

**Maize Flour Market By Type (Yellow Maize Flour, White Maize Flour), By End-user (Commercial, Household), By Distribution Channel (Hypermarkets/Supermarkets, Convenience Stores, Online Retail, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-09-01 | 253 pages | Allied Market Research

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**Report description:**

The global maize flour market was valued at \$32.7 billion in 2021, and is projected to reach \$51 billion by 2031, growing at a CAGR of 4.6% from 2022 to 2031. Maize flour, also known as corn flour in some regions of the globe, is derived from the ground and desiccated seeds of maize or corn plant. Vast majority is made of yellow and white maize flour. Maize flour is healthier and tastier as compared to other flours. It is suitable for patients with high cholesterol as it has been shown to have an anti-atherogenic effect on cholesterol levels, which reduces the risk of various cardiovascular diseases. Currently, the most concerning issue across the globe is keeping oneself healthy in such a busy life, which is aggravated by industrial manufacturers, as these industries use gluten for the production of food. Usage of gluten has a negative impact on consumer's health. Gluten triggers intestinal damage which can cause gastrointestinal symptoms such as gas, bloating, and irregular bowel movements. Along with this, it can cause headache and fatigue. Due to all these reasons, consumers are avoiding gluten contained products. Use of gluten-free products for manufacturing food with good quality is the solution to the aforementioned problem. Thus, maize flour serves as the suitable alternative, which contributes to its high demand among consumers. According to Scrip.org, approximately 10% of restaurants in the US provide a gluten-free menu to attract 22% of gluten-free customers. Also, the number of gluten-free food items on their menu increased from 9% to 24% during the year 2012-2018. This has led to an increase in the demand for corn flour, as it is a gluten-free ingredient. An increase in the demand for Mexican food also fuels the market. According to Foodexport.org Mexico is the world's 11th largest food processing industry and in America, it is 3rd largest after the US and Brazil.

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The global maize flour market is segmented on the basis of product type, end user, distribution channel, and region. Depending

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on product type, the market is classified into yellow and white. As per the end user, it is fragmented into commercial and household. According to distribution channel, it is divided into hypermarkets/supermarkets, convenience stores, online retail, and others. Region wise, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, the UK, France, Italy, and rest of Europe), Asia-Pacific (China, Indonesia, India, and rest of Asia-Pacific), and LAMEA (Brazil, Argentina, South Africa, and rest of LAMEA).

The players operating in the global maize flour market have adopted various developmental strategies to expand their market share, increase profitability, and remain competitive in the market. The key players profiled in this report include Andersons Food, Archer Daniels Midland, Cargill, Bunge, Grain Millers, Gruma, North Dakota Mill, Limagrain, Bob's Red Mill, and Empresas Polar Inc.

#### Key Benefits For Stakeholders

-This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the maize flour market analysis from 2021 to 2031 to identify the prevailing maize flour market opportunities.

-The market research is offered along with information related to key drivers, restraints, and opportunities.

-Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

-In-depth analysis of the maize flour market segmentation assists to determine the prevailing market opportunities.

-Major countries in each region are mapped according to their revenue contribution to the global market.

-Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

-The report includes the analysis of the regional as well as global maize flour market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Type

- Yellow Maize Flour
- White Maize Flour

##### By End-user

- Commercial
- Household

##### By Distribution Channel

- Hypermarkets/Supermarkets
- Convenience Stores
- Online Retail
- Others

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- France
- Germany
- Italy
- U.K.
- Rest of Europe
- Asia-Pacific
- Indonesia
- India
- Rest of Asia-Pacific

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- China
- LAMEA
- Brazil
- South Africa
- Argentina
- Rest of LAMEA
- Key Market Players
- Andersons Food
- Archer Daniels Midland
- bob's red mill
- Bunge
- cargill
- empresas polar
- grain millers inc.
- gruma
- groupe limagrain
- North Dakota Mill

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