

**Credit Card Issuance Services Market By Type (Consumer Credit Cards, Business Credit Cards), By Issuers (Banks, Credit Unions, NBFCs), By End User (Personal, Business): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-12-01 | 183 pages | Allied Market Research

**AVAILABLE LICENSES:**

- Cloud Access License \$3110.40
- Business User License \$5157.00
- Enterprise License \$8640.00

**Report description:**

Credit card issuer are financial institutions that provide cards and credit limits to consumers. Issuer manage numerous features of credit cards, from the application and approval process to distributing cards, deciding terms and benefits, collecting cardholder payments and more. Moreover, credit card issuer also determine how much credit to extend to clients and have the final decision on whether a transaction they can make is approved or denied by providers. Increased demand for cash alternatives and availability of low-cost credit cards boost the growth of the market. In addition, rise in contactless and digital credit card services continues to surge in emerging countries. This drives the growth of the market. However, rise in credit card frauds across the globe and higher interest rates on credit cards have emerged as key industry problems. On the contrary, technological innovation in product offering in credit card issuance services will further give major opportunity for the credit card issuance service market growth.

The credit card issuance services market is segmented on the basis of type, issuer and end user. By type, it is segmented into life consumer credit cards and business credit cards. Based on issuer, it is bifurcated into banks, credit unions and NBFC. On the basis of end user, it is segmented into personal and business. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA The report analyzes the profiles of key players operating in the credit card issuance services market such as American Express Company, Entrust Corporation., FIS, Fiserv, Inc., Giesecke+Devrient GmbH, GPK LLC., Marqeta, Inc., Nium Pte. Ltd., Stripe, Inc., and Thales. These players have adopted various strategies to increase their market penetration and strengthen their position in the credit card issuance services market share.

The credit card issuance services market is segmented on the basis of type, issuers and end user. By type, it is segmented into life consumer credit cards and business credit cards. Based on issuers, it is bifurcated into banks, credit unions and NBFC's. On the basis of end user, it is segmented into personal and business. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

The report analyzes the profiles of key players operating in the credit card issuance services market such as American Express Company, Entrust Corporation., FIS, Fiserv, Inc., Giesecke+Devrient GmbH, GPUK LLP., Marqeta, Inc., Nium Pte. Ltd., Stripe, Inc., and Thales. These players have adopted various strategies to increase their market penetration and strengthen their position in the credit card issuance services market share.

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the credit card issuance services market analysis from 2021 to 2031 to identify the prevailing credit card issuance services market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the credit card issuance services market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global credit card issuance services market trends, key players, market segments, application areas, and market growth strategies.

#### Key Market Segments

##### By Type

- Consumer Credit Cards
- Business Credit Cards

##### By Issuers

- Banks
- Credit Unions
- NBFCs

##### By End User

- Personal
- Business

##### By Region

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Italy
- Spain
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- Australia
- South Korea
- Rest of Asia-Pacific
- LAMEA

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Latin America
- Middle East
- Africa
- Key Market Players
- Fiserv, Inc.
- Marqeta, Inc.
- Stripe, Inc.
- Giesecke+Devrient GmbH
- Entrust Corporation.
- GPUK LLP.
- Nium Pte. Ltd.
- fis
- Thales
- American Express Company

## **Table of Contents:**

### CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key market segments
- 1.3.Key benefits to the stakeholders
- 1.4.Research Methodology
  - 1.4.1.Secondary research
  - 1.4.2.Primary research
  - 1.4.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings of the study
- 2.2.CXO Perspective

### CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
  - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Market dynamics
  - 3.4.1.Drivers
    - 3.4.1.1. Credit card demand continues to rise in emerging countries
    - 3.4.1.2. Rise in contactless and digital credit card services
    - 3.4.1.3. Increased demand for cash alternatives and availability low cost credit cards
  - 3.4.2.Restraints
    - 3.4.2.1. Rise in credit card frauds across the globe
    - 3.4.2.2. Higher interest rates on credit cards
  - 3.4.3.Opportunities
    - 3.4.3.1. Technological innovation in product offering

### 3.5.COVID-19 Impact Analysis on the market

### CHAPTER 4: CREDIT CARD ISSUANCE SERVICES MARKET, BY TYPE

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 4.1 Overview
  - 4.1.1 Market size and forecast
- 4.2. Consumer Credit Cards
  - 4.2.1 Key market trends, growth factors and opportunities
  - 4.2.2 Market size and forecast, by region
  - 4.2.3 Market share analysis by country
- 4.3. Business Credit Cards
  - 4.3.1 Key market trends, growth factors and opportunities
  - 4.3.2 Market size and forecast, by region
  - 4.3.3 Market share analysis by country
- CHAPTER 5: CREDIT CARD ISSUANCE SERVICES MARKET, BY ISSUERS
  - 5.1 Overview
    - 5.1.1 Market size and forecast
  - 5.2. Banks
    - 5.2.1 Key market trends, growth factors and opportunities
    - 5.2.2 Market size and forecast, by region
    - 5.2.3 Market share analysis by country
  - 5.3. Credit Unions
    - 5.3.1 Key market trends, growth factors and opportunities
    - 5.3.2 Market size and forecast, by region
    - 5.3.3 Market share analysis by country
  - 5.4. NBFCs
    - 5.4.1 Key market trends, growth factors and opportunities
    - 5.4.2 Market size and forecast, by region
    - 5.4.3 Market share analysis by country
- CHAPTER 6: CREDIT CARD ISSUANCE SERVICES MARKET, BY END USER
  - 6.1 Overview
    - 6.1.1 Market size and forecast
  - 6.2. Personal
    - 6.2.1 Key market trends, growth factors and opportunities
    - 6.2.2 Market size and forecast, by region
    - 6.2.3 Market share analysis by country
  - 6.3. Business
    - 6.3.1 Key market trends, growth factors and opportunities
    - 6.3.2 Market size and forecast, by region
    - 6.3.3 Market share analysis by country
- CHAPTER 7: CREDIT CARD ISSUANCE SERVICES MARKET, BY REGION
  - 7.1 Overview
    - 7.1.1 Market size and forecast
  - 7.2 North America
    - 7.2.1 Key trends and opportunities
    - 7.2.2 North America Market size and forecast, by Type
    - 7.2.3 North America Market size and forecast, by Issuers
    - 7.2.4 North America Market size and forecast, by End User
    - 7.2.5 North America Market size and forecast, by country
      - 7.2.5.1 U.S.
        - 7.2.5.1.1 Key market trends, growth factors and opportunities

- 7.2.5.1.2 Market size and forecast, by Type
- 7.2.5.1.3 Market size and forecast, by Issuers
- 7.2.5.1.4 Market size and forecast, by End User
- 7.2.5.2 Canada
  - 7.2.5.2.1 Key market trends, growth factors and opportunities
  - 7.2.5.2.2 Market size and forecast, by Type
  - 7.2.5.2.3 Market size and forecast, by Issuers
  - 7.2.5.2.4 Market size and forecast, by End User
- 7.3 Europe
  - 7.3.1 Key trends and opportunities
  - 7.3.2 Europe Market size and forecast, by Type
  - 7.3.3 Europe Market size and forecast, by Issuers
  - 7.3.4 Europe Market size and forecast, by End User
  - 7.3.5 Europe Market size and forecast, by country
    - 7.3.5.1 UK
      - 7.3.5.1.1 Key market trends, growth factors and opportunities
      - 7.3.5.1.2 Market size and forecast, by Type
      - 7.3.5.1.3 Market size and forecast, by Issuers
      - 7.3.5.1.4 Market size and forecast, by End User
    - 7.3.5.2 Germany
      - 7.3.5.2.1 Key market trends, growth factors and opportunities
      - 7.3.5.2.2 Market size and forecast, by Type
      - 7.3.5.2.3 Market size and forecast, by Issuers
      - 7.3.5.2.4 Market size and forecast, by End User
    - 7.3.5.3 France
      - 7.3.5.3.1 Key market trends, growth factors and opportunities
      - 7.3.5.3.2 Market size and forecast, by Type
      - 7.3.5.3.3 Market size and forecast, by Issuers
      - 7.3.5.3.4 Market size and forecast, by End User
    - 7.3.5.4 Italy
      - 7.3.5.4.1 Key market trends, growth factors and opportunities
      - 7.3.5.4.2 Market size and forecast, by Type
      - 7.3.5.4.3 Market size and forecast, by Issuers
      - 7.3.5.4.4 Market size and forecast, by End User
    - 7.3.5.5 Spain
      - 7.3.5.5.1 Key market trends, growth factors and opportunities
      - 7.3.5.5.2 Market size and forecast, by Type
      - 7.3.5.5.3 Market size and forecast, by Issuers
      - 7.3.5.5.4 Market size and forecast, by End User
    - 7.3.5.6 Rest of Europe
      - 7.3.5.6.1 Key market trends, growth factors and opportunities
      - 7.3.5.6.2 Market size and forecast, by Type
      - 7.3.5.6.3 Market size and forecast, by Issuers
      - 7.3.5.6.4 Market size and forecast, by End User
- 7.4 Asia-Pacific
  - 7.4.1 Key trends and opportunities
  - 7.4.2 Asia-Pacific Market size and forecast, by Type

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.4.3 Asia-Pacific Market size and forecast, by Issuers
- 7.4.4 Asia-Pacific Market size and forecast, by End User
- 7.4.5 Asia-Pacific Market size and forecast, by country
  - 7.4.5.1 China
    - 7.4.5.1.1 Key market trends, growth factors and opportunities
    - 7.4.5.1.2 Market size and forecast, by Type
    - 7.4.5.1.3 Market size and forecast, by Issuers
    - 7.4.5.1.4 Market size and forecast, by End User
  - 7.4.5.2 Japan
    - 7.4.5.2.1 Key market trends, growth factors and opportunities
    - 7.4.5.2.2 Market size and forecast, by Type
    - 7.4.5.2.3 Market size and forecast, by Issuers
    - 7.4.5.2.4 Market size and forecast, by End User
  - 7.4.5.3 India
    - 7.4.5.3.1 Key market trends, growth factors and opportunities
    - 7.4.5.3.2 Market size and forecast, by Type
    - 7.4.5.3.3 Market size and forecast, by Issuers
    - 7.4.5.3.4 Market size and forecast, by End User
  - 7.4.5.4 Australia
    - 7.4.5.4.1 Key market trends, growth factors and opportunities
    - 7.4.5.4.2 Market size and forecast, by Type
    - 7.4.5.4.3 Market size and forecast, by Issuers
    - 7.4.5.4.4 Market size and forecast, by End User
  - 7.4.5.5 South Korea
    - 7.4.5.5.1 Key market trends, growth factors and opportunities
    - 7.4.5.5.2 Market size and forecast, by Type
    - 7.4.5.5.3 Market size and forecast, by Issuers
    - 7.4.5.5.4 Market size and forecast, by End User
  - 7.4.5.6 Rest of Asia-Pacific
    - 7.4.5.6.1 Key market trends, growth factors and opportunities
    - 7.4.5.6.2 Market size and forecast, by Type
    - 7.4.5.6.3 Market size and forecast, by Issuers
    - 7.4.5.6.4 Market size and forecast, by End User
- 7.5 LAMEA
  - 7.5.1 Key trends and opportunities
  - 7.5.2 LAMEA Market size and forecast, by Type
  - 7.5.3 LAMEA Market size and forecast, by Issuers
  - 7.5.4 LAMEA Market size and forecast, by End User
  - 7.5.5 LAMEA Market size and forecast, by country
    - 7.5.5.1 Latin America
      - 7.5.5.1.1 Key market trends, growth factors and opportunities
      - 7.5.5.1.2 Market size and forecast, by Type
      - 7.5.5.1.3 Market size and forecast, by Issuers
      - 7.5.5.1.4 Market size and forecast, by End User
    - 7.5.5.2 Middle East
      - 7.5.5.2.1 Key market trends, growth factors and opportunities
      - 7.5.5.2.2 Market size and forecast, by Type

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.5.5.2.3 Market size and forecast, by Issuers
- 7.5.5.2.4 Market size and forecast, by End User
- 7.5.5.3 Africa
  - 7.5.5.3.1 Key market trends, growth factors and opportunities
  - 7.5.5.3.2 Market size and forecast, by Type
  - 7.5.5.3.3 Market size and forecast, by Issuers
  - 7.5.5.3.4 Market size and forecast, by End User

## CHAPTER 8: COMPETITIVE LANDSCAPE

- 8.1. Introduction
- 8.2. Top winning strategies
- 8.3. Product Mapping of Top 10 Player
- 8.4. Competitive Dashboard
- 8.5. Competitive Heatmap
- 8.6. Top player positioning, 2021

## CHAPTER 9: COMPANY PROFILES

### 9.1 Fiserv, Inc.

- 9.1.1 Company overview
- 9.1.2 Key Executives
- 9.1.3 Company snapshot
- 9.1.4 Operating business segments
- 9.1.5 Product portfolio
- 9.1.6 Business performance
- 9.1.7 Key strategic moves and developments

### 9.2 Marqeta, Inc.

- 9.2.1 Company overview
- 9.2.2 Key Executives
- 9.2.3 Company snapshot
- 9.2.4 Operating business segments
- 9.2.5 Product portfolio
- 9.2.6 Business performance
- 9.2.7 Key strategic moves and developments

### 9.3 Stripe, Inc.

- 9.3.1 Company overview
- 9.3.2 Key Executives
- 9.3.3 Company snapshot
- 9.3.4 Operating business segments
- 9.3.5 Product portfolio
- 9.3.6 Business performance
- 9.3.7 Key strategic moves and developments

### 9.4 Giesecke+Devrient GmbH

- 9.4.1 Company overview
- 9.4.2 Key Executives
- 9.4.3 Company snapshot
- 9.4.4 Operating business segments
- 9.4.5 Product portfolio
- 9.4.6 Business performance
- 9.4.7 Key strategic moves and developments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.5 Entrust Corporation.
  - 9.5.1 Company overview
  - 9.5.2 Key Executives
  - 9.5.3 Company snapshot
  - 9.5.4 Operating business segments
  - 9.5.5 Product portfolio
  - 9.5.6 Business performance
  - 9.5.7 Key strategic moves and developments
- 9.6 GPUK LLP.
  - 9.6.1 Company overview
  - 9.6.2 Key Executives
  - 9.6.3 Company snapshot
  - 9.6.4 Operating business segments
  - 9.6.5 Product portfolio
  - 9.6.6 Business performance
  - 9.6.7 Key strategic moves and developments
- 9.7 Nium Pte. Ltd.
  - 9.7.1 Company overview
  - 9.7.2 Key Executives
  - 9.7.3 Company snapshot
  - 9.7.4 Operating business segments
  - 9.7.5 Product portfolio
  - 9.7.6 Business performance
  - 9.7.7 Key strategic moves and developments
- 9.8 fis
  - 9.8.1 Company overview
  - 9.8.2 Key Executives
  - 9.8.3 Company snapshot
  - 9.8.4 Operating business segments
  - 9.8.5 Product portfolio
  - 9.8.6 Business performance
  - 9.8.7 Key strategic moves and developments
- 9.9 Thales
  - 9.9.1 Company overview
  - 9.9.2 Key Executives
  - 9.9.3 Company snapshot
  - 9.9.4 Operating business segments
  - 9.9.5 Product portfolio
  - 9.9.6 Business performance
  - 9.9.7 Key strategic moves and developments
- 9.10 American Express Company
  - 9.10.1 Company overview
  - 9.10.2 Key Executives
  - 9.10.3 Company snapshot
  - 9.10.4 Operating business segments
  - 9.10.5 Product portfolio
  - 9.10.6 Business performance

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)



#### 9.10.7 Key strategic moves and developments

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Credit Card Issuance Services Market By Type (Consumer Credit Cards, Business Credit Cards), By Issuers (Banks, Credit Unions, NBFCs), By End User (Personal, Business): Global Opportunity Analysis and Industry Forecast, 2021-2031**

Market Report | 2022-12-01 | 183 pages | Allied Market Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

| Select license | License               | Price     |
|----------------|-----------------------|-----------|
|                | Cloud Access License  | \$3110.40 |
|                | Business User License | \$5157.00 |
|                | Enterprise License    | \$8640.00 |
|                |                       | VAT       |
|                |                       | Total     |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |                      |
|---------------|----------------------|-------------------------------|----------------------|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/> |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/> |
| Job title*    | <input type="text"/> |                               |                      |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/> |
| Address*      | <input type="text"/> | City*                         | <input type="text"/> |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/> |
|               |                      | Date                          | 2025-05-05           |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)