

Enterprise Communication Infrastructure Market By Type (Public, Private, Hybrid),
By Deployment Mode (On-premise, Cloud), By End User (IT and Telecom, BFSI,
Manufacturing, Healthcare, Retail, Government, Others): Global Opportunity Analysis
and Industry Forecast, 2023-2032

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#### Report description:

Enterprise Communication Infrastructure refers to the underlying framework and systems that enable effective and efficient communication within an organization. It encompasses the hardware, software, protocols, and networks used to facilitate various forms of communication, including voice, video, messaging, and collaboration tools. In addition, the major aim of an enterprise communication infrastructure is to enable seamless and reliable communication among employees, teams, departments, and external stakeholders.  $\square$ 

Furthermore, factors such as an increase in the need for collaboration and productivity among employees and an increase in demand for enhanced security and compliance primarily drive the growth of the enterprise communication infrastructure market. However, the cost of implementation and maintenance hamper the market growth. Moreover, an increase in customer engagement and satisfaction is expected to provide lucrative opportunities for global market growth during the forecast period. The global enterprise communication infrastructure market is segmented on the basis of type, deployment mode, end user, and region. On the basis of type, it is segregated into private, public, and hybrid. On the basis of deployment mode, it is segregated into cloud and on-premises. On the basis of end user, it is divided into BFSI, IT and telecom, manufacturing, healthcare, retail, government, and others. On the basis of region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA. On the basis of type, a private segment dominated the enterprise communication infrastructure market in 2022 and is expected to maintain its dominance in the upcoming years owing to the rise in demand for remote work and collaboration, the emergence of mobile devices and cloud-based solutions, and the need for more integrated and unified communication systems, have contributed to the growth of enterprise communication infrastructure in the private sector. However, the hybrid segment is expected to witness the highest growth, owing to it enhances technologies, and tools that are expected to be adopted, allowing

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for greater communication and collaboration capabilities while upholding high standards of security and compliance. On the basis of region, North America segment dominated the enterprise communication infrastructure market in 2022, and is expected to maintain its dominance in the upcoming years owing to the increase on demand for seamless communication, collaboration, scalability, security, compliance, and customer experience in business operations. However, Asia Pacific segment is expected segment is expected to witness highest growth, owing to the rise in ratio of cloud computing and the growing trend of BYOD in organizations fuels the growth of the market and enterprise Communication infrastructure industry in the Asia-Pacific region.

Market players operating in the enterprise communication infrastructure market include Microsoft Corporation, AT and T Intellectual Property, International Business Machines Corporation, Cisco Systems, Inc., Avaya LLc, Orange Business, ALE International, ALE USA Inc., Verizon, DXC Technology Company, NEC Corporation. Furthermore, it highlights the strategies of the key players to improve the global market share and sustain competition. □

- -This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the enterprise communication infrastructure market analysis from 2022 to 2032 to identify the prevailing enterprise communication infrastructure market opportunities.
- -The market research is offered along with information related to key drivers, restraints, and opportunities.
- -Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- -In-depth analysis of the enterprise communication infrastructure market segmentation assists to determine the prevailing market opportunities.
- -Major countries in each region are mapped according to their revenue contribution to the global market.
- -Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- -The report includes the analysis of the regional as well as global enterprise communication infrastructure market trends, key players, market segments, application areas, and market growth strategies.

**Key Market Segments** 

By Deployment Mode

- On-premise
- Cloud

By End User

- IT and Telecom
- BFSI
- Manufacturing
- Healthcare
- Retail
- Government
- Others

By Type

- Public
- Private
- Hybrid

By Region

- North America
- U.S.
- Canada
- Europe
- UK

- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- ALE International, ALE USA Inc.
- AT&T Intellectual Property
- Avaya LLC
- Cisco Systems, Inc.
- DXC Technology Company
- International Business Machines Corporation
- Microsoft Corporation
- NEC CORPORATION
- Orange Business
- Verizon

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