

**Frozen Food Market By Product Type (Frozen Ready meals, Frozen seafood, Frozen meat and poultry, Frozen fruit and vegetables, Frozen potatoes, Frozen soups), By End User (Food service industry, Retail users): Global Opportunity Analysis and Industry Forecast, 2023-2032**

Market Report | 2023-05-01 | 370 pages | Allied Market Research

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**Report description:**

The global frozen food market was valued at \$397.3 billion in 2022, and is projected to reach \$607.2 billion by 2032, growing at a CAGR of 4.4% from 2023 to 2032. The stability of frozen food is influenced by a number of factors that depend on temperature and content. Food components that lower the ice melting temperature also lower the glass transition temperature of frozen solids when food is held at a specific temperature, which affects the amount of unfrozen water present. Temperature and freeze concentration must be taken into consideration when estimating the shelf life of frozen meals. Food that has been frozen may be eaten by even the pickiest tasters. A dish that has been correctly prepared, maintained at 0F, and heated in line with the recommendations of the manufacturer ought to taste identical to food that has been made on-site. The recipes utilized in frozen prepared food are created by some of the top chefs in the world.

Food that is completely edible when frozen is available for purchase by the user. Studies on 13 different vegetables show that up to 40% of a raw vegetable is lost during shelling and peeling before the vegetable is fit for cooking. According to the Census Bureau, more than half of households in the U.S. currently only have one or two people. Much frozen food has been developed specifically for these households. There are entrees, desserts, and sides that are single serving sized. There is no waste since there are no leftovers. Each family member may enjoy their favorite food without having to spend time and money cooking large quantities of each cuisine. Fruits and vegetables that are frozen and packaged in poly bags also make it simple to limit portion sizes.

A variety of dining options, and growth in health consciousness, eating patterns have altered throughout time in homes due to dual income. Eating out, ready-to-cook meals, takeaway, and meals that have already been prepared-all of which were once thought to be the exclusive domain of the upper class-are now widespread. Even though eating habits vary from household to

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household, this style of eating is now widely used across the globe. Food habits or eating habits have seen a tidal change that is influenced by the type and nature of jobs and free time as more women enter the workforce with erratic work schedules and hectic lifestyles. The number of working women has gradually increased in emerging countries, which has raised demand for prepared dishes and fast food. Retail customers consume frozen non-baked food such as meat, pig, and beef more regularly in their homes because they may be stored and utilized for an extended period of time. The traditional thought women who were responsible for the healthy food of the family no longer have the time or energy to create home-cooked meals as more women enter the job. As a result, people have developed a preference for frozen food with long shelf lives, which has boosted the market growth.

Food that is frozen needs proper refrigeration and storage facilities. The rapidly growing number of large retail outlets, such as supermarkets and hypermarkets, in developing nations, has made it simpler to access frozen food due to their deep refrigeration and better storage capabilities. Different ready-to-eat frozen food products have been distributed more effectively through supermarkets and upscale bakeries. It is anticipated that increase in urbanization may accelerate the expansion of the retail industry, which would increase demand for frozen food.

□It is anticipated that the demand for ready-to-eat food products in North America may alter during the forecast period. For instance, consumers who are health-conscious increasingly accept healthy food products, whereas sales of frozen food and bakery goods with high cholesterol have fallen. Thus, the market is anticipated to present profitable opportunities for the segment of frozen food that are ready-to-eat and are wholesome.

The frozen food market is segmented on the basis of type, end-user, and region. On the basis of product type, the market is categorized into ready meals, frozen meat & poultry, frozen seafood, frozen vegetables & fruits, frozen potatoes, and frozen soups. On the basis of end user, it is bifurcated into food service industry and retail users. On the basis of region, the market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, France, the UK, Italy, Spain, and Rest of Europe), Asia-Pacific (China, India, Japan, South Korea, Australia, and Rest of Asia-Pacific), and LAMEA (Brazil, South Africa, Argentina, and Rest of LAMEA).

The major players operating in the global frozen food are Nestle S.A., Conagra Brands, Inc., The Kraft Heinz Company, Cargill, Incorporated, Kellogg Company, JBS S.A., Associated British Foods plc, Ajinomoto Co., Inc., General Mills, Inc, and Aryzta AG., Nestle.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the frozen food market analysis from 2022 to 2032 to identify the prevailing frozen food market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the frozen food market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global frozen food market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Product Type

- Frozen soups
- Frozen Ready meals
- Frozen seafood
- Frozen meat and poultry
- Frozen fruit and vegetables
- Frozen potatoes

##### By End User

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- Food service industry
- Retail users
- By Region
- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- Italy
- UK
- France
- Spain
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Brazil
- South Africa
- Argentina
- Rest of LAMEA
- Key Market Players
- Ajinomoto Co., Inc.
- Arysza AG
- Associated British Foods plc
- Cargill, Incorporated
- Conagra Brands, Inc.
- General Mills, Inc.
- JBS S.A.
- Kellogg Company
- Nestle S.A.
- The Kraft Heinz Company

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