

Internet of Things (IoT) in Banking Market By Offering (Solution, Services), By Deployment Model (On-premise, Cloud), By Application (Smart ATMs, Customer Management and Support, Security and Authentication, Others), By Enterprise Size (Large Enterprises, SMEs): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-08-01 | 285 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$3456.00
- Business User License \$5730.00
- Enterprise License \$9600.00

Report description:

Customers of modern banks nowadays are considered to be much less loyal, more demanding, and increasingly at ease with switching to comprehensive digital banking experience. Moreover, many customers are opting for digital to services to avail various banking and financial services from self-service to automated wealth advisory and management services, thus, customers feel more comfortable discussing their finances with a bot than with an actual human being. Furthermore, the mixed of cost, customer expectations, and intensive market competition pose a huge risk to banks. As a result, to compete with increased expectations, the emphasis of most banks has shifted to provide new and enhanced experiences as well as more value to consumers and workers. IoT is one of the technologies that banks are embracing. In the midst of significant digital disruption, banks are evaluating how IoT may help build solutions that are specially tailored to client requirements.

Rise in demands for IoT applications is propelling the growth of the global IoT in the banking market. Furthermore, increasing penetration of IoT-powered smartphones and smart wearables are also expected to aid in the growth of IoT solutions in the banking industry. However, higher installation costs and complex infrastructural requirements can hamper the market growth. Conversely, advancements in the field of IoT and cloud technology are expected to offer remunerative opportunities for the expansion of the IoT in banking market during the forecast period.

The IoT in banking market is segmented on the basis of offering, deployment model, application, enterprise size, and region. By offering, the market is segmented into solution and services. On the basis of deployment model, the market is bifurcated into on-premise and cloud.

Depending on application, the market is classified into smart ATMs, customer management and support, security and authentication, and others. Based on enterprise size, the market is segmented into large enterprises and SMEs. Region-wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The global IoT in banking market is dominated by key players, such as Accenture, Capgemini, Cisco Systems, Inc., Dynamics, Inc., GE Digital, IBM, Infosys Limited, Mastercard, Microsoft Corporation, Oracle Corporation, PTC, SAP SE, Software AG, Stripe, Temenos, Tibbo Systems, and Vodafone Group Plc. These players have adopted various strategies to increase their market penetration and strengthen their position in the industry.

Key Benefits For Stakeholders

-This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the internet of things (iot) in banking market analysis from 2021 to 2031 to identify the prevailing internet of things (iot) in banking market opportunities.

-The market research is offered along with information related to key drivers, restraints, and opportunities.

-Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

-In-depth analysis of the internet of things (iot) in banking market segmentation assists to determine the prevailing market opportunities.

-Major countries in each region are mapped according to their revenue contribution to the global market.

-Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

-The report includes the analysis of the regional as well as global internet of things (iot) in banking market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Offering

- Solution
- Services

By Deployment Model

- On-premise
- Cloud

By Application

- Smart ATMs
- Customer Management and Support
- Security and Authentication
- Others

By Enterprise Size

- Large Enterprises
- SMEs

By Region

- North America
- U.S.
- Canada
- Europe
- United Kingdom
- Germany
- France
- Italy
- Spain
- Netherlands

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- IBM Corporation

Table of Contents:

CHAPTER 1:INTRODUCTION

1.1.Report description

1.2.Key market segments

1.3.Key benefits to the stakeholders

1.4.Research Methodology

1.4.1.Secondary research

1.4.2.Primary research

1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

2.1.Key findings of the study

2.2.CXO Perspective

CHAPTER 3:MARKET OVERVIEW

3.1.Market definition and scope

3.2.Key findings

3.2.1.Top investment pockets

3.3.Porter's five forces analysis

3.4.Top player positioning

3.5.Market dynamics

3.5.1.Drivers

3.5.2.Restraints

3.5.3.Opportunities

3.6.COVID-19 Impact Analysis on the market

CHAPTER 4: INTERNET OF THINGS (IOT) IN BANKING MARKET, BY OFFERING

4.1 Overview

4.1.1 Market size and forecast

4.2 Solution

4.2.1 Key market trends, growth factors and opportunities

4.2.2 Market size and forecast, by region

4.2.3 Market analysis by country

4.3 Services

4.3.1 Key market trends, growth factors and opportunities

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

4.3.2 Market size and forecast, by region

4.3.3 Market analysis by country

CHAPTER 5: INTERNET OF THINGS (IOT) IN BANKING MARKET, BY DEPLOYMENT MODEL

5.1 Overview

5.1.1 Market size and forecast

5.2 On-premise

5.2.1 Key market trends, growth factors and opportunities

5.2.2 Market size and forecast, by region

5.2.3 Market analysis by country

5.3 Cloud

5.3.1 Key market trends, growth factors and opportunities

5.3.2 Market size and forecast, by region

5.3.3 Market analysis by country

CHAPTER 6: INTERNET OF THINGS (IOT) IN BANKING MARKET, BY APPLICATION

6.1 Overview

6.1.1 Market size and forecast

6.2 Smart ATMs

6.2.1 Key market trends, growth factors and opportunities

6.2.2 Market size and forecast, by region

6.2.3 Market analysis by country

6.3 Customer Management and Support

6.3.1 Key market trends, growth factors and opportunities

6.3.2 Market size and forecast, by region

6.3.3 Market analysis by country

6.4 Security and Authentication

6.4.1 Key market trends, growth factors and opportunities

6.4.2 Market size and forecast, by region

6.4.3 Market analysis by country

6.5 Others

6.5.1 Key market trends, growth factors and opportunities

6.5.2 Market size and forecast, by region

6.5.3 Market analysis by country

CHAPTER 7: INTERNET OF THINGS (IOT) IN BANKING MARKET, BY ENTERPRISE SIZE

7.1 Overview

7.1.1 Market size and forecast

7.2 Large Enterprises

7.2.1 Key market trends, growth factors and opportunities

7.2.2 Market size and forecast, by region

7.2.3 Market analysis by country

7.3 SMEs

7.3.1 Key market trends, growth factors and opportunities

7.3.2 Market size and forecast, by region

7.3.3 Market analysis by country

CHAPTER 8: INTERNET OF THINGS (IOT) IN BANKING MARKET, BY REGION

8.1 Overview

8.1.1 Market size and forecast

8.2 North America

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.2.1 Key trends and opportunities
- 8.2.2 North America Market size and forecast, by Offering
- 8.2.3 North America Market size and forecast, by Deployment Model
- 8.2.4 North America Market size and forecast, by Application
- 8.2.5 North America Market size and forecast, by Enterprise Size
- 8.2.6 North America Market size and forecast, by country
 - 8.2.6.1 U.S.
 - 8.2.6.1.1 Market size and forecast, by Offering
 - 8.2.6.1.2 Market size and forecast, by Deployment Model
 - 8.2.6.1.3 Market size and forecast, by Application
 - 8.2.6.1.4 Market size and forecast, by Enterprise Size
 - 8.2.6.2 Canada
 - 8.2.6.2.1 Market size and forecast, by Offering
 - 8.2.6.2.2 Market size and forecast, by Deployment Model
 - 8.2.6.2.3 Market size and forecast, by Application
 - 8.2.6.2.4 Market size and forecast, by Enterprise Size
- 8.3 Europe
 - 8.3.1 Key trends and opportunities
 - 8.3.2 Europe Market size and forecast, by Offering
 - 8.3.3 Europe Market size and forecast, by Deployment Model
 - 8.3.4 Europe Market size and forecast, by Application
 - 8.3.5 Europe Market size and forecast, by Enterprise Size
 - 8.3.6 Europe Market size and forecast, by country
 - 8.3.6.1 United Kingdom
 - 8.3.6.1.1 Market size and forecast, by Offering
 - 8.3.6.1.2 Market size and forecast, by Deployment Model
 - 8.3.6.1.3 Market size and forecast, by Application
 - 8.3.6.1.4 Market size and forecast, by Enterprise Size
 - 8.3.6.2 Germany
 - 8.3.6.2.1 Market size and forecast, by Offering
 - 8.3.6.2.2 Market size and forecast, by Deployment Model
 - 8.3.6.2.3 Market size and forecast, by Application
 - 8.3.6.2.4 Market size and forecast, by Enterprise Size
 - 8.3.6.3 France
 - 8.3.6.3.1 Market size and forecast, by Offering
 - 8.3.6.3.2 Market size and forecast, by Deployment Model
 - 8.3.6.3.3 Market size and forecast, by Application
 - 8.3.6.3.4 Market size and forecast, by Enterprise Size
 - 8.3.6.4 Italy
 - 8.3.6.4.1 Market size and forecast, by Offering
 - 8.3.6.4.2 Market size and forecast, by Deployment Model
 - 8.3.6.4.3 Market size and forecast, by Application
 - 8.3.6.4.4 Market size and forecast, by Enterprise Size
 - 8.3.6.5 Spain
 - 8.3.6.5.1 Market size and forecast, by Offering
 - 8.3.6.5.2 Market size and forecast, by Deployment Model
 - 8.3.6.5.3 Market size and forecast, by Application

8.3.6.5.4 Market size and forecast, by Enterprise Size

8.3.6.6 Netherlands

8.3.6.6.1 Market size and forecast, by Offering

8.3.6.6.2 Market size and forecast, by Deployment Model

8.3.6.6.3 Market size and forecast, by Application

8.3.6.6.4 Market size and forecast, by Enterprise Size

8.3.6.7 Rest of Europe

8.3.6.7.1 Market size and forecast, by Offering

8.3.6.7.2 Market size and forecast, by Deployment Model

8.3.6.7.3 Market size and forecast, by Application

8.3.6.7.4 Market size and forecast, by Enterprise Size

8.4 Asia-Pacific

8.4.1 Key trends and opportunities

8.4.2 Asia-Pacific Market size and forecast, by Offering

8.4.3 Asia-Pacific Market size and forecast, by Deployment Model

8.4.4 Asia-Pacific Market size and forecast, by Application

8.4.5 Asia-Pacific Market size and forecast, by Enterprise Size

8.4.6 Asia-Pacific Market size and forecast, by country

8.4.6.1 China

8.4.6.1.1 Market size and forecast, by Offering

8.4.6.1.2 Market size and forecast, by Deployment Model

8.4.6.1.3 Market size and forecast, by Application

8.4.6.1.4 Market size and forecast, by Enterprise Size

8.4.6.2 India

8.4.6.2.1 Market size and forecast, by Offering

8.4.6.2.2 Market size and forecast, by Deployment Model

8.4.6.2.3 Market size and forecast, by Application

8.4.6.2.4 Market size and forecast, by Enterprise Size

8.4.6.3 Japan

8.4.6.3.1 Market size and forecast, by Offering

8.4.6.3.2 Market size and forecast, by Deployment Model

8.4.6.3.3 Market size and forecast, by Application

8.4.6.3.4 Market size and forecast, by Enterprise Size

8.4.6.4 South Korea

8.4.6.4.1 Market size and forecast, by Offering

8.4.6.4.2 Market size and forecast, by Deployment Model

8.4.6.4.3 Market size and forecast, by Application

8.4.6.4.4 Market size and forecast, by Enterprise Size

8.4.6.5 Australia

8.4.6.5.1 Market size and forecast, by Offering

8.4.6.5.2 Market size and forecast, by Deployment Model

8.4.6.5.3 Market size and forecast, by Application

8.4.6.5.4 Market size and forecast, by Enterprise Size

8.4.6.6 Rest of Asia-Pacific

8.4.6.6.1 Market size and forecast, by Offering

8.4.6.6.2 Market size and forecast, by Deployment Model

8.4.6.6.3 Market size and forecast, by Application

8.4.6.6.4 Market size and forecast, by Enterprise Size

8.5 LAMEA

8.5.1 Key trends and opportunities

8.5.2 LAMEA Market size and forecast, by Offering

8.5.3 LAMEA Market size and forecast, by Deployment Model

8.5.4 LAMEA Market size and forecast, by Application

8.5.5 LAMEA Market size and forecast, by Enterprise Size

8.5.6 LAMEA Market size and forecast, by country

8.5.6.1 Latin America

8.5.6.1.1 Market size and forecast, by Offering

8.5.6.1.2 Market size and forecast, by Deployment Model

8.5.6.1.3 Market size and forecast, by Application

8.5.6.1.4 Market size and forecast, by Enterprise Size

8.5.6.2 Middle East

8.5.6.2.1 Market size and forecast, by Offering

8.5.6.2.2 Market size and forecast, by Deployment Model

8.5.6.2.3 Market size and forecast, by Application

8.5.6.2.4 Market size and forecast, by Enterprise Size

8.5.6.3 Africa

8.5.6.3.1 Market size and forecast, by Offering

8.5.6.3.2 Market size and forecast, by Deployment Model

8.5.6.3.3 Market size and forecast, by Application

8.5.6.3.4 Market size and forecast, by Enterprise Size

CHAPTER 9: COMPANY LANDSCAPE

9.1. Introduction

9.2. Top winning strategies

9.3. Product Mapping of Top 10 Player

9.4. Competitive Dashboard

9.5. Competitive Heatmap

9.6. Key developments

CHAPTER 10: COMPANY PROFILES

10.1 IBM Corporation

10.1.1 Company overview

10.1.2 Company snapshot

10.1.3 Operating business segments

10.1.4 Product portfolio

10.1.5 Business performance

10.1.6 Key strategic moves and developments

Internet of Things (IoT) in Banking Market By Offering (Solution, Services), By Deployment Model (On-premise, Cloud), By Application (Smart ATMs, Customer Management and Support, Security and Authentication, Others), By Enterprise Size (Large Enterprises, SMEs): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-08-01 | 285 pages | Allied Market Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$3456.00
	Business User License	\$5730.00
	Enterprise License	\$9600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Address*

Zip Code*

City*

Country*

Date

Signature

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com