3 Market size and forecast, by End Use
 - 7.4.5.3 India
 - 7.4.5.3.1 Market size and forecast, by Material Type
 - 7.4.5.3.1.1 India Calcium Carbonate Paper Coating Materials Market by Type
 - 7.4.5.3.2 Market size and forecast, by Coating Type
 - 7.4.5.3.3 Market size and forecast, by End Use
 - 7.4.5.4 South Korea
 - 7.4.5.4.1 Market size and forecast, by Material Type
 - 7.4.5.4.1.1 South Korea Calcium Carbonate Paper Coating Materials Market by Type
 - 7.4.5.4.2 Market size and forecast, by Coating Type
 - 7.4.5.4.3 Market size and forecast, by End Use
 - 7.4.5.5 Australia
 - 7.4.5.5.1 Market size and forecast, by Material Type
 - 7.4.5.5.1.1 Australia Calcium Carbonate Paper Coating Materials Market by Type
 - 7.4.5.5.2 Market size and forecast, by Coating Type
 - 7.4.5.5.3 Market size and forecast, by End Use
 - 7.4.5.6 Rest of Asia-Pacific
 - 7.4.5.6.1 Market size and forecast, by Material Type
 - 7.4.5.6.1.1 Rest of Asia-Pacific Calcium Carbonate Paper Coating Materials Market by Type
 - 7.4.5.6.2 Market size and forecast, by Coating Type
 - 7.4.5.6.3 Market size and forecast, by End Use
 - 7.5 LAMEA
 - 7.5.1 Key trends and opportunities
 - 7.5.2 LAMEA Market size and forecast, by Material Type
 - 7.5.2.1 LAMEA Calcium Carbonate Paper Coating Materials Market by Type

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.5.3 LAMEA Market size and forecast, by Coating Type
- 7.5.4 LAMEA Market size and forecast, by End Use
- 7.5.5 LAMEA Market size and forecast, by country
 - 7.5.5.1 Brazil
 - 7.5.5.1.1 Market size and forecast, by Material Type
 - 7.5.5.1.1.1 Brazil Calcium Carbonate Paper Coating Materials Market by Type
 - 7.5.5.1.2 Market size and forecast, by Coating Type
 - 7.5.5.1.3 Market size and forecast, by End Use
 - 7.5.5.2 Saudi Arabia
 - 7.5.5.2.1 Market size and forecast, by Material Type
 - 7.5.5.2.1.1 Saudi Arabia Calcium Carbonate Paper Coating Materials Market by Type
 - 7.5.5.2.2 Market size and forecast, by Coating Type
 - 7.5.5.2.3 Market size and forecast, by End Use
 - 7.5.5.3 South Africa
 - 7.5.5.3.1 Market size and forecast, by Material Type
 - 7.5.5.3.1.1 South Africa Calcium Carbonate Paper Coating Materials Market by Type
 - 7.5.5.3.2 Market size and forecast, by Coating Type
 - 7.5.5.3.3 Market size and forecast, by End Use
 - 7.5.5.4 Rest of LAMEA
 - 7.5.5.4.1 Market size and forecast, by Material Type
 - 7.5.5.4.1.1 Rest of LAMEA Calcium Carbonate Paper Coating Materials Market by Type
 - 7.5.5.4.2 Market size and forecast, by Coating Type
 - 7.5.5.4.3 Market size and forecast, by End Use

CHAPTER 8: COMPANY LANDSCAPE

- 8.1. Introduction
- 8.2. Top winning strategies
- 8.3. Product Mapping of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Key developments

CHAPTER 9: COMPANY PROFILES

- 9.1 BASF SE
 - 9.1.1 Company overview
 - 9.1.2 Company snapshot
 - 9.1.3 Operating business segments
 - 9.1.4 Product portfolio
 - 9.1.5 Business performance
 - 9.1.6 Key strategic moves and developments
- 9.2 The Dow Chemical Company
 - 9.2.1 Company overview
 - 9.2.2 Company snapshot
 - 9.2.3 Operating business segments
 - 9.2.4 Product portfolio
 - 9.2.5 Business performance
 - 9.2.6 Key strategic moves and developments
- 9.3 Celanese Corporation
 - 9.3.1 Company overview

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.3.2 Company snapshot
- 9.3.3 Operating business segments
- 9.3.4 Product portfolio
- 9.3.5 Business performance
- 9.3.6 Key strategic moves and developments
- 9.4 Imerys SA
 - 9.4.1 Company overview
 - 9.4.2 Company snapshot
 - 9.4.3 Operating business segments
 - 9.4.4 Product portfolio
 - 9.4.5 Business performance
 - 9.4.6 Key strategic moves and developments
- 9.5 Omya AG
 - 9.5.1 Company overview
 - 9.5.2 Company snapshot
 - 9.5.3 Operating business segments
 - 9.5.4 Product portfolio
 - 9.5.5 Business performance
 - 9.5.6 Key strategic moves and developments
- 9.6 Penford Corporation
 - 9.6.1 Company overview
 - 9.6.2 Company snapshot
 - 9.6.3 Operating business segments
 - 9.6.4 Product portfolio
 - 9.6.5 Business performance
 - 9.6.6 Key strategic moves and developments
- 9.7 Michelman Inc.
 - 9.7.1 Company overview
 - 9.7.2 Company snapshot
 - 9.7.3 Operating business segments
 - 9.7.4 Product portfolio
 - 9.7.5 Business performance
 - 9.7.6 Key strategic moves and developments
- 9.8 Nippon Paper Industries Co., Ltd
 - 9.8.1 Company overview
 - 9.8.2 Company snapshot
 - 9.8.3 Operating business segments
 - 9.8.4 Product portfolio
 - 9.8.5 Business performance
 - 9.8.6 Key strategic moves and developments
- 9.9 Eastman Chemical Company
 - 9.9.1 Company overview
 - 9.9.2 Company snapshot
 - 9.9.3 Operating business segments
 - 9.9.4 Product portfolio
 - 9.9.5 Business performance
 - 9.9.6 Key strategic moves and developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.10 Asia Pulp & Paper (APP) Sinar Mas.
- 9.10.1 Company overview
- 9.10.2 Company snapshot
- 9.10.3 Operating business segments
- 9.10.4 Product portfolio
- 9.10.5 Business performance
- 9.10.6 Key strategic moves and developments

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Paper Coating Materials Market By Material Type (Calcium Carbonate, Kaolin Clay, Titanium Dioxide, Starch, Others), By Coating Type (Single-side, Double-side), By End Use (Binding, Stationary, Packaging, Corrugated Boxes, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-08-01 | 284 pages | Allied Market Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$3456.00
	Business User License	\$5730.00
	Enterprise License	\$9600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2026-03-03

Signature

A large, empty rectangular box intended for a signature.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com