

Hotel Toiletries Market By Type (Single-use toiletries, Dispensers), By Application (Small and medium hotels, Luxury hotels): Global Opportunity Analysis and Industry Forecast, 2022-2031

Market Report | 2023-04-01 | 300 pages | Allied Market Research

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Report description:

The hotel toiletries industry refers to the production and supply of personal care items that are provided to guests in hotels and other lodging establishments. These items are typically complimentary and include shampoo, conditioner, body wash, soap, lotion, and other personal care products. The prominent players in the hotel industry partner with well-known brands to provide their toiletries in the market. In several cases, hotels produce their own line of branded products to serve the customers. In recent years, there has been a trend toward eco-friendly and sustainable toiletries, with many hotels offering products that are free from harmful chemicals and made from natural or recycled materials. The hotel toiletries industry plays an important role in the hospitality sector, providing guests with a range of personal care items that contribute to their overall comfort and convenience during their stay.

The rise in travelers across the globe has impacted the hospitality industry positively. The demand for hotel toiletries has increased as people are increasingly traveling for business and leisure. Many travelers prefer to use the amenities provided by the hotel rather than bring their own. Hotel toiletries provide convenience for travelers who may not have the space or desire to pack their own personal care products. Having these items readily available in their hotel room saves time and effort for the customers. Thus, they expect a good toiletries kit during their stays. Hotels often partner with well-known personal care brands to provide their toiletries. This partnership can help promote the brand and increase consumer awareness at the global level.

There is a significant demand for high-quality and luxurious toiletries among luxury hotels worldwide. Luxury hotels understand the importance of providing their guests with a memorable and indulgent experience, and high-end toiletries are an essential part of this experience. Luxury hotels typically invest in premium toiletries that are of superior quality and offer guests a unique and exclusive experience.

Luxury hotels often partner with well-known luxury brands, such as Hermes, L'Occitane, or Bulgari, to provide guests with high-end toiletries. These products are often specially formulated for the hotel and are exclusive to the property, adding to the

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allure and exclusivity of the hotel brand. Luxury hotels may also choose to provide guests with customized toiletries that reflect the local culture and tradition. The demand for high-end toiletries among luxury hotels is driven by the desire to differentiate themselves from competitors and provide guests with a unique and personalized experience. Luxury hotels understand that guests are willing to pay a premium for a memorable and indulgent experience, and investing in high-quality toiletries is one way to deliver on this expectation. As a result, the hotel toiletries market for luxury hotels is highly competitive, with suppliers vying for contracts with prestigious hotel chains and properties.

However, small and medium hotels are experiencing rapid growth in the market. They are typically defined by the number of rooms they have and their level of service. Small hotels have fewer rooms and offer limited services and amenities. They may be independently owned and operated or part of a small hotel chain. Medium-sized hotels typically have more than 50 rooms and offer a wider range of services and amenities than small hotels. They may be part of a larger hotel chain or independently owned and operated. The hotel toiletries industry is constantly evolving and growing to meet the changing needs and preferences of hotel guests. The toiletries with innovative offerings help hoteliers to attract customers for their business. Some of the factors that may open-up a huge opportunity for hotel toiletries market are sustainable and eco-friendly toiletries, personalized toiletries, gender-neutral toiletries, multi-functional products, and high-end toiletries. The development of innovative products in the hotel toiletries industry is driven by a desire to provide guests with a better experience and meet their evolving needs and preferences. The hotel toiletries market is segmented by type, application, and region. By type, the market is bifurcated into single-use toiletries and dispensers. By single use toiletries, the market is divided into shampoo, liquid hand soap, conditioner, body wash, and others. By application, it is divided into small and medium hotels & luxury hotels. By regions, the report has been studied across North America, Europe, Asia-Pacific, and LAMEA.

The key player profiled in the report are Accent Amenities, Inc., Hancey Cosmetics Co., Ltd., Kimirica Hunter International Llp, Hara Naturals, Stylevision Hotel Supplies GmbH, Sr Herbal Care, Skw Poshline Sdn Bhd, World Amenities, Pieper Biokosmetik Manufaktur GmbH, and Exotika Guest Amenities.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the hotel toiletries market analysis from 2021 to 2031 to identify the prevailing hotel toiletries market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the hotel toiletries market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global hotel toiletries market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Type

- Single-use toiletries
- Sub-category
- Shampoo
- Liquid hand soap
- Conditioner
- Body wash
- Others
- Dispensers

By Application

- Small and medium hotels
- Luxury hotels

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By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy
- Spain
- Netherlands
- Rest of Europe
- Asia-Pacific
- Japan
- China
- South Korea
- India
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Argentina
- South Africa
- Rest of LAMEA
- Key Market Players
- Accent Amenities, Inc.
- Exotika Guest Amenities
- Hancey Cosmetics Co.,Ltd.
- HARA Naturals
- Kimirica Hunter International LLP
- Pieper Biokosmetik Manufaktur GmbH
- SKW Poshline Sdn Bhd
- SR Herbal Care
- StyleVision Hotel Supplies GmbH
- World Amenities

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research Methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

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2.1. CXO Perspective

CHAPTER 3: MARKET OVERVIEW

3.1. Market definition and scope

3.2. Key findings

3.2.1. Top impacting factors

3.2.2. Top investment pockets

3.3. Porter's five forces analysis

3.3.1. Bargaining power of suppliers

3.3.2. Bargaining power of buyers

3.3.3. Threat of substitutes

3.3.4. Threat of new entrants

3.3.5. Intensity of rivalry

3.4. Market dynamics

3.4.1. Drivers

3.4.1.1. Growth in Hospitality Sector

3.4.1.2. Rise in Small and medium-sized enterprises (SMEs)

3.4.1.3. Improved Hygiene Standards

3.4.2. Restraints

3.4.2.1. Increased Plastic Waste

3.4.2.2. Fragmented Market Nature

3.4.3. Opportunities

3.4.3.1. Development of Environmental-friendly Packaging

3.4.3.2. Innovation in product offerings

3.5. COVID-19 Impact Analysis on the market

3.6. Market Share Analysis

3.7. Value Chain Analysis

CHAPTER 4: HOTEL TOILETRIES MARKET, BY TYPE

4.1. Overview

4.1.1. Market size and forecast

4.2. Single-use toiletries

4.2.1. Key market trends, growth factors and opportunities

4.2.2. Market size and forecast, by region

4.2.3. Market share analysis by country

4.2.4. Single-use toiletries Hotel Toiletries Market by Sub-category

4.2.4.1. Shampoo Market size and forecast, by region

4.2.4.2. Liquid hand soap Market size and forecast, by region

4.2.4.3. Conditioner Market size and forecast, by region

4.2.4.4. Body wash Market size and forecast, by region

4.2.4.5. Others Market size and forecast, by region

4.3. Dispensers

4.3.1. Key market trends, growth factors and opportunities

4.3.2. Market size and forecast, by region

4.3.3. Market share analysis by country

CHAPTER 5: HOTEL TOILETRIES MARKET, BY APPLICATION

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- 5.1. Overview
 - 5.1.1. Market size and forecast
- 5.2. Small and medium hotels
 - 5.2.1. Key market trends, growth factors and opportunities
 - 5.2.2. Market size and forecast, by region
 - 5.2.3. Market share analysis by country
- 5.3. Luxury hotels
 - 5.3.1. Key market trends, growth factors and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market share analysis by country

CHAPTER 6: HOTEL TOILETRIES MARKET, BY REGION

- 6.1. Overview
 - 6.1.1. Market size and forecast By Region
- 6.2. North America
 - 6.2.1. Key trends and opportunities
 - 6.2.2. Market size and forecast, by Type
 - 6.2.2.1. North America Single-use toiletries Hotel Toiletries Market by Sub-category
 - 6.2.3. Market size and forecast, by Application
 - 6.2.4. Market size and forecast, by country
 - 6.2.4.1. U.S.
 - 6.2.4.1.1. Key market trends, growth factors and opportunities
 - 6.2.4.1.2. Market size and forecast, by Type
 - 6.2.4.1.3. Market size and forecast, by Application
 - 6.2.4.2. Canada
 - 6.2.4.2.1. Key market trends, growth factors and opportunities
 - 6.2.4.2.2. Market size and forecast, by Type
 - 6.2.4.2.3. Market size and forecast, by Application
 - 6.2.4.3. Mexico
 - 6.2.4.3.1. Key market trends, growth factors and opportunities
 - 6.2.4.3.2. Market size and forecast, by Type
 - 6.2.4.3.3. Market size and forecast, by Application
- 6.3. Europe
 - 6.3.1. Key trends and opportunities
 - 6.3.2. Market size and forecast, by Type
 - 6.3.2.1. Europe Single-use toiletries Hotel Toiletries Market by Sub-category
 - 6.3.3. Market size and forecast, by Application
 - 6.3.4. Market size and forecast, by country
 - 6.3.4.1. Germany
 - 6.3.4.1.1. Key market trends, growth factors and opportunities
 - 6.3.4.1.2. Market size and forecast, by Type
 - 6.3.4.1.3. Market size and forecast, by Application
 - 6.3.4.2. France
 - 6.3.4.2.1. Key market trends, growth factors and opportunities
 - 6.3.4.2.2. Market size and forecast, by Type
 - 6.3.4.2.3. Market size and forecast, by Application
 - 6.3.4.3. UK
 - 6.3.4.3.1. Key market trends, growth factors and opportunities

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- 6.3.4.3.2. Market size and forecast, by Type
- 6.3.4.3.3. Market size and forecast, by Application
- 6.3.4.4. Italy
 - 6.3.4.4.1. Key market trends, growth factors and opportunities
 - 6.3.4.4.2. Market size and forecast, by Type
 - 6.3.4.4.3. Market size and forecast, by Application
- 6.3.4.5. Spain
 - 6.3.4.5.1. Key market trends, growth factors and opportunities
 - 6.3.4.5.2. Market size and forecast, by Type
 - 6.3.4.5.3. Market size and forecast, by Application
- 6.3.4.6. Netherlands
 - 6.3.4.6.1. Key market trends, growth factors and opportunities
 - 6.3.4.6.2. Market size and forecast, by Type
 - 6.3.4.6.3. Market size and forecast, by Application
- 6.3.4.7. Rest of Europe
 - 6.3.4.7.1. Key market trends, growth factors and opportunities
 - 6.3.4.7.2. Market size and forecast, by Type
 - 6.3.4.7.3. Market size and forecast, by Application
- 6.4. Asia-Pacific
 - 6.4.1. Key trends and opportunities
 - 6.4.2. Market size and forecast, by Type
 - 6.4.2.1. Asia-Pacific Single-use toiletries Hotel Toiletries Market by Sub-category
 - 6.4.3. Market size and forecast, by Application
 - 6.4.4. Market size and forecast, by country
 - 6.4.4.1. Japan
 - 6.4.4.1.1. Key market trends, growth factors and opportunities
 - 6.4.4.1.2. Market size and forecast, by Type
 - 6.4.4.1.3. Market size and forecast, by Application
 - 6.4.4.2. China
 - 6.4.4.2.1. Key market trends, growth factors and opportunities
 - 6.4.4.2.2. Market size and forecast, by Type
 - 6.4.4.2.3. Market size and forecast, by Application
 - 6.4.4.3. South Korea
 - 6.4.4.3.1. Key market trends, growth factors and opportunities
 - 6.4.4.3.2. Market size and forecast, by Type
 - 6.4.4.3.3. Market size and forecast, by Application
 - 6.4.4.4. India
 - 6.4.4.4.1. Key market trends, growth factors and opportunities
 - 6.4.4.4.2. Market size and forecast, by Type
 - 6.4.4.4.3. Market size and forecast, by Application
 - 6.4.4.5. Australia
 - 6.4.4.5.1. Key market trends, growth factors and opportunities
 - 6.4.4.5.2. Market size and forecast, by Type
 - 6.4.4.5.3. Market size and forecast, by Application
 - 6.4.4.6. Rest of Asia-Pacific
 - 6.4.4.6.1. Key market trends, growth factors and opportunities
 - 6.4.4.6.2. Market size and forecast, by Type

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- 6.4.4.6.3. Market size and forecast, by Application
- 6.5. LAMEA
 - 6.5.1. Key trends and opportunities
 - 6.5.2. Market size and forecast, by Type
 - 6.5.2.1. LAMEA Single-use toiletries Hotel Toiletries Market by Sub-category
 - 6.5.3. Market size and forecast, by Application
 - 6.5.4. Market size and forecast, by country
 - 6.5.4.1. Brazil
 - 6.5.4.1.1. Key market trends, growth factors and opportunities
 - 6.5.4.1.2. Market size and forecast, by Type
 - 6.5.4.1.3. Market size and forecast, by Application
 - 6.5.4.2. Argentina
 - 6.5.4.2.1. Key market trends, growth factors and opportunities
 - 6.5.4.2.2. Market size and forecast, by Type
 - 6.5.4.2.3. Market size and forecast, by Application
 - 6.5.4.3. South Africa
 - 6.5.4.3.1. Key market trends, growth factors and opportunities
 - 6.5.4.3.2. Market size and forecast, by Type
 - 6.5.4.3.3. Market size and forecast, by Application
 - 6.5.4.4. Rest of LAMEA
 - 6.5.4.4.1. Key market trends, growth factors and opportunities
 - 6.5.4.4.2. Market size and forecast, by Type
 - 6.5.4.4.3. Market size and forecast, by Application

CHAPTER 7: COMPETITIVE LANDSCAPE

- 7.1. Introduction
- 7.2. Top winning strategies
- 7.3. Product Mapping of Top 10 Player
- 7.4. Competitive Dashboard
- 7.5. Competitive Heatmap
- 7.6. Top player positioning, 2021

CHAPTER 8: COMPANY PROFILES

- 8.1. Accent Amenities, Inc.
 - 8.1.1. Company overview
 - 8.1.2. Key Executives
 - 8.1.3. Company snapshot
 - 8.1.4. Operating business segments
 - 8.1.5. Product portfolio
- 8.2. Hancey Cosmetics Co.,Ltd.
 - 8.2.1. Company overview
 - 8.2.2. Key Executives
 - 8.2.3. Company snapshot
 - 8.2.4. Operating business segments
 - 8.2.5. Product portfolio
- 8.3. Kimirica Hunter International LLP
 - 8.3.1. Company overview
 - 8.3.2. Key Executives
 - 8.3.3. Company snapshot

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- 8.3.4. Operating business segments
- 8.3.5. Product portfolio
- 8.4. HARA Naturals
 - 8.4.1. Company overview
 - 8.4.2. Key Executives
 - 8.4.3. Company snapshot
 - 8.4.4. Operating business segments
 - 8.4.5. Product portfolio
- 8.5. StyleVision Hotel Supplies GmbH
 - 8.5.1. Company overview
 - 8.5.2. Key Executives
 - 8.5.3. Company snapshot
 - 8.5.4. Operating business segments
 - 8.5.5. Product portfolio
- 8.6. SR Herbal Care
 - 8.6.1. Company overview
 - 8.6.2. Key Executives
 - 8.6.3. Company snapshot
 - 8.6.4. Operating business segments
 - 8.6.5. Product portfolio
- 8.7. SKW Poshline Sdn Bhd
 - 8.7.1. Company overview
 - 8.7.2. Key Executives
 - 8.7.3. Company snapshot
 - 8.7.4. Operating business segments
 - 8.7.5. Product portfolio
- 8.8. World Amenities
 - 8.8.1. Company overview
 - 8.8.2. Key Executives
 - 8.8.3. Company snapshot
 - 8.8.4. Operating business segments
 - 8.8.5. Product portfolio
 - 8.8.6. Key strategic moves and developments
- 8.9. Pieper Biokosmetik Manufaktur GmbH
 - 8.9.1. Company overview
 - 8.9.2. Key Executives
 - 8.9.3. Company snapshot
 - 8.9.4. Operating business segments
 - 8.9.5. Product portfolio
- 8.10. Exotika Guest Amenities
 - 8.10.1. Company overview
 - 8.10.2. Key Executives
 - 8.10.3. Company snapshot
 - 8.10.4. Operating business segments
 - 8.10.5. Product portfolio

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