

Corrugated Packaging Market By Wall Type (Single Wall, Double Wall, Triple Wall, Single Face), By Packaging Type (Boxes, Trays, Sheets, Containers, Others), By End Use Industry (Food and Beverages, Personal Care, Pharmaceuticals, Electronic Goods, Others): Global Opportunity Analysis and Industry Forecast, 2021-2031

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Report description:

The global corrugated packaging market was valued at \$134.5 billion in 2021, and is projected to reach \$198.8 billion by 2031, growing at a CAGR of 4.1% from 2022 to 2031.

Corrugated packaging is well-known for its structural strength and cushioning, which makes it ideal for packing. Corrugated packaging has unmatched benefits over other forms of packaging as consumers have customized corrugated boxes created as per their requirements. Corrugated boxes are ideal for packaging a variety of items, regardless of size or shape. They are adaptable enough to transport and cushion perishable and delicate items. Corrugated boxes are constructed of kraft paper and may be reused, re-pulped, and transformed into recyclable qualities that help the environment in decomposition. Electronic devices are often fairly delicate, where corrugated single wall packaging is used for internal wrapping to protect electronics devices from harm during shipment.

In the pharmaceutical sector, packaging with corrugated boxes is a smart approach to guarantee that drugs arrive securely and at the proper temperature that the box can naturally maintain. Corrugated boxes are the ideal solution as they can transport several items at once without destroying the contents of the box when it comes to carrying a large number of small and expensive things from one location to another.

Corrugated packaging is strong and durable, and it protects food and beverage products while they are shipped over great distances and handled by a variety of laborers. Corrugated boxes can also be customized so that they are "right-sized" to accommodate the goods. In personal care, corrugated packaging is used to protect products from contamination and other damages. Rigid corrugated packaging is essential in appealing product packaging in the personal care industry as it allows consumers to express their lifestyle or image preferences. Accurate labelling, temperature resistance, ease and flexibility,

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cost-effectiveness, and sustainability are all components of an effective corrugated packaging design. Increase in demand for patient-oriented drugs and medicines is expected to have a positive impact on corrugated packaging, which is commonly used to protect against contamination and is heat sensitive.

Walki launched new recyclable packaging materials for frozen food items in June 2022, with the goal of making corrugated packaging 100% recyclable in the paper stream. The new materials are expected to meet the demands of the frozen food business. The Walki EVO Seal and Walki Opti Seal are paper-based recyclable packaging designed for pillow pouches of frozen food. Corrugated packaging in the pharmaceutical industry includes various processes from manufacturing through drug distribution networks to the end user. It provides microbial contamination, protection and sterility which is frequently involved in the distribution, dosage, and usage of pharmaceutical products. In addition to storing and protecting medications, corrugated packaging plays an important role in brand marketing and promotion, increasing prestige, brand loyalty, and promoting sales. Corrugated packaging is used in consumer products such as electronic gadgets, household appliances, and supermarket items to protect the product from damage and spoilage caused by pressure and temperature changes. According to the World Packaging Organization, the worldwide packaging material and machinery industry produces more than \$500 billion each year, accounting for 1%-2% of GDP in developed and industrialized countries. There are around 100,000 package production enterprises globally, employing over 5 million people. The ever-changing consumer tastes and demands have provided corrugated packaging manufacturers with several opportunities in packaging market.

Flexible plastic packaging, offers the biggest benefits to manufacturers and retailers as it minimizes packaging weight, resulting in lower transportation and warehousing costs and the requirement for significantly less space. Consumers benefit from features such as single-serve portions, easy opening and peeling choices, and the food tastes better in reactive pouches than in traditional tin cans. According to the United States Department of Agriculture (USDA), the Indian flexible packaging foods industry sold 23.81 metric tons of dairy products in 2021. With urban areas accounting for more than 75% of sales, India's food retail development and diversification is likely to function as accelerators for dairy packaged goods, including flexible packaging. Corrugated packaging is strong, useful and dull-colored in contrast to flexible packaging, which is often attractively designed and helps in increasing brand visibility and professional image. Flexible packaging is smaller and lighter than corrugated packaging, which can help consumers save money. Thus, the availability of substitutes such as a flexible packaging is predicted to hinder the market growth during the forecast period.

The corrugated packaging market is segmented into wall type, packaging type, end-use industry, and region. On the basis of wall type, the market is categorized into single wall, double wall, triple wall, and single face. On the basis of packaging type, it is divided into boxes, trays, sheets, container, and others. On the basis of end-use industry, the market is classified into food & beverages, personal care, pharmaceuticals, electronic goods, and others. Region wise, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

The major players operating in the global organic pigments market are DS Smith Plc, Georgia-Pacific, LLC., International Paper, Mondi Group, Nine Dragons Worldwide (China) Investment Group Co., Ltd., Oji Holdings Corporation, Packaging Corporation of America, Rengo Co., Ltd., Smurfit Kappa, and WestRock Company.

Key Findings of the Study

By wall type, the single wall segment was the highest revenue contributor to the market, in 2021.

By packaging type, the boxes segment was the highest revenue contributor to the market, ☐ in 2021.

By end-use industry, the food and beverages segment was the highest revenue contributor to the market, in 2021.

By region, Asia-Pacific was the highest revenue contributor, in 2021, and is estimated to reach, \square with a CAGR of 4.1%.

Key Benefits For Stakeholders

- -This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the corrugated packaging market analysis from 2021 to 2031 to identify the prevailing corrugated packaging market opportunities.
- -The market research is offered along with information related to key drivers, restraints, and opportunities.
- -Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- -In-depth analysis of the corrugated packaging market segmentation assists to determine the prevailing market opportunities.
- -Major countries in each region are mapped according to their revenue contribution to the global market.

- -Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- -The report includes the analysis of the regional as well as global corrugated packaging market trends, key players, market segments, application areas, and market growth strategies.

Key Market Segments

By Wall Type

- Single Wall
- Double Wall
- Triple Wall
- Single Face

By Packaging Type

- Containers
- Others
- Boxes
- Trays
- Sheets

By End Use Industry

- Food and Beverages
- Personal Care
- Pharmaceuticals
- Electronic Goods
- Others

By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- UK
- Spain
- Italy
- Rest of Europe
- Asia-Pacific
- China
- India
- Japan
- South Korea
- Australia
- Rest of Asia-Pacific
- LAMEA
- Brazil
- Saudi Arabia
- South Africa
- Rest of LAMEA
- Key Market Players

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- DS Smith Plc
- Georgia-Pacific, LLC.
- Mondi Group
- Nine Dragons Worldwide (China) Investment Group Co., Ltd.
- Oji Holdings Corporation
- Packaging Corporation of America
- Rengo Co., Ltd.
- International Paper
- WestRock Company
- Smurfit Kappa

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