

## **Germany Polyethylene Terephthalate (PET) Market By Type (Virgin, Recycled), By Application (Packaging, Automotive, Construction, Medical, Others): Opportunity Analysis and Industry Forecast, 2023-2032**

Market Report | 2023-06-01 | 72 pages | Allied Market Research

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### **Report description:**

Polyethylene Terephthalate (PET) is a linear polyester that offers exceptional physical performance, chemical resistance, and affordable manufacture. PET is used for making high-quality textiles, thermoplastic films, and resins. It is widely used in construction applications, automotive components, packaging, and medical and pharmaceutical films due to its high strength, durability, transparency, and superior thermal and chemical resistance. It is further used in optical laminates, electronics, and certain industrial applications such as packaging of food items. The Germany PET market is estimated to exhibit a promising CAGR of 5.2% from 2020 to 2027, with remarkable growth in the development of packaging technologies.□

The key driver that is expected to fuel growth in the Germany PET market is the need for sustainable packaging materials. PET is a recyclable and biodegradable material that is increasingly preferred for packaging. This has led to increased levels of PET consumption in the food and beverage packaging sector. In addition, increasing applications in the medical and healthcare sector are expected to boost the market for PET in Germany. PET is employed in the production of medical tubing such as infusion and arterial tubes, plastic bottled solutions, and OTC drugs, which are expected to provide significant opportunities for the market. In addition, increase in investments in infrastructure development and rise in automotive sales are likely to augment the demand for PET in the coming years.□

However, high cost of raw materials and increase in environmental concerns restrain the growth of the PET market in Germany. In addition, increasing awareness regarding the health and environmental impacts due to PET and other non-biodegradable products hindering market growth.□

Contrary, surge in demand for personal protective equipment (PPE) is expected to offer lucrative growth opportunities for the Germany PET market. The increasing production of PPEs such as masks for medical applications has created a simultaneous surge in the demand for PET films and sheaths. Furthermore, the introduction of high-performance PET-based bioplastic for various sectors such as automotive, food & beverage, and construction is anticipated to offer remunerative opportunities for the growth of

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the PET market in Germany.[]

The growing preference for eco-friendly products is further expected to open new doors of opportunities for PET manufacturers. For instance, OXO-bioplastic is expected to gain traction in the market in recent years. Moreover, the viability of producing fortified products with PET as a key component in the food industry has created various opportunities for the producers of PET in Germany.[]

The Germany PET market is segmented into type and application. Based on type, the PET market is classified into virgin and recycled PET. The market is further segmented by application into packaging, automotive, construction, medical, and others. Of these, the packaging segment is expected to account for a major market share due to the increasing demand for PET from the food & beverage industry.[]

The implementation of stringent regulations against the usage of single-use plastic is anticipated to create a remarkable impact on the Germany PET market. In addition, the growing popularity of functional bottles and containers encourages manufacturing professionals in the industry to employ PET solutions. Moreover, the increasing preference for rigid and flexible packaging materials to pack consumer goods is expected to drive the market for PET in Germany. Furthermore, the emergence of bio-based PET, chiefly from renewable sources such as sugarcane and corn, is anticipated to lead to market expansion in the future.[]

The leading participants in the Germany PET market include Coca-Cola Company, Nestle, Danone, SABMiller Plc, Solvay, ExxonMobil Chemical, Sintex Industries, Dow Chemical, Kuraray, and Westlake Polymers. The Porter's five force analysis is an analytical tool that is used to assess market attractiveness to determine the intensity of competitive rivalry. The analysis accounts for the factors that influence competition such as the bargaining power of buyers and suppliers, the threat of new entrants and substitutes, and industry rivalry.[]

The requirement of high capital investment and innovative technology in PET manufacturing might create a barrier to the entry of potential participants. In addition, the existing players have access to economies of scale, which makes it difficult for the new entrants to compete in the market. The bargaining power of suppliers is relatively low due to the presence of significant players in the industry. The key suppliers of PET possess moderate bargaining power due to their limited geographically fragmented customers.

#### Key Benefits For Stakeholders

Enable informed decision-making process and offer market analysis based on current market situation and estimated future trends.

Analyze the key strategies adopted by major market players in germany polyethylene terephthalate (pet) market.

Assess and rank the top factors that are expected to affect the growth of germany polyethylene terephthalate (pet) market.

Top Player positioning provides a clear understanding of the present position of market players.

Detailed analysis of the germany polyethylene terephthalate (pet) market segmentation assists to determine the prevailing market opportunities.

Identify key investment pockets for various offerings in the market.

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Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

- Additional company profiles with specific to client's interest
- Additional country or region analysis- market size and forecast
- Expanded list for Company Profiles
- SWOT Analysis

Key Market Segments

By Type

- Virgin
- Recycled

By Application

- Packaging
- Automotive
- Construction
- Medical
- Others
- Key Market Players
- Indorama Ventures
- Franz Haniel & Cie GmbH
- DAK Americas
- SK Global Chemicals (South Korea)
- Sappi
- Lotte Chemical
- Grupo M&G (Philippines)
- Bavaria Industri Kapital B.V.
- Evergreen Packaging
- Steinweg Handelsveem

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