

Flashing Tape Market By Adhesive Type (Silicone, Acrylic, Butyl Rubber, Others), By Substrate Type (Plastic, Metals, Rubber, Others), By End-Use Industry (Automotive, Building and Construction, Healthcare, Packaging, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global flashing tape market was valued at \$2.0 billion in 2021, and is projected to reach \$3.7 billion by 2031, growing at a CAGR of 6.5% from 2022 to 2031.

Flashing tapes are uniform impervious thin material that help in preventing water and air infiltration within the envelope. In addition, they are used in door and window installations and offers added layer of protection in rough opening. Flashing tapes are of various types such as butyl rubber flashing tapes, aluminum flashing tapes, and bitumen tape, among others. The selection of flashing tapes depends upon the factors such as type of substrate, adhesive, surface preparation, humidity, environmental exposure, application time, and others. The properties of flashing tape such as UV resistance, waterproof, flexibility, and superior adhesion allows them to be used by various end-user industries such as building & construction, automotive & transportation, industrial, marine, aerospace, and others.

Growth in population coupled with rapid urbanization has surged the growth of the building & construction sector in both developed and developing economies, where flashing tapes are widely used for flooring, wall finishing, and roofing applications. This is expected to boost the demand for flashing tape in the growing building & construction sector. In addition, strong economic growth has surged the establishments of industries where flashing tape is used as a protective coating for washers, driers, fiber pipes, steel pipes, fittings, structural inserts and industrial equipment. This may propel the growth of the flashing tape market. However, strict government norms and regulations on the plastic-based flashing tape product may hamper the market growth. In addition, fluctuation in the prices of flashing tape will also affect the growth of market. These factors may hamper the growth of the flashing tape market during the forecast period. On the contrary, increase in awareness about eco-friendly products has surged the popularity of high sold flashing tape owing to its minimal or no volatile organic compounds (VOCs) levels. Furthermore, high

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solid flashing tape requires less drying, has good adhesion, and is easy to apply. These factors make flashing tape highly preferred for coating applications in various end use sectors. This is anticipated to increase sales of flashing tape in several end-use sectors; thus, creating lucrative opportunities for the market.

The flashing tape market is segmented on the basis of adhesive type, substrate type, application, and region. On the basis of adhesive type, the market is categorized into silicone, acrylic, rubber, and others. On the basis of substrate type, the market is divided into plastic, metals, rubber, and others. On the basis of application, it is divided into automotive, building & construction, healthcare, packaging, and others. Region-wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA. The leading players in the flashing tape market profiles include 3M company, Acme Supplies Limited, Aggarwal Brothers, Asian Paints, Bostik, DuPont, H.B. Fuller, Henkel AG & Co., Isoltema Group, Jining Xunda Pipe Coating Materials Co. Ltd., Nitto Denko Corporation, Omega Rubber Industries, Saint-Gobain, Scapa Group plc, and Vijay Agency. The global flashing tape market report provides in-depth competitive analysis as well as profiles of these major players.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the flashing tape market analysis from 2021 to 2031 to identify the prevailing flashing tape market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the flashing tape market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global flashing tape market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Adhesive Type

- Silicone
- Acrylic
- Butyl Rubber
- Others

By Substrate Type

- Plastic
- Metals
- Rubber
- Others

By End-Use Industry

- Automotive
- Building and Construction
- Healthcare
- Packaging
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany

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- UK
- France
- Spain
- Italy
- Rest Of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Rest Of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest Of LAMEA
- Key Market Players
- The 3M Company
- Acme Supplies Limited
- Aggarwal Brothers
- Asian Paints
- Bostik
- DuPont
- H.B. Fuller
- Henkel AG and Co.
- Isoltema Group
- Jining Xunda Pipe Coating Materials Co. Ltd.
- Nitto Denko Corporation
- Omega Rubber Industries
- Saint-Gobain
- Scapa Group plc
- Vijay Agency

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