

**Global Non Small-Cell Lung Cancer Market By Type (Adenocarcinoma, Squamous Cell Carcinoma, Large Cell Carcinoma, Others), By Treatment Type (Chemotherapy, Targeted Therapy, Immunotherapy), By Distribution Channel (Hospital Pharmacy, Drug Store and Retail Pharmacy, Online Pharmacy): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-10-01 | 262 pages | Allied Market Research

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**Report description:**

The global non-small cell lung cancer treatment market was valued at \$15,335.0 million in 2021, and is projected to reach \$36,934.19 million by 2031, registering a CAGR of 9.3% from 2022 to 2031.

Non-small cell lung cancer (NSCLC), is a type of lungs cancer that occurs in the epithelial tissues of the lungs. NSCLC mostly occurs in people who smoke or have a history of smoking. It also occurs in people who are exposed to polluted air, such as radon, asbestos, and others. The treatment of cancer in patients requires the use of different techniques, such as immunotherapy, targeted therapy, and chemotherapy.

NSCLC can be cured, especially if action is taken before the disease spreads to other organs. Doctor may only need to do surgery if the cancer is contained to a tiny area of the lungs. Additional therapies may be necessary for a more advanced malignancy. Furthermore, rise in tobacco consumption, rising prevalence of non-small lung cancer market, early screening of the cancer, and availability of cancer drugs are expected to boost the market growth. For instance, according to National Centre for Biotechnology Information (NCBI), 85% of lung cancer diseases are non-small cell lung cancer cases. □

However, high cost involved in treatment therapies coupled with threat of adverse side-effects associated with cancer drugs therapies is expected to restrain the growth of the market. Conversely, high potential of emerging economies and higher number of potential drugs in pipeline are expected to provide new opportunities for market players in future.

The global NSCLC treatment market is segmented by type, treatment type, distribution channel, and region. Depending on treatment type, the market is divided into chemotherapy, targeted therapy, and immunotherapy. By type, it is categorized into

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adenocarcinoma, squamous cell carcinoma, large cell carcinoma, and others (adenosquamous carcinoma, sarcomatoid carcinoma) and by distribution channel, it is segmented into hospital pharmacy, drug stores and retail pharmacy, and online pharmacy. Region-wise, the market is studied across North America (the U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, and rest of Europe), Asia-Pacific (China, Japan, Australia, India, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, South Africa, Saudi Arabia, and rest of LAMEA). The major companies profiled in the report include, AstraZeneca PLC, Bristol-Myers Squibb Company, Eli Lilly, F. Hoffmann-La Roche Ltd., Johnson & Johnson (Janssen Global Services, LLC), Merck & Co., Inc., Novartis AG, Pfizer Inc., Sanofi SA, and Teva Pharmaceuticals Industries Ltd.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the global non small cell lung cancer market analysis from 2021 to 2031 to identify the prevailing global non small cell lung cancer market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the global non small cell lung cancer market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global non small cell lung cancer market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Type

- Squamous Cell Carcinoma
- Large Cell Carcinoma
- Others
- Adenocarcinoma

##### By Treatment Type

- Chemotherapy
- Targeted Therapy
- Immunotherapy

##### By Distribution Channel

- Hospital Pharmacy
- Drug Store and Retail Pharmacy
- Online Pharmacy

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Italy
- Spain
- Rest of Europe

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- Asia-Pacific
- Japan
- China
- Australia
- India
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- F. Hoffmann-La Roche Ltd
- Novartis AG
- Pfizer Inc.
- Astrazeneca
- Eli Lilly and Company
- Merck & Co., Inc.
- Bristol-Myers Squibb Company
- Celgene Corporation
- Sanofi
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