

Digital Business Card Market By Platform (Android, iOS, Windows), By User Type (Business User, Enterprise User): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-06-01 | 298 pages | Allied Market Research

AVAILABLE LICENSES:

- Cloud Access License \$3456.00
- Business User License \$5730.00
- Enterprise License \$9600.00

Report description:

A digital business card is a modern alternative to traditional paper business cards. It is a digital file or online representation of the contact information and professional details that can be easily shared with others using electronic devices such as smartphones, tablets, or computers. It typically includes the name, job title, company name, email address, phone number, website, and links to social media profiles. Digital business cards are designed to be easily accessible, shareable, and interactive, often including clickable links, multimedia content, and the ability to save the information directly into the recipient's contacts. These provide a convenient and environmentally friendly way to exchange contact information in the increasingly digital world.[]

There has been surge in demand for digital business card solutions with increase in smartphone penetration, as individuals and organizations seek efficient ways to manage and share their professional information. Furthermore, digital business cards offer a convenient and eco-friendly alternative to traditional paper cards, allowing users to exchange contact details instantly through their smartphones. In addition, contactless interaction is one of the significant factors that boosts the growth of the digital business card market, as it is revolutionizing the way professionals connect and exchange information. Moreover, the digital business card market is poised to witness growth and adoption, as companies and professionals embrace environmentally conscious practices. However, many individuals and organizations remain unaware of the advantages and possibilities offered by digital business cards, despite the growing popularity of digital solutions in various aspects of business. In addition, the fear of data breaches, identity theft, and unauthorized access to sensitive information acts as a significant deterrent for adopting digital business cards and is hampering market growth. On the contrary, sustainability and cost savings through digital business cards are driving the demand for efficient and eco-friendly solutions, hence, the digital business card market is well-positioned to capitalize on this opportunity and experience significant growth in the upcoming years.[]

The digital business card market is segmented on the basis of platform, user type and region. By platform, it is divided into android, iOS, and Windows. By user type, it is categorized into business user and enterprise user. Region wise, it is analyzed

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

across North America, Europe, Asia-Pacific, and LAMEA.□□□□

The report analyzes the profiles of key players operating in digital business card market such as□ Blinq Technologies Pty Ltd., Haystack, HiHello, Inc., Itzme, Mobilo, Popl, Spreadly GmbH, Tap, Uniqode Phygital, Inc. (Beaconstac), and Virtual Business Card. These players have adopted various strategies to increase their market penetration and strengthen their position in the digital business card industry.

Key benefits for stakeholders

-The study provides in-depth analysis of the global digital business card market along with the current & future trends to illustrate the imminent investment pockets.

-Information about key drivers, restrains, & opportunities and their impact analysis on the global digital business card market size are provided in the report.

-Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

-The quantitative analysis of the global digital business card market from 2023 to 2032 is provided to determine the market potential.

Key Market Segments

By Platform

- Android

- iOS

- Windows

By User Type

- Business User

- Enterprise User

By Region

- North America

- U.S.

- Canada

- Europe

- UK

- Germany

- France

- Italy

- Spain

- Rest of Europe

- Asia-Pacific

- China

- Japan

- India

- Australia

- South Korea

- Rest of Asia-Pacific

- LAMEA

- Latin America

- Middle East

- Africa

- Key Market Players

- Blinq Technologies Pty Ltd.

- Haystack

- HiHello, Inc.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- itzme
- Mobilo
- Popl
- Spreadly GmbH
- tap
- Uniqode Phygital, Inc.(Beaconstac)
- Virtual Business Card

Table of Contents:

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key market segments
- 1.3. Key benefits to the stakeholders
- 1.4. Research Methodology
 - 1.4.1. Primary research
 - 1.4.2. Secondary research
 - 1.4.3. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
- 3.3. Porter's five forces analysis
 - 3.3.1. Bargaining power of suppliers
 - 3.3.2. Bargaining power of buyers
 - 3.3.3. Threat of substitutes
 - 3.3.4. Threat of new entrants
 - 3.3.5. Intensity of rivalry
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Increase in environmental concerns
 - 3.4.1.2. Increase in smartphone penetration
 - 3.4.1.3. Rapid increase in contactless interaction
 - 3.4.2. Restraints
 - 3.4.2.1. Lack of awareness and adoption
 - 3.4.2.2. Privacy and security concern□
 - 3.4.3. Opportunities
 - 3.4.3.1. Offers sustainability and cost saving
- 3.5. COVID-19 Impact Analysis on the market

CHAPTER 4: DIGITAL BUSINESS CARD MARKET, BY PLATFORM

- 4.1. Overview
 - 4.1.1. Market size and forecast

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 4.2. Android
 - 4.2.1. Key market trends, growth factors and opportunities
 - 4.2.2. Market size and forecast, by region
 - 4.2.3. Market share analysis by country
- 4.3. iOS
 - 4.3.1. Key market trends, growth factors and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.3. Market share analysis by country
- 4.4. Windows
 - 4.4.1. Key market trends, growth factors and opportunities
 - 4.4.2. Market size and forecast, by region
 - 4.4.3. Market share analysis by country

CHAPTER 5: DIGITAL BUSINESS CARD MARKET, BY USER TYPE

- 5.1. Overview
 - 5.1.1. Market size and forecast
- 5.2. Business User
 - 5.2.1. Key market trends, growth factors and opportunities
 - 5.2.2. Market size and forecast, by region
 - 5.2.3. Market share analysis by country
- 5.3. Enterprise User
 - 5.3.1. Key market trends, growth factors and opportunities
 - 5.3.2. Market size and forecast, by region
 - 5.3.3. Market share analysis by country

CHAPTER 6: DIGITAL BUSINESS CARD MARKET, BY REGION

- 6.1. Overview
 - 6.1.1. Market size and forecast By Region
- 6.2. North America
 - 6.2.1. Key trends and opportunities
 - 6.2.2. Market size and forecast, by Platform
 - 6.2.3. Market size and forecast, by User Type
 - 6.2.4. Market size and forecast, by country
 - 6.2.4.1. U.S.
 - 6.2.4.1.1. Key market trends, growth factors and opportunities
 - 6.2.4.1.2. Market size and forecast, by Platform
 - 6.2.4.1.3. Market size and forecast, by User Type
 - 6.2.4.2. Canada
 - 6.2.4.2.1. Key market trends, growth factors and opportunities
 - 6.2.4.2.2. Market size and forecast, by Platform
 - 6.2.4.2.3. Market size and forecast, by User Type
- 6.3. Europe
 - 6.3.1. Key trends and opportunities
 - 6.3.2. Market size and forecast, by Platform
 - 6.3.3. Market size and forecast, by User Type
 - 6.3.4. Market size and forecast, by country
 - 6.3.4.1. UK
 - 6.3.4.1.1. Key market trends, growth factors and opportunities
 - 6.3.4.1.2. Market size and forecast, by Platform

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.3.4.1.3. Market size and forecast, by User Type
- 6.3.4.2. Germany
 - 6.3.4.2.1. Key market trends, growth factors and opportunities
 - 6.3.4.2.2. Market size and forecast, by Platform
 - 6.3.4.2.3. Market size and forecast, by User Type
- 6.3.4.3. France
 - 6.3.4.3.1. Key market trends, growth factors and opportunities
 - 6.3.4.3.2. Market size and forecast, by Platform
 - 6.3.4.3.3. Market size and forecast, by User Type
- 6.3.4.4. Italy
 - 6.3.4.4.1. Key market trends, growth factors and opportunities
 - 6.3.4.4.2. Market size and forecast, by Platform
 - 6.3.4.4.3. Market size and forecast, by User Type
- 6.3.4.5. Spain
 - 6.3.4.5.1. Key market trends, growth factors and opportunities
 - 6.3.4.5.2. Market size and forecast, by Platform
 - 6.3.4.5.3. Market size and forecast, by User Type
- 6.3.4.6. Rest of Europe
 - 6.3.4.6.1. Key market trends, growth factors and opportunities
 - 6.3.4.6.2. Market size and forecast, by Platform
 - 6.3.4.6.3. Market size and forecast, by User Type
- 6.4. Asia-Pacific
 - 6.4.1. Key trends and opportunities
 - 6.4.2. Market size and forecast, by Platform
 - 6.4.3. Market size and forecast, by User Type
 - 6.4.4. Market size and forecast, by country
 - 6.4.4.1. China
 - 6.4.4.1.1. Key market trends, growth factors and opportunities
 - 6.4.4.1.2. Market size and forecast, by Platform
 - 6.4.4.1.3. Market size and forecast, by User Type
 - 6.4.4.2. Japan
 - 6.4.4.2.1. Key market trends, growth factors and opportunities
 - 6.4.4.2.2. Market size and forecast, by Platform
 - 6.4.4.2.3. Market size and forecast, by User Type
 - 6.4.4.3. India
 - 6.4.4.3.1. Key market trends, growth factors and opportunities
 - 6.4.4.3.2. Market size and forecast, by Platform
 - 6.4.4.3.3. Market size and forecast, by User Type
 - 6.4.4.4. Australia
 - 6.4.4.4.1. Key market trends, growth factors and opportunities
 - 6.4.4.4.2. Market size and forecast, by Platform
 - 6.4.4.4.3. Market size and forecast, by User Type
 - 6.4.4.5. South Korea
 - 6.4.4.5.1. Key market trends, growth factors and opportunities
 - 6.4.4.5.2. Market size and forecast, by Platform
 - 6.4.4.5.3. Market size and forecast, by User Type
 - 6.4.4.6. Rest of Asia-Pacific

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6.4.4.6.1. Key market trends, growth factors and opportunities
- 6.4.4.6.2. Market size and forecast, by Platform
- 6.4.4.6.3. Market size and forecast, by User Type
- 6.5. LAMEA
 - 6.5.1. Key trends and opportunities
 - 6.5.2. Market size and forecast, by Platform
 - 6.5.3. Market size and forecast, by User Type
 - 6.5.4. Market size and forecast, by country
 - 6.5.4.1. Latin America
 - 6.5.4.1.1. Key market trends, growth factors and opportunities
 - 6.5.4.1.2. Market size and forecast, by Platform
 - 6.5.4.1.3. Market size and forecast, by User Type
 - 6.5.4.2. Middle East
 - 6.5.4.2.1. Key market trends, growth factors and opportunities
 - 6.5.4.2.2. Market size and forecast, by Platform
 - 6.5.4.2.3. Market size and forecast, by User Type
 - 6.5.4.3. Africa
 - 6.5.4.3.1. Key market trends, growth factors and opportunities
 - 6.5.4.3.2. Market size and forecast, by Platform
 - 6.5.4.3.3. Market size and forecast, by User Type

CHAPTER 7: COMPETITIVE LANDSCAPE

- 7.1. Introduction
- 7.2. Top winning strategies
- 7.3. Product Mapping of Top 10 Player
- 7.4. Competitive Dashboard
- 7.5. Competitive Heatmap
- 7.6. Top player positioning, 2022

CHAPTER 8: COMPANY PROFILES

- 8.1. Blinq Technologies Pty Ltd.
 - 8.1.1. Company overview
 - 8.1.2. Key Executives
 - 8.1.3. Company snapshot
 - 8.1.4. Operating business segments
 - 8.1.5. Product portfolio
 - 8.1.6. Key strategic moves and developments
- 8.2. Haystack
 - 8.2.1. Company overview
 - 8.2.2. Key Executives
 - 8.2.3. Company snapshot
 - 8.2.4. Operating business segments
 - 8.2.5. Product portfolio
- 8.3. HiHello, Inc.
 - 8.3.1. Company overview
 - 8.3.2. Key Executives
 - 8.3.3. Company snapshot
 - 8.3.4. Operating business segments
 - 8.3.5. Product portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.4. itzme
 - 8.4.1. Company overview
 - 8.4.2. Key Executives
 - 8.4.3. Company snapshot
 - 8.4.4. Operating business segments
 - 8.4.5. Product portfolio
 - 8.4.6. Key strategic moves and developments
- 8.5. Mobilo
 - 8.5.1. Company overview
 - 8.5.2. Key Executives
 - 8.5.3. Company snapshot
 - 8.5.4. Operating business segments
 - 8.5.5. Product portfolio
 - 8.5.6. Key strategic moves and developments
- 8.6. Popl
 - 8.6.1. Company overview
 - 8.6.2. Key Executives
 - 8.6.3. Company snapshot
 - 8.6.4. Operating business segments
 - 8.6.5. Product portfolio
 - 8.6.6. Key strategic moves and developments
- 8.7. Spreadly GmbH
 - 8.7.1. Company overview
 - 8.7.2. Key Executives
 - 8.7.3. Company snapshot
 - 8.7.4. Operating business segments
 - 8.7.5. Product portfolio
- 8.8. tap
 - 8.8.1. Company overview
 - 8.8.2. Key Executives
 - 8.8.3. Company snapshot
 - 8.8.4. Operating business segments
 - 8.8.5. Product portfolio
 - 8.8.6. Key strategic moves and developments
- 8.9. Uniqode Phygital, Inc.(Beaconstac)
 - 8.9.1. Company overview
 - 8.9.2. Key Executives
 - 8.9.3. Company snapshot
 - 8.9.4. Operating business segments
 - 8.9.5. Product portfolio
- 8.10. Virtual Business Card
 - 8.10.1. Company overview
 - 8.10.2. Key Executives
 - 8.10.3. Company snapshot
 - 8.10.4. Operating business segments
 - 8.10.5. Product portfolio

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Digital Business Card Market By Platform (Android, iOS, Windows), By User Type (Business User, Enterprise User): Global Opportunity Analysis and Industry Forecast, 2023-2032

Market Report | 2023-06-01 | 298 pages | Allied Market Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Cloud Access License	\$3456.00
	Business User License	\$5730.00
	Enterprise License	\$9600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-05"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.