

**Impact Investing Market By Sector (Education, Agriculture, Healthcare, Energy, Housing, Others), By Investor (Individual Investors, Institutional Investors, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2023-03-01 | 338 pages | Allied Market Research

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**Report description:**

Impact investing is an investment strategy that aims to have positive social or environmental effect along with financial gains for the investor. These investments can take various forms, such as equity or debt investments in companies or funds that focus on addressing social or environmental challenges, such as poverty, climate change, education, or healthcare. The primary objective of impact investment is to create measurable and sustainable positive social or environmental change, while also achieving a financial return for investors. Impact investing has gained momentum in recent years as investors seek to balance their financial goals with their values and address pressing social and environmental issues.

Increase in awareness of the need to address social and environmental challenges is a major driving factor for the impact investing market as societal concerns including wealth inequality, poverty, and access to healthcare and education are gaining popularity. Furthermore, rise in demand from investors seeking both financial returns and social or environmental impact and government support and policies to promote impact investing are major driving factors for the impact investing market. However, limited understanding of impact investing among investors and the general public is a major factor hampering the growth of the market as confusion between impact investing and other terms such as socially responsible investing (SRI) or environmental, social, and governance (ESG) investing can lead to negative impact on the market. Furthermore, challenges in achieving both financial returns and social or environmental impact is a major restraining factor for the market growth. On the contrary, collaboration between impact investors, government, and other stakeholders to address social and environmental challenges is projected to provide major lucrative opportunities for the growth of the market.

The global impact investing market is segmented on the basis of sector, investor, and region. On the basis of sector, it is divided into education, agriculture, healthcare, energy, housing and others. On the basis of investor, it is classified into individual investors, institutional investors and others. On the basis of region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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The report analyzes the profiles of key players operating in the impact investing market such as Morgan Stanley, Leapfrog Investments, Omidyar Network, Bridges Fund Management Ltd., Vital Capital, blueorchard finance ltd, Manulife Investment Management., Reinvestment Fund, Goldman Sachs and Bain Capital. These players have adopted various strategies to increase their market penetration and strengthen their position in the impact investing market.

Key benefits for stakeholders

-The study provides in-depth analysis of the global impact investing market along with the current & future trends to illustrate the imminent investment pockets.

-Information about key drivers, restrains, & opportunities and their impact analysis on the global impact investing market size are provided in the report.

-Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

-The quantitative analysis of the global impact investing market from 2022 to 2031 is provided to determine the market potential.

Key Market Segments

By Sector

- Education
- Agriculture
- Healthcare
- Energy
- Housing
- Others

By Investor

- Individual Investors
- Institutional Investors
- Others

By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players

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- Goldman Sachs
- Morgan Stanley
- Blueorchard finance ltd
- Bridges fund management ltd.
- Vital Capital
- Reinvestment fund
- Manulife Investment Management.
- Bain capital
- Leapfrog investments
- Omidyar network

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