

Integrated Pest Management (IPM) Market By Control Method (Biological, Chemical, Pathogen and Weed), By Pest (Invertebrates, Vertebrates, Others), By Application (Agricultural, Residential, Industrial): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-11-01 | 243 pages | Allied Market Research

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Report description:

The global integrated pest management market was valued at \$17.8 billion in 2021, and is projected to reach \$34.0 billion by 2031, registering a CAGR of 6.7% from 2022 to 2031.

Integrated pest management is a long-term approach to pest management that employs a mix of treatments that operate better together than alone, whereas biological control employs natural enemies or biological control agents such as predators, parasites, and viruses to reduce pests and their harm. Natural enemies for biological control ranging from invertebrates, plant diseases, nematodes, weeds, and vertebrates. It is also used in many pesticide treatments for residential usage that are now ready-to-use, with liquid formulations requiring no further mixing, making local food gardening easier. Furthermore, pesticide manufacturers make it simple to use pesticides safely. Pesticides are used on a daily basis, from ant and roach sprays in the kitchen to weed killers for the yard, mildew cleansers in the bathroom, and mosquito repellents outside.

The integrated pest management market is segmented into pest, control method, application, and region. On the basis of pest, the market is categorized into invertebrates, vertebrates and others. By control method, it is categorized into biological, chemical and pathogen & weed. On the basis of application, it is categorized into agricultural, residential and industrial. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

Growth drivers, restraints, and opportunities are explained in the report to better understand the market dynamics. This report further highlights key areas of investment. In addition, it includes Porter's five forces analysis to understand the competitive scenario of the industry and role of each stakeholder. Value chain analysis for this industry, which includes R&D, components manufacturers, assembly, programming & testing, marketing & sales, customers, and post-sales services, is explained. The report features strategies adopted by key market players to maintain their foothold in the market. Furthermore, it highlights the

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competitive landscape of the key players to increase their market share and sustain intense competition in the industry.[]
In addition, the report covers profiles of key industry participants such as ADAMA Ltd., AgBiTech, AgrichemBio, BASF SE, Bayer CropScience Ltd, FMC Corporation, Hercon Environmental Corporation, Oxitec, Rentokil Initial Group, and Sumitomo Chemical Ltd.

Key Benefits For Stakeholders

-This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the integrated pest management market analysis from 2021 to 2031 to identify the prevailing integrated pest management market opportunities.

-The market research is offered along with information related to key drivers, restraints, and opportunities.

-Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

-In-depth analysis of the integrated pest management market segmentation assists to determine the prevailing market opportunities.

-Major countries in each region are mapped according to their revenue contribution to the global market.

-Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

-The report includes the analysis of the regional as well as global integrated pest management market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Control Method

- Biological
- Chemical
- Pathogen and Weed

By Pest

- Invertebrates
- Vertebrates
- Others

By Application

- Agricultural
- Residential
- Industrial

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- UK
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea

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- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- South Africa
- Saudi Arabia
- Rest of LAMEA
- Key Market Players
- Bayer Crop Science AG
- AgBiTech
- AgrichemBio
- Hercon Environmental
- Oxitec
- BASF SE
- Rentokil Initial plc
- Sumitomo Chemical Co., Ltd.
- FMC Corporation
- ADAMA Ltd.

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