

Neobanking Market By Account Type (Business Account, Saving Account), By Service Type (Mobile Banking, Payments and Money Transfer, Checking/Savings Account, Loans, Others), By Application (Enterprise, Personal): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-07-01 | 239 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$3456.00
- Business User License \$5730.00
- Enterprise License \$9600.00

Report description:

Neobanking is defined as novel banking technology which provides complete online banking solutions to its customers. Neobanking differs from traditional banks, as they have no physical offices & branches. These banks allow everything from opening an account to other services, without the need to go to a bank. These digital solutions range from banking services like accounts, loans, transfers, and cards to recommending financial services based on lifestyle choices such as spend analysis, and automated saving. Neobanks don't rely on outdated, legacy technology, and hence tend to have stringent measures for the privacy, security, and safety of their platforms. The complete safety of customer data becomes a priority. Moreover, Neobanks function 24 hours. One can effortlessly carry out day-to-day tasks like making payments, anytime, anywhere. Their customer services are customized, and the use of AI helps to solve customer concerns in real-time. Furthermore, neo-banks don't require any physical infrastructure to maintain physical branches, they save on overhead expenses. This is partly passed on to customers in the form of no or low charges for various transactions or services, and favorable interest rates. One of the primary attractions for neobank customers is lower fees and access to an account, even if they have a poor credit history. This can help individuals who struggle to open traditional banking accounts due to a lack of resources or a lower credit score. With neobanking, they can start fresh with an account tailored to fit their needs and help them reach their financial goals.

Increase in digitalization of banking activities and increase in demand for digital banking solutions is boosting the growth of the global neobanking market. In addition, increase in use of mobile banking is positively impacts the growth of the market. However, security issues and privacy concerns and high implementation cost is hampering the neobanking market growth. On the contrary, rising investments in fintech industry is expected to offer remunerative opportunities for expansion of the market during the forecast period.

The neobanking market is segmented on the basis of account type, service type, application, and region. On the basis of account type, the market is categorized into business account, and saving account. On the basis of service type, the market is fragmented into mobile banking, payments & money transfer, checking/saving accounts, loans, and others. By application, it is classified into enterprise, personal, and other. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. The key players that operate in the neobanking market are Monzo Bank Limited, Movencorp, Inc., WeBank, PRETA S.A.S., N26 AG, Revolut Ltd., Ubank, Pockit LTD, Starling Bank Limited, and Atom Bank PLC. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

Key Benefits of Stakeholders

The study provides an in-depth analysis of the global neobanking market forecast along with the current and future trends to explain the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on global neobanking market trend is provided in the report.

The Porter's five forces analysis illustrates the potency of the buyers and suppliers operating in the industry.

The quantitative analysis of the market from 2022 to 2032 is provided to determine the market potential.

□

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
- 16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)
- 15% Free Customization* (in case the scope or segment of the report does not match your requirements, 20% is equivalent to 3 working days of free work, applicable once)
- Free data Pack on the Five and Enterprise User License. (Excel version of the report)
- Free Updated report if the report is 6-12 months old or older.
- 24-hour priority response*
- Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline talk to the sales executive to know more)

- Product Life Cycles
- Consumer Preference and Product Specifications
- Market share analysis of players by products/segments
- New Product Development/ Product Matrix of Key Players
- Additional country or region analysis- market size and forecast
- Market share analysis of players at global/region/country level
- SWOT Analysis

Key Market Segments

By Service Type

- Loans
- Others
- Mobile Banking
- Payments and Money Transfer
- Checking/Savings Account

By Application

- Enterprise
- Personal

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

By Account Type

- Business Account

- Saving Account

By Region

- North America

- U.S.

- Canada

- Europe

- UK

- Germany

- France

- Italy

- Spain

- Rest of Europe

- Asia-Pacific

- China

- Japan

- India

- South Korea

- Australia

- Rest of Asia-Pacific

- LAMEA

- Latin America

- Middle East

- Africa

- Key Market Players

- Atom Bank

- Monzo Bank Limited

- Movencorp Inc.

- N26

- Pockit Ltd

- PRETA S.A.S.

- Revolut Ltd

- Starling Bank

- UBank

- WeBank

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description

- 1.2. Key market segments

- 1.3. Key benefits to the stakeholders

- 1.4. Research Methodology

- 1.4.1. Primary research

- 1.4.2. Secondary research

- 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

2.1. CXO Perspective

CHAPTER 3: MARKET OVERVIEW

3.1. Market definition and scope

3.2. Key findings

3.2.1. Top impacting factors

3.2.2. Top investment pockets

3.3. Porter's five forces analysis

3.3.1. Low bargaining power of suppliers

3.3.2. Low threat of new entrants

3.3.3. Low threat of substitutes

3.3.4. Low intensity of rivalry

3.3.5. Low bargaining power of buyers

3.4. Market dynamics

3.4.1. Drivers

3.4.1.1. Increase in digitalization of banking activities

3.4.1.2. Increase in demand for digital banking solutions

3.4.1.3. Increase in use of mobile banking

3.4.2. Restraints

3.4.2.1. Security issues and privacy concerns

3.4.2.2. High implementation cost

3.4.3. Opportunities

3.4.3.1. Rise in investments in fintech industry

3.5. COVID-19 Impact Analysis on the market

CHAPTER 4: NEOBANKING MARKET, BY ACCOUNT TYPE

4.1. Overview

4.1.1. Market size and forecast

4.2. Business Account

4.2.1. Key market trends, growth factors and opportunities

4.2.2. Market size and forecast, by region

4.2.3. Market share analysis by country

4.3. Saving Account

4.3.1. Key market trends, growth factors and opportunities

4.3.2. Market size and forecast, by region

4.3.3. Market share analysis by country

CHAPTER 5: NEOBANKING MARKET, BY SERVICE TYPE

5.1. Overview

5.1.1. Market size and forecast

5.2. Mobile Banking

5.2.1. Key market trends, growth factors and opportunities

5.2.2. Market size and forecast, by region

5.2.3. Market share analysis by country

5.3. Payments and Money Transfer

5.3.1. Key market trends, growth factors and opportunities

5.3.2. Market size and forecast, by region

- 5.3.3. Market share analysis by country
- 5.4. Checking/Savings Account
 - 5.4.1. Key market trends, growth factors and opportunities
 - 5.4.2. Market size and forecast, by region
 - 5.4.3. Market share analysis by country
- 5.5. Loans
 - 5.5.1. Key market trends, growth factors and opportunities
 - 5.5.2. Market size and forecast, by region
 - 5.5.3. Market share analysis by country
- 5.6. Others
 - 5.6.1. Key market trends, growth factors and opportunities
 - 5.6.2. Market size and forecast, by region
 - 5.6.3. Market share analysis by country

CHAPTER 6: NEOBANKING MARKET, BY APPLICATION

- 6.1. Overview
- 6.1.1. Market size and forecast
- 6.2. Enterprise
 - 6.2.1. Key market trends, growth factors and opportunities
 - 6.2.2. Market size and forecast, by region
 - 6.2.3. Market share analysis by country
- 6.3. Personal
 - 6.3.1. Key market trends, growth factors and opportunities
 - 6.3.2. Market size and forecast, by region
 - 6.3.3. Market share analysis by country

CHAPTER 7: NEOBANKING MARKET, BY REGION

- 7.1. Overview
- 7.1.1. Market size and forecast By Region
- 7.2. North America
 - 7.2.1. Key trends and opportunities
 - 7.2.2. Market size and forecast, by Account Type
 - 7.2.3. Market size and forecast, by Service Type
 - 7.2.4. Market size and forecast, by Application
 - 7.2.5. Market size and forecast, by country
 - 7.2.5.1. U.S.
 - 7.2.5.1.1. Key market trends, growth factors and opportunities
 - 7.2.5.1.2. Market size and forecast, by Account Type
 - 7.2.5.1.3. Market size and forecast, by Service Type
 - 7.2.5.1.4. Market size and forecast, by Application
 - 7.2.5.2. Canada
 - 7.2.5.2.1. Key market trends, growth factors and opportunities
 - 7.2.5.2.2. Market size and forecast, by Account Type
 - 7.2.5.2.3. Market size and forecast, by Service Type
 - 7.2.5.2.4. Market size and forecast, by Application
 - 7.3. Europe
 - 7.3.1. Key trends and opportunities
 - 7.3.2. Market size and forecast, by Account Type
 - 7.3.3. Market size and forecast, by Service Type

- 7.3.4. Market size and forecast, by Application
- 7.3.5. Market size and forecast, by country
 - 7.3.5.1. UK
 - 7.3.5.1.1. Key market trends, growth factors and opportunities
 - 7.3.5.1.2. Market size and forecast, by Account Type
 - 7.3.5.1.3. Market size and forecast, by Service Type
 - 7.3.5.1.4. Market size and forecast, by Application
 - 7.3.5.2. Germany
 - 7.3.5.2.1. Key market trends, growth factors and opportunities
 - 7.3.5.2.2. Market size and forecast, by Account Type
 - 7.3.5.2.3. Market size and forecast, by Service Type
 - 7.3.5.2.4. Market size and forecast, by Application
 - 7.3.5.3. France
 - 7.3.5.3.1. Key market trends, growth factors and opportunities
 - 7.3.5.3.2. Market size and forecast, by Account Type
 - 7.3.5.3.3. Market size and forecast, by Service Type
 - 7.3.5.3.4. Market size and forecast, by Application
 - 7.3.5.4. Italy
 - 7.3.5.4.1. Key market trends, growth factors and opportunities
 - 7.3.5.4.2. Market size and forecast, by Account Type
 - 7.3.5.4.3. Market size and forecast, by Service Type
 - 7.3.5.4.4. Market size and forecast, by Application
 - 7.3.5.5. Spain
 - 7.3.5.5.1. Key market trends, growth factors and opportunities
 - 7.3.5.5.2. Market size and forecast, by Account Type
 - 7.3.5.5.3. Market size and forecast, by Service Type
 - 7.3.5.5.4. Market size and forecast, by Application
 - 7.3.5.6. Rest of Europe
 - 7.3.5.6.1. Key market trends, growth factors and opportunities
 - 7.3.5.6.2. Market size and forecast, by Account Type
 - 7.3.5.6.3. Market size and forecast, by Service Type
 - 7.3.5.6.4. Market size and forecast, by Application
- 7.4. Asia-Pacific
 - 7.4.1. Key trends and opportunities
 - 7.4.2. Market size and forecast, by Account Type
 - 7.4.3. Market size and forecast, by Service Type
 - 7.4.4. Market size and forecast, by Application
 - 7.4.5. Market size and forecast, by country
 - 7.4.5.1. China
 - 7.4.5.1.1. Key market trends, growth factors and opportunities
 - 7.4.5.1.2. Market size and forecast, by Account Type
 - 7.4.5.1.3. Market size and forecast, by Service Type
 - 7.4.5.1.4. Market size and forecast, by Application
 - 7.4.5.2. Japan
 - 7.4.5.2.1. Key market trends, growth factors and opportunities
 - 7.4.5.2.2. Market size and forecast, by Account Type
 - 7.4.5.2.3. Market size and forecast, by Service Type

- 7.4.5.2.4. Market size and forecast, by Application
- 7.4.5.3. India
 - 7.4.5.3.1. Key market trends, growth factors and opportunities
 - 7.4.5.3.2. Market size and forecast, by Account Type
 - 7.4.5.3.3. Market size and forecast, by Service Type
 - 7.4.5.3.4. Market size and forecast, by Application
- 7.4.5.4. South Korea
 - 7.4.5.4.1. Key market trends, growth factors and opportunities
 - 7.4.5.4.2. Market size and forecast, by Account Type
 - 7.4.5.4.3. Market size and forecast, by Service Type
 - 7.4.5.4.4. Market size and forecast, by Application
- 7.4.5.5. Australia
 - 7.4.5.5.1. Key market trends, growth factors and opportunities
 - 7.4.5.5.2. Market size and forecast, by Account Type
 - 7.4.5.5.3. Market size and forecast, by Service Type
 - 7.4.5.5.4. Market size and forecast, by Application
- 7.4.5.6. Rest of Asia-Pacific
 - 7.4.5.6.1. Key market trends, growth factors and opportunities
 - 7.4.5.6.2. Market size and forecast, by Account Type
 - 7.4.5.6.3. Market size and forecast, by Service Type
 - 7.4.5.6.4. Market size and forecast, by Application
- 7.5. LAMEA
 - 7.5.1. Key trends and opportunities
 - 7.5.2. Market size and forecast, by Account Type
 - 7.5.3. Market size and forecast, by Service Type
 - 7.5.4. Market size and forecast, by Application
 - 7.5.5. Market size and forecast, by country
 - 7.5.5.1. Latin America
 - 7.5.5.1.1. Key market trends, growth factors and opportunities
 - 7.5.5.1.2. Market size and forecast, by Account Type
 - 7.5.5.1.3. Market size and forecast, by Service Type
 - 7.5.5.1.4. Market size and forecast, by Application
 - 7.5.5.2. Middle East
 - 7.5.5.2.1. Key market trends, growth factors and opportunities
 - 7.5.5.2.2. Market size and forecast, by Account Type
 - 7.5.5.2.3. Market size and forecast, by Service Type
 - 7.5.5.2.4. Market size and forecast, by Application
 - 7.5.5.3. Africa
 - 7.5.5.3.1. Key market trends, growth factors and opportunities
 - 7.5.5.3.2. Market size and forecast, by Account Type
 - 7.5.5.3.3. Market size and forecast, by Service Type
 - 7.5.5.3.4. Market size and forecast, by Application
- CHAPTER 8: COMPETITIVE LANDSCAPE
 - 8.1. Introduction
 - 8.2. Top winning strategies
 - 8.3. Product Mapping of Top 10 Player
 - 8.4. Competitive Dashboard

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

8.5. Competitive Heatmap

8.6. Top player positioning, 2022

CHAPTER 9: COMPANY PROFILES

9.1. Atom Bank

9.1.1. Company overview

9.1.2. Key Executives

9.1.3. Company snapshot

9.1.4. Operating business segments

9.1.5. Product portfolio

9.1.6. Business performance

9.2. Monzo Bank Limited

9.2.1. Company overview

9.2.2. Key Executives

9.2.3. Company snapshot

9.2.4. Operating business segments

9.2.5. Product portfolio

9.2.6. Business performance

9.2.7. Key strategic moves and developments

9.3. Movencorp Inc.

9.3.1. Company overview

9.3.2. Key Executives

9.3.3. Company snapshot

9.3.4. Operating business segments

9.3.5. Product portfolio

9.3.6. Key strategic moves and developments

9.4. WeBank

9.4.1. Company overview

9.4.2. Key Executives

9.4.3. Company snapshot

9.4.4. Operating business segments

9.4.5. Product portfolio

9.4.6. Key strategic moves and developments

9.5. PRETA S.A.S.

9.5.1. Company overview

9.5.2. Key Executives

9.5.3. Company snapshot

9.5.4. Operating business segments

9.5.5. Product portfolio

9.5.6. Key strategic moves and developments

9.6. N26

9.6.1. Company overview

9.6.2. Key Executives

9.6.3. Company snapshot

9.6.4. Operating business segments

9.6.5. Product portfolio

9.6.6. Key strategic moves and developments

9.7. Revolut Ltd

- 9.7.1. Company overview
- 9.7.2. Key Executives
- 9.7.3. Company snapshot
- 9.7.4. Operating business segments
- 9.7.5. Product portfolio
- 9.7.6. Business performance
- 9.7.7. Key strategic moves and developments
- 9.8. UBank
 - 9.8.1. Company overview
 - 9.8.2. Key Executives
 - 9.8.3. Company snapshot
 - 9.8.4. Operating business segments
 - 9.8.5. Product portfolio
 - 9.8.6. Key strategic moves and developments
- 9.9. Pockit Ltd
 - 9.9.1. Company overview
 - 9.9.2. Key Executives
 - 9.9.3. Company snapshot
 - 9.9.4. Operating business segments
 - 9.9.5. Product portfolio
- 9.10. Starling Bank
 - 9.10.1. Company overview
 - 9.10.2. Key Executives
 - 9.10.3. Company snapshot
 - 9.10.4. Operating business segments
 - 9.10.5. Product portfolio
 - 9.10.6. Key strategic moves and developments

Neobanking Market By Account Type (Business Account, Saving Account), By Service Type (Mobile Banking, Payments and Money Transfer, Checking/Savings Account, Loans, Others), By Application (Enterprise, Personal): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-07-01 | 239 pages | Allied Market Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$3456.00
	Business User License	\$5730.00
	Enterprise License	\$9600.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2026-02-17

Signature



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com