

Moist Wound Dressings Market By Product (Foam Dressings, Hydrocolloid Dressings, Film Dressings, Alginate Dressings, Hydrogel Dressings, Other Dressings), By Application (Diabetic Foot Ulcers, Pressure Ulcers, Venous Leg Ulcers, Surgical and Traumatic Wounds, Burns, Others), By End Use (Hospitals, Clinics, Home Healthcare): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global moist wound dressings market size is estimated to garner \$6,807.2 million by 2031, expanding from \$4,120 million in 2021 at a CAGR of 5.2% from 2022 to 2031.

The demand for moist wound dressings is predominantly associated with the increase in incidence of chronic wounds associated with various chronic disorders such as cancer and diabetes. The rise in incidences of active wounds such as burns, surgical wounds, and others has increased the demand for moist wound dressings market. Growth in demand for low-cost treatment of chronic wounds such as diabetic foot ulcers, venous leg ulcers, and others has boosted the moist wound dressings market size in the recent years. Furthermore, the increase in demand for faster healing cost-effectiveness offered by moist wound dressings is projected to drive the moist wound dressings market trend.

However, moist wound dressing is not appropriate for all types of infections such as necrotic infections caused by neuropathy and ischemia. These types of injuries should be kept dry or continuously monitored. This is estimated to restrain the moist wound dressings market growth in the coming years.

Moist wound dressings have an optimally moist environment that leads to a faster healing process, which is three to five times faster than the dry healing process. With moist wound dressing, keratinocyte cells that form a major part of the epidermis can easily travel to the wound surface for a faster healing process. The moist environment creates a hypoxic environment, which reduces the incidence of wound infection by reducing the pH and making the wound area inhospitable to bacteria. These factors are anticipated to generate excellent opportunities in the moist wound dressings market during the forecast period.

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The COVID-19 pandemic had a negative influence on the moist wound dressings market. This is because only the cases of severe infections and injuries were admitted to hospitals for treatment. Due to the fear of spread of coronavirus among people, social distancing norms led to fewer hospital admissions. Telemedicine helped to reduce the danger of infection and contact between physicians and patients during the pandemic.

The key players profiled in this report include Coloplast A/S, 3M, Cardinal Health, Inc., Medline Industries, Inc., Smith & Nephew plc, B. Braun, Convatec Group plc, Systagenix Wound Management Ltd., Derma Sciences, and Hollister Incorporated.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the moist wound dressings market analysis from 2021 to 2031 to identify the prevailing moist wound dressings market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the moist wound dressings market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global moist wound dressings market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Product

- Foam Dressings
- Hydrocolloid Dressings
- Film Dressings
- Alginate Dressings
- Hydrogel Dressings
- Other Dressings

By Application

- Diabetic Foot Ulcers
- Pressure Ulcers
- Venous Leg Ulcers
- Surgical and Traumatic Wounds
- Burns
- Others

By End Use

- Hospitals
- Clinics
- Home Healthcare

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- UK
- France
- Spain

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- Italy
- Rest Of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia
- Rest Of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- United Arab Emirates
- South Africa
- Rest Of LAMEA
- Key Market Players
- 3M
- Smith+Nephew
- Convatec Inc.
- Coloplast Group
- Cardinal Health
- Medline Industries, Inc.
- Molnlycke Health Care AB
- B. Braun SE
- INTEGRA LIFESCIENCES (DERMA SCIENCES)

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