Online Voting System Market By Offering (Solution, Service), By Deployment Model (On-premise, Cloud), By End-user (Government, Universities and Colleges, Enterprises): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The online voting system involves online registration of voters, casting of votes, vote counting, and declaring of voting result. This system is beneficial as compared to traditional paper voting as voters can cast votes through the use of any resource such as personal computers, smartphones, and systems arranged by voting institutions. It also helps in reduction of vote hacking or tampering. Moreover, the system is effective and authentic in comparison to conventional voting system structure. Furthermore, online voting system helps in minimizing corruption and raises voter turnout with voters casting their votes from any remote location or site.

High adoption rate of using mobile devices and enhanced voter experience with less infrastructure propels growth of the global online voting system market. In addition, ease in counting and advantages provided to physically disabled people fuel growth of the market. However, lack of understanding about voting software and increase in security concerns of online voting is expected to impede the market growth. Furthermore, increase in adoption of technological advancements in the government sector, coupled with effective government policies is expected to provide lucrative opportunities for the market growth.

The global online voting system market is segmented on the basis of component, deployment model, end user, and region. By component, it is divided into solution and service. In terms of deployment model, it is segregated into on-premise and cloud. In terms of end user, it is classified into government, universities & colleges and enterprise. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Major players operating in the online voting system market include Avante International Technology, Inc., Australian Electoral Commission, benel Solutions, Clear Ballot Inc, Dominion Voting Systems Corporation, ElectionBuddy Inc, ezvote, Hart InterCivic Inc, Insightrix Research Inc, POLYAS, Skypunch Technology Inc, Smartmatic, nVotes, Votebox, Votem Corp, BallotReady, and Democracy Live Inc. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

Key Benefits For Stakeholders

-This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the online voting system market analysis from 2021 to 2031 to identify the prevailing online voting system market opportunities.

-The market research is offered along with information related to key drivers, restraints, and opportunities.

-Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

-In-depth analysis of the online voting system market segmentation assists to determine the prevailing market opportunities.

-Major countries in each region are mapped according to their revenue contribution to the global market.

-Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

-The report includes the analysis of the regional as well as global online voting system market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Offering

- Solution
- Service

- Service Type

- Professional Service
- Managed Service

By Deployment Model

- On-premise
- Cloud

By End-user

- Government
- Universities and Colleges
- Enterprises

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Spain
- Italy
- Switzerland
- Rest Of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Rest Of Asia-Pacific
- LAMEA
- Latin America

- Middle East
- Africa
- Key Market Players
- Avante International Technology, Inc.
- Australian Electoral Commission
- benel Solutions
- Clear Ballot Inc
- Dominion Voting Systems Corporation
- ElectionBuddy Inc
- ezvote
- Hart InterCivic Inc
- Insightrix Research Inc
- POLYAS
- Skypunch Technology Inc
- Smartmatic
- nVotes
- Votebox
- Votem Corp
- BallotReady
- Democracy Live Inc

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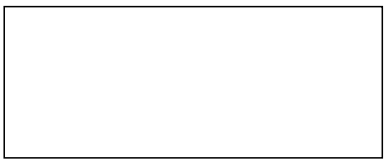
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