

Freight Brokerage Market By End Use Industry (Retail and E-Commerce, Manufacturing, Healthcare, Automotive, Others), By Customer Type (B2B, B2C), By Services (Intermodal, Truckload, Less Than Truckload), By Mode of Transport (Waterways, Roadways, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

A freight brokerage service provider or freight broker is an intermediary between the shippers and the carrier. Using a network of these regional, national, and international ways of transportation, a freight broker is capable of providing the optimum capacity to each shipper to ship their cargo to the destination.

The global logistics has experienced tremendous transformation in the past few years. The COVID-19 pandemic is compelling the shippers to focus on using faster and cost effective method of shipping the cargo, which is expected to fuel the market for freight brokerage. Moreover, the growth in online sales owing to its ease is anticipated to fortify the demand for freight brokerage up to a great degree during the forecast period.

Freight brokerage market is segmented on the basis of end use industry, customer type, services, mode of transport, and region. By end use industry, it is divided into retail & e-Commerce, manufacturing, healthcare, automotive, and others. By customer type, it is divided into B2B, and B2C. By services, it is segmented into intermodal, truckload, and less than truckload. By mode of transport, it is divided into waterways, roadways, and others. By region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The growth drivers, restraints, and opportunities are explained in the report to better understand the market dynamics. This report further highlights key areas of investments. In addition, it includes Porter's five forces analysis to understand competitive scenario of the industry and role of each stakeholder. The report features strategies adopted by key market players to maintain their foothold in the market. Furthermore, it highlights competitive landscape of key players to increase their market share and

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sustain intense competition in the industry.

The key players that operate in this market are Allen Lund Companies, ArcBest Corporation, BNSF Logistics, C.H. Robinson Worldwide, Inc., Coyote Logistics LLC, Echo Global Logistics, England Logistics, Inc., Hub Group, Inc., GlobalTranz, J.B. Hunt Transport, Inc., Kenan Advantage Group, Inc. (KAG), Landstar System, Inc., Mode Transportation, Redwood Logistics, Schneider National, Inc., Total Quality Logistics, Transplace, Worldwide Express, Yusen Logistics Co., Ltd., and XPO Logistics, Inc Key Benefits For Stakeholders

- -This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the freight brokerage market analysis from 2021 to 2031 to identify the prevailing freight brokerage market opportunities.
- -The market research is offered along with information related to key drivers, restraints, and opportunities.
- -Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- -In-depth analysis of the freight brokerage market segmentation assists to determine the prevailing market opportunities.
- -Major countries in each region are mapped according to their revenue contribution to the global market.
- -Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- -The report includes the analysis of the regional as well as global freight brokerage market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By End Use Industry

- Others
- Retail and E-Commerce
- Manufacturing
- Healthcare
- Automotive

By Customer Type

- B2B
- B2C

By Services

- Intermodal
- Truckload
- Less Than Truckload

By Mode of Transport

- Waterways
- Roadways
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- Russia
- Netherlands
- United Kingdom
- Poland

- Spain
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Asean
- Rest of Asia-Pacific
- LAMEA
- Brazil
- UAE
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players
- CH Robinson
- Total Quality Logistics
- XPO Logistics
- Echo Global Logistics
- Worldwide Express
- Coyote Logistics
- Landstar System
- Mode Transportation
- Schneider
- GlobalTranz Enterprises
- JB Hunt Integrated Capacity Solutions
- Hub Group
- BNSF Logistics
- KAG Logistics
- Yusen Logistics (Americans) Inc.
- England Logistics
- Transplace
- ArcBest Corporation
- Allen Lund Companies
- Redwood Logistics

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