

Mexico Polyethylene Terephthalate (PET) Market By Type (Virgin, Recycled), By Application (Packaging, Automotive, Construction, Medical, Others): Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-06-01 | 83 pages | Allied Market Research

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Report description:

The Mexico polyethylene terephthalate (PET) market is anticipated to grow rapidly in the upcoming years, owing to rise in demand for PET from various end user industries such as packaging, automotive, construction, medical, and others. In addition, increase in efforts of the government to reduce the PET manufacturing cost and to provide technological assistance to increase the production capacity, which are expected to strengthen the growth of the PET industry in Mexico.?

The Mexico PET market is expected to garner a major share in the upcoming years. This is attributed to surge in demand from industries such as pharmaceutical, milk & dairy, food, and consumer products. Moreover, increase in integration of PET in automotive and construction applications is expected to drive the market growth. Manufacturers are heavily investing in research & development activities and are introducing innovative products such as PET films and woven bags, which encourage the growth of the PET market in Mexico.?

However, high cost of raw materials is anticipated to hamper the market growth. On the contrary, manufacturers are focusing on producing cost-effective PET products to meet the rising demand, which is expected to offer remunerative opportunities for the market expansion during the forecast period. Furthermore, the PET market in Mexico is expected to witness significant growth due to the rise in government initiatives toward the recycling and reuse of the plastics and PET products for packaging of different FMCG products. This factor is projected to create lucrative opportunities for the manufacturers operating in the market as there is a huge scope for replacing the traditional packaging materials with PET.?

Furthermore, ongoing investments to increase the production capacity in Mexico is anticipated to offer ample growth opportunities for the PET market. In addition, with increase in demand for PET in the medical sector, manufacturers are incorporating advanced technologies to develop medical grade PET to produce advanced medical applications. This factor is projected to create potential opportunities for the players in the upcoming years.?

The Porter's five force analysis for the PET market in Mexico mainly focuses on the competitive and pricing dynamics prevailing in

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the market. The degree of competition in the market is high as new competitors are entering the market due to increase in demand for PET. The bargaining power of suppliers is high due to the presence of numerous suppliers in the market and fluctuation in prices of raw materials as per the market supply and demand. The bargaining power of buyers is low due to the presence of different substitutes in the market.?

?The major strength of the PET market in Mexico is the increasing demand from different industrial applications. Furthermore, increase in use of PET in automotive and construction industries is anticipated to drive the market growth in the upcoming years.? Despite the presence of numerous opportunities, high cost of raw materials is a major concern for the growth of the PET market.? Conversely, increase in investments in research & development activities toward cost-effective products is projected to create lucrative opportunities for the market in the coming future.? The presence of substitutes in the market, such as nylon, polypropylene and polycarbonate, is anticipated to restrain the growth of the Mexico PET market.?

Implementation of various environmental regulations is propelling the manufacturers to produce cost-effective PET products.? Thus, manufacturers are introducing advanced products such as PET films and woven bags. In addition, manufacturers are focusing on introducing innovative packaging solutions for different products. and different pricing strategies to increase their market presence.?

In addition, the Mexico-based companies are investing heavily in the expansion of their existing facilities to meet the rising demand for PET and forming different strategic collaborations and agreements to reduce their overall production cost.? Furthermore, the PET market in Mexico is anticipated to witness rapid growth during the forecast period due to increase in demand from different end user industries. The growing investments to increase the production capacity and development of cost-effective PET products in Mexico provides lucrative opportunities for manufacturers in the upcoming years.?

Key Benefits For Stakeholders

Enable informed decision-making process and offer market analysis based on current market situation and estimated future trends.

Analyze the key strategies adopted by major market players in Mexico polyethylene terephthalate (PET) market.

Assess and rank the top factors that are expected to affect the growth of Mexico polyethylene terephthalate (PET) market.

Top Player positioning provides a clear understanding of the present position of market players.

Detailed analysis of the Mexico polyethylene terephthalate (PET) market segmentation assists to determine the prevailing market opportunities.

Identify key investment pockets for various offerings in the market.

Additional benefits you will get with this purchase are:

- Quarterly Update and* (only available with a corporate license, on listed price)
- 5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.
- Free Upcoming Version on the Purchase of Five and Enterprise User License.
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Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Expanded list for Company Profiles
- SWOT Analysis

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Key Market Segments

By Type

- Virgin
- Recycled

By Application

- Packaging
- Automotive
- Construction
- Medical
- Others

- Key Market Players

- Grupo Imsa
- Alpek
- Unigel
- PetStar
- Grupo Ercibes
- PetMatex
- Cardis
- Promens
- Plastiplas
- Quintex Plasticos

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