

Digital TV SoC Market By Application (LCD, LED, OLED, QLED), By End User (Residential, Commercial): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global digital tv soc market was valued at \$8.6 billion in 2021 and is projected to reach \$28.2 billion by 2031, growing at a CAGR of 12.8% from 2022 to 2031. A digital TV system on a chip, or SoC, is essentially an integrated circuit or IC that integrates an entire electronic onto a single substrate. It is a whole system on a single chip, as its name implies.

The growth of global digital TV SoC is majorly driven by the surge in demand for smart and power-efficient electronics devices coupled with the surge in disposable income in developing economies. Moreover, integration with advanced technologies is expected to drive market growth. However, the high initial cost of design & development, and maintenance are acting as prime restraints of the global market. On the contrary, the rise in demand for compact and scalable ICs in the global electronic industry is anticipated to provide lucrative opportunities for the digital TV SoC industry during the forecast period.□

The digital TV SoC market is segmented based on application, end-user, and region. Based on type, the market is segmented into LED, LCD, OLED, and QLED. By end user, the market is classified into residential and commercial. Region-wise, the digital TV SoC market trends are analyzed across North America (the U.S., Canada, and Mexico), Europe (UK, Germany, France, and the Rest of Europe), Asia-Pacific (China, India, Japan, South Korea, and Rest of Asia-Pacific), and LAMEA (Latin America, Middle East, and Africa).□

The key players operating in the market include Intel Corporation, Samsung Electronics Co. Ltd., Qualcomm Incorporated, Toshiba Corporation, NXP Semiconductors, Broadcom Inc., STMicroelectronics N.V., Apple Inc., MediaTek Inc., and Taiwan Semiconductor Manufacturing Co. Ltd

Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the digital tv soc market analysis from 2021 to 2031 to identify the prevailing digital tv soc market opportunities.
- Market research is offered along with information related to key drivers, restraints, and opportunities.

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- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- An in-depth analysis of the digital tv soc market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global digital tv soc market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Application

- LCD
- LED
- OLED
- QLED

By End User

- Residential
- Commercial

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- UK
- Germany
- France
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- Intel Corporation
- Samsung Electronics Co Ltd
- Qualcomm Incorporated
- Toshiba Corporation
- NXP Semiconductors
- STMicroelectronics N.V.
- MediaTek Inc
- Broadcom Inc.
- Apple Inc.

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