

Healthcare Staffing Market By Type (Allied Healthcare Staffing, Per Diem Nurse Staffing, Travel Nursing, Locum Tenens Staffing), By End-user (Hospitals, Clinics, Clients, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2023-01-01 | 300 pages | Allied Market Research

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# Report description:

The global healthcare staffing market is envisioned to garner \$89,763.9 million by 2031, growing from \$40,080 million in 2021 at a CAGR of 8.9% from 2022 to 2031.

The rise in significant need for healthcare staffing providers has been produced by severe labor supply and demand imbalances, increased clinician turnover, and increased healthcare usage. Hospitals continue to face severe staffing shortages even with the impact of COVID-19. For instance, according to Quartz, 24% of American hospitals reported a severe staffing shortage in January 2021, underscoring the necessity for a quick expansion of the healthcare staffing market. All these factors are estimated to drive market growth and demand during the forecast period.

The working of healthcare staff is stressful as hours are long, and spare time is scarce. It might be difficult to maintain a balance between time spent with patients and time spent on other work. For many healthcare professionals, long hours are normal as in reality the average American employed in the healthcare industry works about 16 more hours per week than the typical American worker. Such factors are estimated to limit the market growth during the forecast period.

Investors find the healthcare staffing industry to be very appealing because they may use their resources and strategic knowledge to assemble the highly competitive

decentralized industry. Strategic groupings and private equity firms both see expanding healthcare staffing companies as promising investment targets. Scaling up operations gives businesses a competitive edge, enabling them to take advantage of growing brand recognition, more effective recruiting strategies, technological advancements, and a wider range of service offerings. These factors are driving the global demand for healthcare staffing market share.

The COVID-19 pandemic brought several uncertainties, leading to severe economic losses as various businesses across the world were at a standstill. The COVID-19 pandemic negatively impacted the manufacturing and supply chain & logistics industries. It also adversely affected the healthcare business. The implementation of social distancing norms and the modification of standard

operating protocols have impeded the daily operations of several healthcare facilities around the world. The healthcare staffing market is growing as a result of major efforts made by healthcare providers and market stakeholders. The shortage of healthcare employees has created new opportunities for global healthcare providers. During the COVID-19 pandemic, numerous hospitals engaged temporary medical personnel from medical staffing firms.

The key players profiled in this report include AMN Healthcare, Envision Healthcare Corporation, CHG Management, Inc., Maxim Healthcare Group, Cross Country Healthcare, Inc., Trustaff, Aya Healthcare, Teamhealth, Adecco Group, and Locumtenens.Com Key Benefits For Stakeholders

- -This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the healthcare staffing market analysis from 2021 to 2031 to identify the prevailing healthcare staffing market opportunities.
- -The market research is offered along with information related to key drivers, restraints, and opportunities.
- -Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- -In-depth analysis of the healthcare staffing market segmentation assists to determine the prevailing market opportunities.
- -Major countries in each region are mapped according to their revenue contribution to the global market.
- -Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- -The report includes the analysis of the regional as well as global healthcare staffing market trends, key players, market segments, application areas, and market growth strategies.

**Key Market Segments** 

By Type

- Allied Healthcare Staffing
- Per Diem Nurse Staffing
- Travel Nursing
- Locum Tenens Staffing

By End-user

- Hospitals
- Clinics
- Clients
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- UK
- Germany
- France
- Spain
- Italy
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Australia

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- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- UAE
- South Africa
- Rest of LAMEA
- Key Market Players
- trustaff
- Adecco Group
- AMN Healthcare Services Inc.
- Maxim Healthcare Group
- Aya Healthcare
- teamhealth
- locumtenens.com
- Envision Healthcare Corporation
- CHG Management, Inc
- Cross Country Healthcare, Inc.

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