

Display Market By Application (Smartphone & Tablet, Smart Wearable, Television & Digital Signage, PC & Laptop, Vehicle Display, and Others), Technology (OLED, Quantum Dot, LED, LCD, E-PAPER, and Others), Industry Vertical (Healthcare, Consumer Electronics, BFSI, Retail, Military & Defense, Automotive, and Others), Display Type (Flat Panel Display, Flexible Panel Display, and Transparent Panel Display): Global Opportunity Analysis and Industry Forecast, 2021-2031

Market Report | 2022-10-01 | 315 pages | Allied Market Research

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Report description:

The global display market generated revenue worth \$ 114.9 billion in 2021, and is projected to reach \$ 216.34 billion by 2031, to register a CAGR of 6.67% during the forecast period. The primary objective of installing urban security screening devices is to provide safety & security to people and their property.

The key factor that drives the growth of the display market include high demand for flexible display technology in consumer electronic devices, increase in adoption of electronic components in the automotive sector, and rise in trend of touch-based devices. Surge in adoption of displays in touch screen devices, rise in need for AR/VR devices, and commercialization of autonomous vehicles are expected to create lucrative growth opportunities for the display market in the future. Moreover, stagnant growth of desktop PCs, notebooks, and tablets hampers growth of the display market.

The display market is segmented on the basis of display type, technology, application, industry vertical, and region. By display type, the market is divided into flat panel display, flexible panel display, and transparent panel display. Flat panel display segment was the highest revenue contributor to the market, in 2021. The flexible panel display segment dominated the market, in terms of revenue, in 2021, and is expected to follow the same trend during the forecast period. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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LG Display Co. Ltd., Samsung Electronics Co. Ltd., AU Optronics, Japan Display Inc., E Ink Holdings Inc., Hannstar Display Corporation, Corning Incorporated, Kent Displays Inc., NEC Display Solutions, and Sony Corporation.

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the display market analysis from 2021 to 2031 to identify the prevailing display market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the display market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global display market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Display Type

- FLAT PANEL DISPLAY
- FLEXIBLE PANEL DISPLAY
- TRANSPARENT PANEL DISPLAY

By Application

- VEHICLE DISPLAY
- OTHERS
- SMARTPHONE and TABLET
- SMART WEARABLE
- TELEVISION and DIGITAL SIGNAGE
- PC and LAPTOP

By Technology

- OLED
- QUANTUM DOT
- LED
- LCD
- E-PAPER
- OTHERS

By Industry Vertical

- HEALTHCARE
- CONSUMER ELECTRONICS
- BFSI
- RETAIL
- MILITARY and DEFENSE
- AUTOMOTIVE
- OTHERS

By Region

- North America
- Canada
- Mexico
- U.S.
- Europe

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- UK
- Germany
- France
- Italy
- Rest Of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- Rest Of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Samsung Electronics Co Ltd
- Sharp Corporation
- Japan Display Inc
- Innolux Corporation
- NEC CORPORATION
- Panasonic Corporation
- BOE Technology Group Co., Ltd.
- AUO Corporation
- Sony Corporation
- Leyard Optoelectronic Co., Ltd
- LG Display Co Ltd

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