

**E-Brokerage Market By Service Provider (Full Time Broker, Discounted Broker), By Ownership (Privately Held, Publicly Held), By End User (Retail Investor, Institutional Investor): Global Opportunity Analysis and Industry Forecast, 2023-2032**

Market Report | 2023-06-01 | 214 pages | Allied Market Research

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**Report description:**

E-brokerage allows users to buy and sell stocks electronically and obtain information with the help of a website. Almost all e-brokerage houses have simple sign-up and provide users the ability to make them their own financial manager. With the advent of widespread internet connectivity and smart devices, e-brokerage has seen significant growth. Furthermore, it is capable of offering lower prices than traditional brokerage techniques, as the need for brokers or financial advisers are eliminated in the case of e-brokerage. To attract more customers and retain existing users, most e-brokerage firms provide a number of tools, and technical indicators which give real-time information and help in research and decision-making.

One of the main drivers of the e-brokerage market is the convenience that online trading platforms offer. With e-brokerage, investors can easily buy and sell securities from the comfort of their homes or offices, without the need to physically visit a broker's office. This convenience has made online trading more accessible to retail investors who may not have had access to traditional brokerage services in the past. Furthermore, the increasing internet penetration has been a significant driver of the e-brokerage market. In addition, with the growth of digitalization and the use of the internet, the online brokerage industry has experienced significant growth. However, security concerns, regulatory issues, and less investor awareness are some of the factors that hamper the market growth. On the contrary, the increasing adoption of mobile trading platforms and the development of new technologies such as artificial intelligence, machine learning, and big data analytics are expected to create new opportunities for the growth of the e-brokerage market in the upcoming years. These technologies can help e-brokerage firms provide better services to their clients, such as personalized investment recommendations, improved risk management, and faster transaction processing.

The e-brokerage market is segmented into service provider, ownership, end user, and region. By service provider, the market is differentiated into full time broker and discounted broker. Depending on ownership, it is fragmented into privately held and publicly held. The end user segment is divided into retail investor and institutional investor. Region wise, the market is segmented

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into North America, Europe, Asia-Pacific, and Latin America.

The e-brokerage market analysis includes top companies operating in the market such as Charles Schwab & Co., FMR LLC, E\*TRADE, Interactive Brokers LLC, eToro, FP Markets, eOption, tastytrade, Inc., XTB, and TD Ameritrade. These players have adopted various strategies to increase their market penetration and strengthen their position in the accounting and budgeting software industry. □□

#### Key□Benefits□for□Stakeholders

- The study provides in-depth analysis of the e-brokerage market along with current trends and future estimations to illustrate the imminent investment pockets.
- Information about key drivers, restrains, & opportunities and their impact analysis on the e-brokerage market size are provided in the report.
- The Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.
- The quantitative analysis of the e-brokerage market from 2022 to 2032 is provided to determine the market potential.

#### Key Market Segments

##### By Service Provider

- Full Time Broker
- Discounted Broker

##### By Ownership

- Privately Held
- Publicly Held

##### By End User

- Retail Investor
- Institutional Investor

##### By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Charles Schwab and Co.
- eOption

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- eToro
- E-trade
- FMR LLC
- FP Markets
- Interactive Brokers LLC.
- TastyTrade, Inc.
- TD Ameritrade
- XTB

## **Table of Contents:**

### CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research Methodology
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top impacting factors
  - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
  - 3.3.1. Bargaining power of suppliers
  - 3.3.2. Bargaining power of buyers
  - 3.3.3. Threat of substitutes
  - 3.3.4. Threat of new entrants
  - 3.3.5. Intensity of rivalry
- 3.4. Market dynamics
  - 3.4.1. Drivers
    - 3.4.1.1. Convenience and cost-effectiveness of e-brokerage platforms
    - 3.4.1.2. Rapid growth in digitalization
    - 3.4.1.3. Changing customer preferences
    - 3.4.1.4. Increasing internet penetration
  - 3.4.2. Restraints
    - 3.4.2.1. Security concerns and regulatory issues
    - 3.4.2.2. Less investor awareness
  - 3.4.3. Opportunities
    - 3.4.3.1. Increasing adoption of mobile trading platforms
    - 3.4.3.2. Technological advancements
- 3.5. COVID-19 Impact Analysis on the market

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## CHAPTER 4: E-BROKERAGE MARKET, BY SERVICE PROVIDER

### 4.1. Overview

#### 4.1.1. Market size and forecast

### 4.2. Full Time Broker

#### 4.2.1. Key market trends, growth factors and opportunities

#### 4.2.2. Market size and forecast, by region

#### 4.2.3. Market share analysis by country

### 4.3. Discounted Broker

#### 4.3.1. Key market trends, growth factors and opportunities

#### 4.3.2. Market size and forecast, by region

#### 4.3.3. Market share analysis by country

## CHAPTER 5: E-BROKERAGE MARKET, BY OWNERSHIP

### 5.1. Overview

#### 5.1.1. Market size and forecast

### 5.2. Privately Held

#### 5.2.1. Key market trends, growth factors and opportunities

#### 5.2.2. Market size and forecast, by region

#### 5.2.3. Market share analysis by country

### 5.3. Publicly Held

#### 5.3.1. Key market trends, growth factors and opportunities

#### 5.3.2. Market size and forecast, by region

#### 5.3.3. Market share analysis by country

## CHAPTER 6: E-BROKERAGE MARKET, BY END USER

### 6.1. Overview

#### 6.1.1. Market size and forecast

### 6.2. Retail Investor

#### 6.2.1. Key market trends, growth factors and opportunities

#### 6.2.2. Market size and forecast, by region

#### 6.2.3. Market share analysis by country

### 6.3. Institutional Investor

#### 6.3.1. Key market trends, growth factors and opportunities

#### 6.3.2. Market size and forecast, by region

#### 6.3.3. Market share analysis by country

## CHAPTER 7: E-BROKERAGE MARKET, BY REGION

### 7.1. Overview

#### 7.1.1. Market size and forecast By Region

### 7.2. North America

#### 7.2.1. Key trends and opportunities

#### 7.2.2. Market size and forecast, by Service Provider

#### 7.2.3. Market size and forecast, by Ownership

#### 7.2.4. Market size and forecast, by End User

#### 7.2.5. Market size and forecast, by country

##### 7.2.5.1. U.S.

###### 7.2.5.1.1. Key market trends, growth factors and opportunities

###### 7.2.5.1.2. Market size and forecast, by Service Provider

###### 7.2.5.1.3. Market size and forecast, by Ownership

###### 7.2.5.1.4. Market size and forecast, by End User

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- 7.2.5.2. Canada
  - 7.2.5.2.1. Key market trends, growth factors and opportunities
  - 7.2.5.2.2. Market size and forecast, by Service Provider
  - 7.2.5.2.3. Market size and forecast, by Ownership
  - 7.2.5.2.4. Market size and forecast, by End User
- 7.3. Europe
  - 7.3.1. Key trends and opportunities
  - 7.3.2. Market size and forecast, by Service Provider
  - 7.3.3. Market size and forecast, by Ownership
  - 7.3.4. Market size and forecast, by End User
  - 7.3.5. Market size and forecast, by country
    - 7.3.5.1. UK
      - 7.3.5.1.1. Key market trends, growth factors and opportunities
      - 7.3.5.1.2. Market size and forecast, by Service Provider
      - 7.3.5.1.3. Market size and forecast, by Ownership
      - 7.3.5.1.4. Market size and forecast, by End User
    - 7.3.5.2. Germany
      - 7.3.5.2.1. Key market trends, growth factors and opportunities
      - 7.3.5.2.2. Market size and forecast, by Service Provider
      - 7.3.5.2.3. Market size and forecast, by Ownership
      - 7.3.5.2.4. Market size and forecast, by End User
    - 7.3.5.3. France
      - 7.3.5.3.1. Key market trends, growth factors and opportunities
      - 7.3.5.3.2. Market size and forecast, by Service Provider
      - 7.3.5.3.3. Market size and forecast, by Ownership
      - 7.3.5.3.4. Market size and forecast, by End User
    - 7.3.5.4. Italy
      - 7.3.5.4.1. Key market trends, growth factors and opportunities
      - 7.3.5.4.2. Market size and forecast, by Service Provider
      - 7.3.5.4.3. Market size and forecast, by Ownership
      - 7.3.5.4.4. Market size and forecast, by End User
    - 7.3.5.5. Spain
      - 7.3.5.5.1. Key market trends, growth factors and opportunities
      - 7.3.5.5.2. Market size and forecast, by Service Provider
      - 7.3.5.5.3. Market size and forecast, by Ownership
      - 7.3.5.5.4. Market size and forecast, by End User
    - 7.3.5.6. Rest of Europe
      - 7.3.5.6.1. Key market trends, growth factors and opportunities
      - 7.3.5.6.2. Market size and forecast, by Service Provider
      - 7.3.5.6.3. Market size and forecast, by Ownership
      - 7.3.5.6.4. Market size and forecast, by End User
  - 7.4. Asia-Pacific
    - 7.4.1. Key trends and opportunities
    - 7.4.2. Market size and forecast, by Service Provider
    - 7.4.3. Market size and forecast, by Ownership
    - 7.4.4. Market size and forecast, by End User
    - 7.4.5. Market size and forecast, by country

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- 7.4.5.1. China
  - 7.4.5.1.1. Key market trends, growth factors and opportunities
  - 7.4.5.1.2. Market size and forecast, by Service Provider
  - 7.4.5.1.3. Market size and forecast, by Ownership
  - 7.4.5.1.4. Market size and forecast, by End User
- 7.4.5.2. Japan
  - 7.4.5.2.1. Key market trends, growth factors and opportunities
  - 7.4.5.2.2. Market size and forecast, by Service Provider
  - 7.4.5.2.3. Market size and forecast, by Ownership
  - 7.4.5.2.4. Market size and forecast, by End User
- 7.4.5.3. India
  - 7.4.5.3.1. Key market trends, growth factors and opportunities
  - 7.4.5.3.2. Market size and forecast, by Service Provider
  - 7.4.5.3.3. Market size and forecast, by Ownership
  - 7.4.5.3.4. Market size and forecast, by End User
- 7.4.5.4. Australia
  - 7.4.5.4.1. Key market trends, growth factors and opportunities
  - 7.4.5.4.2. Market size and forecast, by Service Provider
  - 7.4.5.4.3. Market size and forecast, by Ownership
  - 7.4.5.4.4. Market size and forecast, by End User
- 7.4.5.5. South Korea
  - 7.4.5.5.1. Key market trends, growth factors and opportunities
  - 7.4.5.5.2. Market size and forecast, by Service Provider
  - 7.4.5.5.3. Market size and forecast, by Ownership
  - 7.4.5.5.4. Market size and forecast, by End User
- 7.4.5.6. Rest of Asia-Pacific
  - 7.4.5.6.1. Key market trends, growth factors and opportunities
  - 7.4.5.6.2. Market size and forecast, by Service Provider
  - 7.4.5.6.3. Market size and forecast, by Ownership
  - 7.4.5.6.4. Market size and forecast, by End User
- 7.5. LAMEA
  - 7.5.1. Key trends and opportunities
  - 7.5.2. Market size and forecast, by Service Provider
  - 7.5.3. Market size and forecast, by Ownership
  - 7.5.4. Market size and forecast, by End User
  - 7.5.5. Market size and forecast, by country
    - 7.5.5.1. Latin America
      - 7.5.5.1.1. Key market trends, growth factors and opportunities
      - 7.5.5.1.2. Market size and forecast, by Service Provider
      - 7.5.5.1.3. Market size and forecast, by Ownership
      - 7.5.5.1.4. Market size and forecast, by End User
    - 7.5.5.2. Middle East
      - 7.5.5.2.1. Key market trends, growth factors and opportunities
      - 7.5.5.2.2. Market size and forecast, by Service Provider
      - 7.5.5.2.3. Market size and forecast, by Ownership
      - 7.5.5.2.4. Market size and forecast, by End User
    - 7.5.5.3. Africa

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7.5.5.3.1. Key market trends, growth factors and opportunities

7.5.5.3.2. Market size and forecast, by Service Provider

7.5.5.3.3. Market size and forecast, by Ownership

7.5.5.3.4. Market size and forecast, by End User

## CHAPTER 8: COMPETITIVE LANDSCAPE

8.1. Introduction

8.2. Top winning strategies

8.3. Product Mapping of Top 10 Player

8.4. Competitive Dashboard

8.5. Competitive Heatmap

8.6. Top player positioning, 2022

## CHAPTER 9: COMPANY PROFILES

9.1. Charles Schwab and Co.

9.1.1. Company overview

9.1.2. Key Executives

9.1.3. Company snapshot

9.1.4. Operating business segments

9.1.5. Product portfolio

9.1.6. Business performance

9.1.7. Key strategic moves and developments

9.2. FMR LLC

9.2.1. Company overview

9.2.2. Key Executives

9.2.3. Company snapshot

9.2.4. Operating business segments

9.2.5. Product portfolio

9.2.6. Key strategic moves and developments

9.3. E-trade

9.3.1. Company overview

9.3.2. Key Executives

9.3.3. Company snapshot

9.3.4. Operating business segments

9.3.5. Product portfolio

9.3.6. Business performance

9.3.7. Key strategic moves and developments

9.4. Interactive Brokers LLC.

9.4.1. Company overview

9.4.2. Key Executives

9.4.3. Company snapshot

9.4.4. Operating business segments

9.4.5. Product portfolio

9.4.6. Business performance

9.5. eToro

9.5.1. Company overview

9.5.2. Key Executives

9.5.3. Company snapshot

9.5.4. Operating business segments

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- 9.5.5. Product portfolio
- 9.6. FP Markets
  - 9.6.1. Company overview
  - 9.6.2. Key Executives
  - 9.6.3. Company snapshot
  - 9.6.4. Operating business segments
  - 9.6.5. Product portfolio
  - 9.6.6. Key strategic moves and developments
- 9.7. eOption
  - 9.7.1. Company overview
  - 9.7.2. Key Executives
  - 9.7.3. Company snapshot
  - 9.7.4. Operating business segments
  - 9.7.5. Product portfolio
- 9.8. TastyTrade, Inc.
  - 9.8.1. Company overview
  - 9.8.2. Key Executives
  - 9.8.3. Company snapshot
  - 9.8.4. Operating business segments
  - 9.8.5. Product portfolio
  - 9.8.6. Key strategic moves and developments
- 9.9. XTB
  - 9.9.1. Company overview
  - 9.9.2. Key Executives
  - 9.9.3. Company snapshot
  - 9.9.4. Operating business segments
  - 9.9.5. Product portfolio
  - 9.9.6. Business performance
- 9.10. TD Ameritrade
  - 9.10.1. Company overview
  - 9.10.2. Key Executives
  - 9.10.3. Company snapshot
  - 9.10.4. Operating business segments
  - 9.10.5. Product portfolio
  - 9.10.6. Business performance
  - 9.10.7. Key strategic moves and developments

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