

**Medical Tape Market By Product (Fabric Tapes, Paper Tapes, Plastic Tapes, Others),
By Application (Surgery, Wound Dressing, Secure IV lines, Others), By End User
(Hospitals, Ambulatory Surgery Centers, Clinics, Others): Global Opportunity
Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-09-01 | 337 pages | Allied Market Research

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Report description:

The global medical tape market was valued at \$2,534.0 million in 2021, and is projected to reach \$3,661.0 million by 2031, registering a CAGR of 3.8% from 2022 to 2031.

Medical tape is also called as surgical tape and is used to attach bandages, gauze, and other dressings to skin around wounds. Most adhesive tapes are a type of pressure sensitive tapes which stick and stay in place with firm pressure. There is no need for heat activation or a solvent. It can be made from various materials, but most are breathable for comfort and ease of use. It needs to be skin safe, easy to use, and strong enough to work well when skin is moving, bending, or damp. There are many styles of medical tapes that can be used in a variety of situations. Some of the types of the medical tapes available commonly include, fabric tape, paper tape, plastic tape and silicon tape. Among these, the paper tape is a breathable and lightweight tape that is gentle on skin, offers secure adhesion, works best on frequently changed bandages, and can be used on skin. Moreover, the surgical silk tape is soft, conformable, but perfect for medical application when strength is required. This easy to tear tape can be used in surgical and home settings and it is permeable and hypoallergenic.

The global medical tape market is anticipated to show significant market growth during the forecast period, owing to increase in incidence of healthcare acquired infections, increase in number of surgical procedures performed and increase in incidence of wounds and injuries. Furthermore, increase in number of road accidents and increasing adoption of medical tapes and bandages in various healthcare institutions are considerably contributing toward the market growth. However, of availability of alternatives like advanced wound care products and high risk of development of medical adhesive related skin injuries are negatively impacting the market growth. Conversely, the introduction of advancements in tape technology offers the lucrative opportunities for the growth of the market.

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The global medical tape market is segmented on the basis of product, application, end user and region. On the basis of product, the market is classified into fabric tapes, paper tapes, plastic tapes and others. Furthermore, the fabric tape segment is sub-classified as acetate, viscose, cotton, silk, polyester and others. On the basis of application, the market is classified into surgery, wound dressing secure IV lines and others. On the basis of end user, the market is classified into hospitals, ambulatory surgery centers, clinics and others. Region wise, the market is studied across North America (U.S., Canada, and Mexico), Europe (Germany, France, the UK, Italy, Spain, and Rest of Europe), Asia-Pacific (China, Japan, Australia, India, South Korea, and Rest of Asia-Pacific), and LAMEA (Brazil, South Africa, Saudi Arabia, and Rest of LAMEA).

The major companies profiled in the report include 3M Company, Ad Tape & Label Corporation, B. Braun Melsungen AG, Cardinal Health, Coloplast A/S, Dynarex Corporation, Integra Lifesciences Holdings Corporation, Jiangxi 3L Medical Products Group Co Ltd, Johnson & Johnson, McKesson Corporation, Medtronic plc, Milliken & Company (Andover Healthcare Inc.), Paul Hartmann AG., Schweitzer-Mauduit International Inc. (Scapa Group PLC), Smith & Nephew PLC, Urgo Medical, Winner Medical Group, Inc.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the medical tape market analysis from 2021 to 2031 to identify the prevailing medical tape market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the medical tape market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global medical tape market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Product

- Fabric Tapes
- Material Type
- Acetate
- Viscose
- Cotton
- Silk
- Polyester
- Others
- Paper Tapes
- Plastic Tapes
- Others

By Application

- Surgery
- Wound Dressing
- Secure IV lines
- Others

By End User

- Hospitals
- Ambulatory Surgery Centers
- Clinics
- Others

By Region

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- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- 3M Company
- Ad Tape & Label Company, Inc.
- Andover Healthcare Inc.
- B. Braun Melsungen AG
- Cardinal Health
- Coloplast A/S
- Dynarex Corporation
- Integra Lifesciences Holdings Corporation
- Jiangxi 3L Medical Products Group Co Ltd
- Johnson & Johnson
- McKesson Corporation
- Medtronic plc
- Paul Hartmann AG.
- Scapa Group PLC
- Smith & Nephew PLC
- Urgo Medical
- Winner Medical Group, Inc.

Table of Contents:

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key market segments
- 1.3.Key benefits to the stakeholders

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- 1.4.Research Methodology
 - 1.4.1.Secondary research
 - 1.4.2.Primary research
 - 1.4.3.Analyst tools and models
- CHAPTER 2:EXECUTIVE SUMMARY
 - 2.1.Key findings of the study
 - 2.2.CXO Perspective
- CHAPTER 3:MARKET OVERVIEW
 - 3.1.Market definition and scope
 - 3.2.Key findings
 - 3.2.1.Top investment pockets
 - 3.3.Porter's five forces analysis
 - 3.4.Top player positioning
 - 3.5.Market dynamics
 - 3.5.1.Drivers
 - 3.5.2.Restraints
 - 3.5.3.Opportunities
 - 3.6.COVID-19 Impact Analysis on the market
- CHAPTER 4: MEDICAL TAPE MARKET, BY PRODUCT
 - 4.1 Overview
 - 4.1.1 Market size and forecast
 - 4.2 Fabric Tapes
 - 4.2.1 Key market trends, growth factors and opportunities
 - 4.2.2 Market size and forecast, by region
 - 4.2.3 Market analysis by country
 - 4.2.4 Fabric Tapes Medical Tape Market by Material Type
 - 4.2.4.1 Acetate Market size and forecast, by region
 - 4.2.4.2 Viscose Market size and forecast, by region
 - 4.2.4.3 Cotton Market size and forecast, by region
 - 4.2.4.4 Silk Market size and forecast, by region
 - 4.2.4.5 Polyester Market size and forecast, by region
 - 4.2.4.6 Others Market size and forecast, by region
 - 4.3 Paper Tapes
 - 4.3.1 Key market trends, growth factors and opportunities
 - 4.3.2 Market size and forecast, by region
 - 4.3.3 Market analysis by country
 - 4.4 Plastic Tapes
 - 4.4.1 Key market trends, growth factors and opportunities
 - 4.4.2 Market size and forecast, by region
 - 4.4.3 Market analysis by country
 - 4.5 Others
 - 4.5.1 Key market trends, growth factors and opportunities
 - 4.5.2 Market size and forecast, by region
 - 4.5.3 Market analysis by country
- CHAPTER 5: MEDICAL TAPE MARKET, BY APPLICATION
 - 5.1 Overview
 - 5.1.1 Market size and forecast

5.2 Surgery

5.2.1 Key market trends, growth factors and opportunities

5.2.2 Market size and forecast, by region

5.2.3 Market analysis by country

5.3 Wound Dressing

5.3.1 Key market trends, growth factors and opportunities

5.3.2 Market size and forecast, by region

5.3.3 Market analysis by country

5.4 Secure IV lines

5.4.1 Key market trends, growth factors and opportunities

5.4.2 Market size and forecast, by region

5.4.3 Market analysis by country

5.5 Others

5.5.1 Key market trends, growth factors and opportunities

5.5.2 Market size and forecast, by region

5.5.3 Market analysis by country

CHAPTER 6: MEDICAL TAPE MARKET, BY END USER

6.1 Overview

6.1.1 Market size and forecast

6.2 Hospitals

6.2.1 Key market trends, growth factors and opportunities

6.2.2 Market size and forecast, by region

6.2.3 Market analysis by country

6.3 Ambulatory Surgery Centers

6.3.1 Key market trends, growth factors and opportunities

6.3.2 Market size and forecast, by region

6.3.3 Market analysis by country

6.4 Clinics

6.4.1 Key market trends, growth factors and opportunities

6.4.2 Market size and forecast, by region

6.4.3 Market analysis by country

6.5 Others

6.5.1 Key market trends, growth factors and opportunities

6.5.2 Market size and forecast, by region

6.5.3 Market analysis by country

CHAPTER 7: MEDICAL TAPE MARKET, BY REGION

7.1 Overview

7.1.1 Market size and forecast

7.2 North America

7.2.1 Key trends and opportunities

7.2.2 North America Market size and forecast, by Product

7.2.2.1 North America Fabric Tapes Medical Tape Market by Material Type

7.2.3 North America Market size and forecast, by Application

7.2.4 North America Market size and forecast, by End User

7.2.5 North America Market size and forecast, by country

7.2.5.1 U.S.

7.2.5.1.1 Market size and forecast, by Product

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- 7.2.5.1.2 Market size and forecast, by Application
- 7.2.5.1.3 Market size and forecast, by End User
- 7.2.5.2 Canada
 - 7.2.5.2.1 Market size and forecast, by Product
 - 7.2.5.2.2 Market size and forecast, by Application
 - 7.2.5.2.3 Market size and forecast, by End User
- 7.2.5.3 Mexico
 - 7.2.5.3.1 Market size and forecast, by Product
 - 7.2.5.3.2 Market size and forecast, by Application
 - 7.2.5.3.3 Market size and forecast, by End User
- 7.3 Europe
 - 7.3.1 Key trends and opportunities
 - 7.3.2 Europe Market size and forecast, by Product
 - 7.3.2.1 Europe Fabric Tapes Medical Tape Market by Material Type
 - 7.3.3 Europe Market size and forecast, by Application
 - 7.3.4 Europe Market size and forecast, by End User
 - 7.3.5 Europe Market size and forecast, by country
 - 7.3.5.1 Germany
 - 7.3.5.1.1 Market size and forecast, by Product
 - 7.3.5.1.2 Market size and forecast, by Application
 - 7.3.5.1.3 Market size and forecast, by End User
 - 7.3.5.2 France
 - 7.3.5.2.1 Market size and forecast, by Product
 - 7.3.5.2.2 Market size and forecast, by Application
 - 7.3.5.2.3 Market size and forecast, by End User
 - 7.3.5.3 UK
 - 7.3.5.3.1 Market size and forecast, by Product
 - 7.3.5.3.2 Market size and forecast, by Application
 - 7.3.5.3.3 Market size and forecast, by End User
 - 7.3.5.4 Italy
 - 7.3.5.4.1 Market size and forecast, by Product
 - 7.3.5.4.2 Market size and forecast, by Application
 - 7.3.5.4.3 Market size and forecast, by End User
 - 7.3.5.5 Spain
 - 7.3.5.5.1 Market size and forecast, by Product
 - 7.3.5.5.2 Market size and forecast, by Application
 - 7.3.5.5.3 Market size and forecast, by End User
 - 7.3.5.6 Rest of Europe
 - 7.3.5.6.1 Market size and forecast, by Product
 - 7.3.5.6.2 Market size and forecast, by Application
 - 7.3.5.6.3 Market size and forecast, by End User
 - 7.4 Asia-Pacific
 - 7.4.1 Key trends and opportunities
 - 7.4.2 Asia-Pacific Market size and forecast, by Product
 - 7.4.2.1 Asia-Pacific Fabric Tapes Medical Tape Market by Material Type
 - 7.4.3 Asia-Pacific Market size and forecast, by Application
 - 7.4.4 Asia-Pacific Market size and forecast, by End User

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- 7.4.5 Asia-Pacific Market size and forecast, by country
 - 7.4.5.1 China
 - 7.4.5.1.1 Market size and forecast, by Product
 - 7.4.5.1.2 Market size and forecast, by Application
 - 7.4.5.1.3 Market size and forecast, by End User
 - 7.4.5.2 Japan
 - 7.4.5.2.1 Market size and forecast, by Product
 - 7.4.5.2.2 Market size and forecast, by Application
 - 7.4.5.2.3 Market size and forecast, by End User
 - 7.4.5.3 India
 - 7.4.5.3.1 Market size and forecast, by Product
 - 7.4.5.3.2 Market size and forecast, by Application
 - 7.4.5.3.3 Market size and forecast, by End User
 - 7.4.5.4 Australia
 - 7.4.5.4.1 Market size and forecast, by Product
 - 7.4.5.4.2 Market size and forecast, by Application
 - 7.4.5.4.3 Market size and forecast, by End User
 - 7.4.5.5 South Korea
 - 7.4.5.5.1 Market size and forecast, by Product
 - 7.4.5.5.2 Market size and forecast, by Application
 - 7.4.5.5.3 Market size and forecast, by End User
 - 7.4.5.6 Rest of Asia-Pacific
 - 7.4.5.6.1 Market size and forecast, by Product
 - 7.4.5.6.2 Market size and forecast, by Application
 - 7.4.5.6.3 Market size and forecast, by End User
- 7.5 LAMEA
 - 7.5.1 Key trends and opportunities
 - 7.5.2 LAMEA Market size and forecast, by Product
 - 7.5.2.1 LAMEA Fabric Tapes Medical Tape Market by Material Type
 - 7.5.3 LAMEA Market size and forecast, by Application
 - 7.5.4 LAMEA Market size and forecast, by End User
 - 7.5.5 LAMEA Market size and forecast, by country
 - 7.5.5.1 Brazil
 - 7.5.5.1.1 Market size and forecast, by Product
 - 7.5.5.1.2 Market size and forecast, by Application
 - 7.5.5.1.3 Market size and forecast, by End User
 - 7.5.5.2 Saudi Arabia
 - 7.5.5.2.1 Market size and forecast, by Product
 - 7.5.5.2.2 Market size and forecast, by Application
 - 7.5.5.2.3 Market size and forecast, by End User
 - 7.5.5.3 South Africa
 - 7.5.5.3.1 Market size and forecast, by Product
 - 7.5.5.3.2 Market size and forecast, by Application
 - 7.5.5.3.3 Market size and forecast, by End User
 - 7.5.5.4 Rest of LAMEA
 - 7.5.5.4.1 Market size and forecast, by Product
 - 7.5.5.4.2 Market size and forecast, by Application

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7.5.5.4.3 Market size and forecast, by End User

CHAPTER 8: COMPANY LANDSCAPE

8.1. Introduction

8.2. Top winning strategies

8.3. Product Mapping of Top 10 Player

8.4. Competitive Dashboard

8.5. Competitive Heatmap

8.6. Key developments

CHAPTER 9: COMPANY PROFILES

9.1 3M Company

9.1.1 Company overview

9.1.2 Company snapshot

9.1.3 Operating business segments

9.1.4 Product portfolio

9.1.5 Business performance

9.1.6 Key strategic moves and developments

9.2 Ad Tape & Label Company, Inc.

9.2.1 Company overview

9.2.2 Company snapshot

9.2.3 Operating business segments

9.2.4 Product portfolio

9.2.5 Business performance

9.2.6 Key strategic moves and developments

9.3 Andover Healthcare Inc.

9.3.1 Company overview

9.3.2 Company snapshot

9.3.3 Operating business segments

9.3.4 Product portfolio

9.3.5 Business performance

9.3.6 Key strategic moves and developments

9.4 B. Braun Melsungen AG

9.4.1 Company overview

9.4.2 Company snapshot

9.4.3 Operating business segments

9.4.4 Product portfolio

9.4.5 Business performance

9.4.6 Key strategic moves and developments

9.5 Cardinal Health

9.5.1 Company overview

9.5.2 Company snapshot

9.5.3 Operating business segments

9.5.4 Product portfolio

9.5.5 Business performance

9.5.6 Key strategic moves and developments

9.6 Coloplast A/S

9.6.1 Company overview

9.6.2 Company snapshot

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- 9.6.3 Operating business segments
- 9.6.4 Product portfolio
- 9.6.5 Business performance
- 9.6.6 Key strategic moves and developments
- 9.7 Dynarex Corporation
 - 9.7.1 Company overview
 - 9.7.2 Company snapshot
 - 9.7.3 Operating business segments
 - 9.7.4 Product portfolio
 - 9.7.5 Business performance
 - 9.7.6 Key strategic moves and developments
- 9.8 Integra Lifesciences Holdings Corporation
 - 9.8.1 Company overview
 - 9.8.2 Company snapshot
 - 9.8.3 Operating business segments
 - 9.8.4 Product portfolio
 - 9.8.5 Business performance
 - 9.8.6 Key strategic moves and developments
- 9.9 Jiangxi 3L Medical Products Group Co Ltd
 - 9.9.1 Company overview
 - 9.9.2 Company snapshot
 - 9.9.3 Operating business segments
 - 9.9.4 Product portfolio
 - 9.9.5 Business performance
 - 9.9.6 Key strategic moves and developments
- 9.10 Johnson & Johnson
 - 9.10.1 Company overview
 - 9.10.2 Company snapshot
 - 9.10.3 Operating business segments
 - 9.10.4 Product portfolio
 - 9.10.5 Business performance
 - 9.10.6 Key strategic moves and developments
- 9.11 McKesson Corporation
 - 9.11.1 Company overview
 - 9.11.2 Company snapshot
 - 9.11.3 Operating business segments
 - 9.11.4 Product portfolio
 - 9.11.5 Business performance
 - 9.11.6 Key strategic moves and developments
- 9.12 Medtronic plc
 - 9.12.1 Company overview
 - 9.12.2 Company snapshot
 - 9.12.3 Operating business segments
 - 9.12.4 Product portfolio
 - 9.12.5 Business performance
 - 9.12.6 Key strategic moves and developments
- 9.13 Paul Hartmann AG.

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- 9.13.1 Company overview
- 9.13.2 Company snapshot
- 9.13.3 Operating business segments
- 9.13.4 Product portfolio
- 9.13.5 Business performance
- 9.13.6 Key strategic moves and developments
- 9.14 Scapa Group PLC
 - 9.14.1 Company overview
 - 9.14.2 Company snapshot
 - 9.14.3 Operating business segments
 - 9.14.4 Product portfolio
 - 9.14.5 Business performance
 - 9.14.6 Key strategic moves and developments
- 9.15 Smith & Nephew PLC
 - 9.15.1 Company overview
 - 9.15.2 Company snapshot
 - 9.15.3 Operating business segments
 - 9.15.4 Product portfolio
 - 9.15.5 Business performance
 - 9.15.6 Key strategic moves and developments
- 9.16 Urgo Medical
 - 9.16.1 Company overview
 - 9.16.2 Company snapshot
 - 9.16.3 Operating business segments
 - 9.16.4 Product portfolio
 - 9.16.5 Business performance
 - 9.16.6 Key strategic moves and developments
- 9.17 Winner Medical Group, Inc.
 - 9.17.1 Company overview
 - 9.17.2 Company snapshot
 - 9.17.3 Operating business segments
 - 9.17.4 Product portfolio
 - 9.17.5 Business performance
 - 9.17.6 Key strategic moves and developments

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