

Hypercar Market By Propulsion (ICE, Battery Electric, Hybrid), By End-Use (Private, Racing): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

A hypercar is an ultra-performance supercar, which allows excellent driving performance. A hypercar is composed of aerodynamic design, low drag body, and ultra-lightweight components. In addition, a hypercar has 800+ horsepower, a 0-60 speed under 3 seconds, and a top speed ranging from 215 mph to 270 mph. Moreover, vast majority of hypercars are limited-production, which means they are produced in a limited quantity ranging within 1 to 1000. Furthermore, some popular hypercars comprise Pagani Huayra, McLaren P1, Ferrari LaFerrari, Porsche 918 Spyder, and others.

Electric power train system present in hybrid vehicles is used to enhance fuel efficiency and to improve the performance as compared to internal combustion vehicles. Moreover, several luxury car manufacturers are introducing new hybrid hypercar in the market, which boosts the growth of the market. For instance, in 2020, Koenigsegg unveiled Gemera hybrid hypercar. Gemera has a hybrid powertrain, which comprises a sequentially turbocharged 2.0-liter inline-three engine in conjunction with three electric motors that produce a combined 1677 hp and 2581 lb-ft of torque. It can also reach 62 mph in 1.9 seconds.

The growth of the global hypercar market is propelling, due to growth in demand for comfortable and luxurious driving experience. However, high cost of hypercars is the factor hampering the growth of the market. Furthermore, production of electric hypercars is the factor expected to offer growth opportunities during the forecast period.

The hypercar market is segment on the basis of propulsion, end use, and region. By propulsion, it is segmented into ICE (internal combustion engine), battery electric, and hybrid. By end use, it is categorized into private and racing. By region, the report is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the hypercar market analysis from 2021 to 2031 to identify the prevailing hypercar market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the hypercar market segmentation assists to determine the prevailing market opportunities.

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- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global hypercar market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Propulsion

- Battery Electric
- Hybrid
- ICE

By End-Use

- Private
- Racing

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- UK
- France
- Italy
- Rest Of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Rest Of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Automobili Lamborghini S.p.A.
- h.c. F. Porsche AG
- Bentley Motors Limited
- Ferrari N.V.
- Aston Martin Lagonda Global Holdings PLC
- McLaren Group
- Audi AG Aktiengesellschaft
- Bayerische Motoren Werke AG
- Bugatti Automobiles S.A.S.
- Pagani Automobili S.p.A.
- Lotus Cars Limited
- Koenigsegg Automotive AB

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