

IQF Fruits Market By Fruit (Berries, Peach, Prune, Bananas, Pineapple, Mangoes, Oranges, Others), By End Use Industry (Food Industry, Retail, HoReCa), By Sales Channel (Direct Sales, Indirect Sales): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-10-01 | 334 pages | Allied Market Research

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Report description:

The IQF fruits market size was valued at \$6,235.3 million in 2021, and is expected to reach \$11,776.1 million by 2031, registering a CAGR of 6.8% from 2022 to 2031. The report presents a comprehensive analysis of current and future trends of the global frozen food market along with forecasts to help businesses and stakeholders develop a better understanding of the market.

IQF (individually fast freezing) is a non-thermal and chemical-free method of food preservation. The use of IQF for food preservation has a number of advantages. It has various advantages, some of which include extending shelf life and maintaining the flavor & quality of food goods. IQF fruits are fruits that have been processed using the IQF method technology, in which each fruit is transferred to a blast freezer for quick freezing to extend its shelf life and preserve it for a longer period of time. The fruit is preserved using this approach without affecting its composition or flavor. Many non-thermal preservation methods exist, however, the individual fast freezing (IQF) method is the most effective one.

Any food product's shelf life is important in the food and beverage sector. The quality and flavor of the food products that consumers eat are important considerations. The IQF technology is frequently used in the food and beverage sector to preserve food products in order to keep them from losing their flavors and quality before being consumed. Additionally, it is crucial to preserve fruits. To avoid denaturing or spoilage before consumption, these food items must be kept in a low-temperature environment during storage or preservation. Thus, increasing demand for food with longer shelf-life is driving the market growth for the IQF fruits market.

In terms of market income and volume, North America is anticipated to be the region with the largest market for IQF fruits and vegetables worldwide during the forecast period. The U.S. is anticipated to provide the most lucrative business for IQF fruits, followed by Canada. According to projections, the main driver of the industry's expansion in North America would be rise in

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demand for juice made from exotic fruits. A double-digit CAGR is also anticipated for the Asia-Pacific throughout the projected period as a result of increased consumer disposable income and escalating demand for packaged foods & convenience foods. The development of the global market for individual quick freeze (IQF) fruits may be seriously threatened by the high costs associated with purchasing freezing equipment. Another significant factor that is anticipated to hinder the growth of the fruit market during the projected period is the fact that frozen foods often contain preservatives that are harmful to the human health. Thus, such factors restrain the market growth.

The IQF fruits market is segmented on the basis of fruit, end use industry, sales channel, and region. By fruit, it is segregated into berries, peach, prune, bananas, pineapple, mangoes, oranges, and others. On the basis of end use industry, the market is categorized food industry, retail, and HoReCa. The food industry segment is further classified into bakery & confectionary, dairy, fruit-based beverages, and breakfast cereals. By sales channel, it is bifurcated into direct sales and indirect sales. The indirect sales segment is further fragmented into hypermarkets & supermarkets, convenience stores, specialty retail stores, and online retailers. On the basis of region, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, Italy, UK, France, Spain, Russia, and rest of Europe), Asia-Pacific (China, India, Japan, Australia, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, South Africa, Argentina, and rest of LAMEA).

The major players operating in the market focus on key market strategies, such as mergers, product launches, acquisitions, collaborations, and partnerships. Some of the key players in the IQF Fruits market industry include AGRANA, Alasko Food Inc, AXUS International, LLC., Bsfoods, Capricorn Food Products India Ltd, Danone SA, Himgiri Group, RDM International, SunLeaf, and SunOpta.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the iqf fruits market analysis from 2021 to 2031 to identify the prevailing iqf fruits market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the iqf fruits market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global iqf fruits market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Fruit

- Berries
- Peach
- Prune
- Bananas
- Pineapple
- Mangoes
- Oranges
- Others

By End Use Industry

- Food Industry
- Sub type
- Bakery and Confectionary
- Dairy
- Fruit based Beverages
- Breakfast Cereals

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- Retail

- HoReCa

By Sales Channel

- Direct Sales

- Indirect Sales

- Sub Sales Channel

- Hypermarkets and Supermarkets

- Convenience Stores

- Specialty Retail Stores

- Online Retailers

By Region

- North America

- U.S.

- Canada

- Mexico

- Europe

- Germany

- Italy

- UK

- France

- Spain

- Russia

- Rest Of Europe

- Asia-Pacific

- Rest Of Asia-Pacific

- China

- India

- Japan

- Australia

- South Korea

- LAMEA

- Brazil

- South Africa

- Argentina

- Rest Of LAMEA

- Key Market Players

- AGRANA

- Alasko Food Inc

- AXUS International, LLC.

- Bsfoods

- Capricorn Food Products India Ltd

- Danone SA

- Himgiri Group

- RDM International

- SunLeaf

- SunOpta

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