

Lawn and Garden Water Equipment Market By Product Type (Garden Machinery, Digging Tools, Watering Tools, Cutting/Pruning Tools, Plantation Tools, Cultivating Tools), By Control Type (Automatic, Semi-automatic, Manual), By Usage (Residential, Commercial): Global Opportunity Analysis and Industry Forecast, 2023-2032

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Report description:

The global lawn and garden water equipment market was valued at \$24.7 billion in 2022, and is projected to reach \$40.9 billion by 2032, growing at a CAGR of 5.3% from 2023 to 2032. Globally, industries and factories are striving to develop sustainability goals and make huge investments to deliver efficient water management technologies to improve their global market attractiveness. They also try to re-use the wastewater to reduce water scarcity. Such industry-led measures and precautions are expected to generate greater demand during the forecast period for high-efficiency lawn and garden watering equipment.

The increasing demand for water-efficient products has had a significant impact on the lawn and garden watering equipment market. Consumers are becoming more aware of the importance of conserving water and are looking for products that can help them do so. The use of lawn and garden equipment such as drip irrigation systems and sprinklers with smart controls can help consumers reduce water use while keeping lawns and gardens healthy. These products are designed to deliver water directly to the roots of plants, reducing water waste and reducing the need for regular irrigation.

As a result, demand for lawn and garden products has increased in recent years as consumers look for ways to reduce their environmental impact and save on water bills. This trend is expected to continue in the years to come as more and more consumers seek quality irrigation products for their lawns and gardens. In response to this demand, companies in the lawn and garden equipment market are developing new products and technologies to improve water quality. This includes the installation of sensors and smart controls that can adjust irrigation schedules based on air and soil moisture, as well as new water pipes designed to deliver water more efficiently.

The growing popularity of gardening as a leisure activity and a way to maintain a healthy lifestyle is driving market demand for lawn and garden watering equipment products. More and more people are turning to gardening to relax, relieve stress and

connect with nature, resulting in increased demand for lawn and indoor products. This increased demand is driven by the need for effective and efficient solutions to maintain the health and vitality of plants and gardens.

Gardeners require various watering equipment such as sprinklers, hoses, nozzles, and watering cans to water their plants and gardens efficiently. Increasing demand for these products has led to the creation of new and innovative products that meet the specific needs of farmers.

For example, some sprinklers are designed to conserve water and prevent over-watering, while others are designed to provide targeted irrigation to specific areas of the garden. In addition, the trend in sustainable lifestyles has increased the demand for lawn and garden products. People are becoming more aware of their impact on the environment and are looking for ways to reduce water waste while keeping gardens healthy and beautiful. This situation has led to the development of water saving and aquatic products in the environment, which are sought by environmental consumers.

Restrictions can limit market demand for lawn and garden irrigation products. When the product is not available in the market, it reduces the interest and desire of customers to purchase it. Limited supply in the lawn and garden market can be caused by many factors, including production restrictions, supply chain disruptions and seasonal changes.

Limited availability also creates an opportunity for competitors to gain market share. If a particular product is not available, customers may turn to alternative brands, which can be detrimental to the market share of the original manufacturer. Thus, it is crucial for manufacturers to ensure adequate availability of their products to maintain market demand and customer loyalty. The lawn and garden watering equipment market are segmented on the basis of product type, control type, usage, and region. By product type, the market is divided into garden machinery, digging tools, watering tools, cutting/pruning tools, plantation tools, cultivating tools. By control type, the market is divided into automatic, semi-automatic, and manual. By usage, the market is divided into residential and commercial. By region, the market is analyzed across North America (U.S., Canada, Mexico), Europe (UK, Germany, France, Italy, Spain, Russia, and the Rest of Europe), Asia-Pacific (China, Japan, India, Australia, South Korea, Indonesia, and Rest of Asia-Pacific), and LAMEA (Brazil, Argentina, UAE, South Africa Saudi Arabia, and Rest of LAMEA).

The major players operating in the market focus on key market strategies, such as mergers, product launches, acquisitions, collaborations, and partnerships. They have been also focusing on strengthening their market reach to maintain their goodwill in the ever-competitive market. Some of the key players in the lawn and garden watering equipment market include WOLF-Garten, Snapper, Inc., Gardena GmbH, Makita Corporation, Fiskars Group, Stanley Black & Decker, Inc., Mountfield, AriensCo, KUBOTA Corporation, SNA Europe Holdings AB, Rain Bird Corporation, The Toro Company, Estwing Manufacturing Co., Inc, and eMagin Corporation.

Key Benefits For Stakeholders

- -This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the lawn and garden water equipment market analysis from 2022 to 2032 to identify the prevailing lawn and garden water equipment market opportunities.
- -The market research is offered along with information related to key drivers, restraints, and opportunities.
- -Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- -In-depth analysis of the lawn and garden water equipment market segmentation assists to determine the prevailing market opportunities.
- -Major countries in each region are mapped according to their revenue contribution to the global market.
- -Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- -The report includes the analysis of the regional as well as global lawn and garden water equipment market trends, key players, market segments, application areas, and market growth strategies.

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Possible Customization with this report (with additional cost and timeline talk to the sales executive to know more)

- Go To Market Strategy
- Regulatory Guidelines
- Strategic Recommedations

Key Market Segments

By Product Type

- Garden Machinery
- Digging Tools
- Watering Tools
- Cutting/Pruning Tools
- Plantation Tools
- Cultivating Tools

By Control Type

- Automatic
- Semi-automatic
- Manual

By Usage

- Residential
- Commercial

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- France
- Germany
- Italy
- Spain
- UK
- Russia
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia

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- Indonesia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- South Africa,
- Saudi Arabia
- UAE
- Argentina
- Rest of LAMEA
- Key Market Players
- AriensCo
- Bahco
- Emak Group
- Estwing Manufacturing Co.,Inc.
- Fishman Corporation
- Gardena GmbH & Co. KG
- KUBOTA Corporation.
- Makita Corporation
- Mountfield Group plc
- Rain Bird Corporation
- Snapper, Inc.
- Stanley Black & Decker, Inc.
- The Toro Company.
- Wolf-Garten GmbH & Co. KG

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