

Mexoryl SX (Ecamsule) Market By Purity Level (Less than 98%, More than 98%), By Application (Cosmetics, Pharmaceuticals, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global mexoryl SX (ecamsule) market was valued at \$49.5 million in 2021, and is projected to reach \$82.6 million by 2031, growing at a CAGR of 5.3% from 2022 to 2031.

Mexoryl SX is the trade name for ecamsule, or terephthalylidene dicamphor sulfonic acid. It is an organic sun filter (carbon-based) developed and patented by L'Oreal in 1982. It protects mainly against UVA rays, the main cause of premature skin aging and skin cancers. In addition, it is used as a photostable drug that resists the formation of UV induced pyrimidine dimers and delays the onset of skin cancer.

The increasing awareness toward skincare, beauty, and lifestyle has surged the demand for personal care & cosmetic products where mexoryl SX (ecamsule) protects skin mainly from long wave ultraviolet A (UVA) rays that is the main cause of premature skin aging and skin cancers. This may propel the growth of the mexoryl SX (ecamsule) market. In addition, rise in concerns about skin protection against detrimental rays of the sun and improved alertness regarding skin cancer have led the customers become more linear toward using mexoryl SX (ecamsule)-based sunscreens, which fosters the growth of the mexoryl SX (ecamsule) market.

However, mexoryl SX (ecamsule) is a newly developed product and is relatively new in the market. It requires certain testing and approvals for its adoption among various end use applications. For instance, food and drug administration (FDA) is proposing to prevent the use of ecamsule and anzacamene in sunscreens due to their ineffectiveness. Thus, FDA's action means that Americans may not have access to these products. This factor may hamper the growth of the mexoryl SX (ecamsule) market during the forecast period.

On the contrary, surge in R&D activities for developing a broad spectrum of sunscreens formulation where mexoryl SX (ecamsule) is widely used for photo-protection purposes in all skin types may create new opportunities for the market.

The mexoryl SX (ecamsule) market is segmented into purity level, application, and region. On the basis of purity level, the market

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is segregated into less than 98% and more than 98%. Depending on application, it is fragmented into cosmetics, pharmaceuticals, and others. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The leading players operating in the global mexoryl SX (ecamsule) market include Biosynth Carbosynth, ChemScene LLC, Derma Company, National Analytical Corporation, Norna Technology Co., Skylead Pharmaceuticals & Chemicals, L'Oreal S.A., and MFCI CO.,LTD (Hubei Meifeng Chemical Co., Ltd.). The global mexoryl SX (ecamsule) market report provides in-depth competitive analysis as well as profiles of these major players.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the mexoryl sx (ecamsule) market analysis from 2021 to 2031 to identify the prevailing mexoryl sx (ecamsule) market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the mexoryl sx (ecamsule) market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global mexoryl sx (ecamsule) market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Purity Level

- Less than 98%
- More than 98%

By Application

- Cosmetics
- Pharmaceuticals
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- United Kingdom
- France
- Spain
- Italy
- Rest of Europe
- Asia-Pacific
- Australia
- Rest of Asia-Pacific
- China
- India
- Japan
- South Korea
- LAMEA
- Brazil

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- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- L'Oreal S.A.
- Skylead Pharmaceuticals & Chemicals
- ChemScene LLC
- Biosynth Carbosynth
- NATIONAL ANALYTICAL CORPORATION
- Norna Technology Co.
- Derma Companies
- MFCI CO.,LTD
- Merck KGaA
- Parchem Fine and Specialty Chemicals

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