

**Mylar Market By Application (Labels, Bags and Pouches, Laminates, Others), By End-use Industry (Food and Beverage, Cosmetics and Personal Care, Pharmaceuticals, Electrical and Electronics, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-10-01 | 262 pages | Allied Market Research

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**Report description:**

The mylar market was valued at \$10.7 billion in 2021 and is projected to reach \$20.4 billion by 2031, growing at a CAGR of 6.9% from 2022 to 2031.

Mylar is a polyester film composed of stretched polyethylene terephthalate (PET) that is utilized for its high tensile strength, chemical and dimensional stability, transparency, reflectivity, gas and fragrance barrier qualities, and electrical insulation. It provides good oxygen and vapor barrier and provide excellent protection against light, moisture, and bugs if an oxygen absorber. Mylar bags can be used to hold coffee, almonds, cookies, chips, chocolate, and grains. Most foods and snacks have a shelf life of 6 months to 2 years. Mylar food packaging is the wrapping of food to protect it from damage, contamination, spoiling, insect assaults, and manipulation throughout transport, storage, and retail sale.

For the purpose of analysis, the Mylar market scope covers application, end-use industry, and region. The report outlines the details about the use of Mylar in various end-use industry industries, including food & beverages, cosmetics & personal care, electrical & electronics, and others. Moreover, it analyzes the current market trends of mylar across different regions such as North America, Europe, Asia-Pacific, and LAMEA and suggests the future growth opportunities.

The growth drivers, restraints, and opportunities are explained in the report to better understand the market dynamics. This report further highlights the key areas of investment. In addition, it includes Porter's five forces analysis to understand the competitive scenario of the industry and role of each stakeholder. Value chain analysis for this industry, which includes R&D, components manufacturers, assembly, programming & testing, marketing & sales, customers, and post-sales services, is explained.

The report features the strategies adopted by key market players to maintain their foothold in the market. Furthermore, it

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highlights the competitive landscape of the key players to increase their market share and sustain the intense competition in the industry. In addition, the report covers profiles of key industry participants such as BCW Diversified, Inc., CS Hyde Company, FINE PACKAGE CO., LTD., Grafix Plastics, IMPAK CORPORATION, Jarrett Industries, Protective Packaging Corporation, RH Nuttall, Tekra Corporation, and Uline Company.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the mylar market analysis from 2021 to 2031 to identify the prevailing mylar market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the mylar market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global mylar market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Application

- Labels
- Bags and Pouches
- Laminates
- Others

##### By End-use Industry

- Electrical and Electronics
- Others
- Food and Beverage
- Cosmetics and Personal Care
- Pharmaceuticals

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Spain
- Italy
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Rest of Asia-Pacific

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- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- Protective Packaging Corporation
- Tekra Corporation
- CS Hyde Company
- Uline Company
- FINE PACKAGE CO., LTD.
- IMPAK CORPORATION
- RH Nuttall
- Grafix Plastics
- Jarrett Industries
- BCW Diversified, Inc.

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