

## **Motorhome Vehicle Market By Type (Type A, Type B, Type C), By Application (Personal, Commercial): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-10-01 | 202 pages | Allied Market Research

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### **Report description:**

Motorhomes are self-propelled recreational vehicles, which have their own engine and driving chassis. These are designed to serve as self-contained living quarters for recreational travel. Motorhomes are generally equipped with kitchen facilities, storage space and beds. In addition, these are categorized as per their types such as Type A, Type B, and Type C.

Type A motorhomes are recreational vehicles with the ability to tow or carry a vehicle, boat, trailer and others. Type A motorhomes can range between 29 and 45 feet long and offer bottom storage, multiple awnings, full kitchen, bathroom and master bedroom. However, these recreational vehicles are expensive and have high maintenance costs.

Type C motorhomes range from 20 to 33 feet long, and provide sleeping space for up to 8 people at a time. These types of motorhomes are suitable for couples or a group of friends. Moreover, these motorhomes provide more space as compared to Type B motorhomes.

Launch of new motorhome vehicles by key players in the market, boosts the growth of the motorhome vehicle market. For instance, in October 2021, Entegra Coach launched the Entegra Type B motorhome built on the Mercedes Benz Sprinter 4x4 platform. The new motorhome comprises a 3-cubic feet DC refrigerator, hydronic heating system with LED touchscreen control, multiplex system and a portable induction cooktop. In August 2022, Holiday Rambler introduced a new Type A motorhome namely, the Eclipse. The luxury Eclipse model is available in three different floorplans and three different lengths to meet a variety of owner preferences. It has 7.3 L V8 engine which produces 350 hp and 468 torque.□□

The global motorhome vehicle market is experiencing growth due to changing outlook of the leisure & recreational activities, and rise in electrification activities. However, fluctuating prices of raw materials used for manufacturing of motorhome vehicles is the factor hampering the growth of the market. Furthermore, growing demand for technologically advanced recreational vehicles is the factor expected to offer growth opportunities during the forecast period.

The motorhome vehicle market is segmented on the basis of type, application, and region. By type, it is segmented into type A,

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type B, and type C. By application, it is fragmented into personal and commercial. By region, the report is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the motorhome vehicle market analysis from 2021 to 2031 to identify the prevailing motorhome vehicle market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the motorhome vehicle market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global motorhome vehicle market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Type

- Type A
- Type B
- Type C

##### By Application

- Personal
- Commercial

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- UK
- Germany
- France
- Italy
- Rest Of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Rest Of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Airstream Inc
- Coachmen Recreational Vehicle Company, LLC
- Burstner GmbH & Co. KG

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- Entegra Coach, Inc
- Forest River Inc.
- Gulf Stream Coach Inc.
- Jayco, Inc.
- Newmar Corporation
- Hymer GmbH & Co. KG
- Thor Industries, Inc.
- Tiffin Motorhomes Inc.
- Winnebago Industries, Inc.

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