

**Construction Flooring Market By Printing Technology (Digital, Traditional), By Material (Wood, Stone, Ceramic, Laminate, Others), By End User (Residential, Non-Residential): Global Opportunity Analysis and Industry Forecast, 2023-2032**

Market Report | 2023-11-01 | 188 pages | Allied Market Research

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**Report description:**

The construction flooring market was valued at \$100,215.84 million in 2020 and is estimated to reach \$189,257.70 million by 2032, exhibiting a CAGR of 5.3% from 2023 to 2032. Construction flooring material is a building material used to construct floors in residential, commercial, and industrial buildings. It comes in a wide range of materials, colors, and shapes. Flooring is installed during the construction of a new building. It improves the interior of the infrastructure and its functionality.□□□

The availability of different styles of flooring solutions to match any interior and exterior setting of a house extend the desirability of flooring solutions.□□□

The fast growth of the population, combined with the construction of new business centers, such as offices, factories, warehouses, sports complexes, hospitality, and healthcare, has prompted the deployment of compact and efficient decor systems. The restoration business continues to benefit from a strong housing market, which includes rise in home building, sales, and equity. Moreover, rise in expenditure by governments and private construction companies on remodeling and repairing of houses has created demand for indoor flooring products, and hence this factor is anticipated to drive the market growth.□□□

Furthermore, the increased focus on sustainable development is driving the demand for flooring solutions that are relatively eco-friendly. This has encouraged key players to innovate and develop ecofriendly floorings, thereby providing lucrative growth opportunities.□□

The major players that operate in the global market have adopted key strategies such as product launches, business expansion, product development, and acquisitions to strengthen their market outreach and sustain the stiff competition in the market.□

The construction flooring market is segmented on the basis of printing type, material, end-user industry, and region. On the basis of printing type, the market is categorized into digital and traditional. On the basis of material, it is divided into wood, stone, ceramic, laminate, and others. On the basis of end-user industry, it is bifurcated into residential and non-residential.□

Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA. The major players that operate in the

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global market have adopted key strategies such as product launch and product development to strengthen their market outreach and sustain the stiff competition in the market.□

□

#### COMPETITION ANALYSIS□

Key companies profiled in the construction flooring market report include J&J Industries, Inc., Shaw Industries Group, Inc., Armstrong, mohawk, Tarkett Group, Beaulieu International Group NV, Interface Inc., Iron Woods, Toli Corporation and Ecore International, Inc.□

#### Key Benefits For Stakeholders

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the construction flooring market analysis from 2020 to 2032 to identify the prevailing construction flooring market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the construction flooring market segmentation assists to determine the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global market.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes the analysis of the regional as well as global construction flooring market trends, key players, market segments, application areas, and market growth strategies.

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- Additional country or region analysis- market size and forecast
- Average Selling Price Analysis / Price Point Analysis
- Brands Share Analysis
- Criss-cross segment analysis- market size and forecast

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- Expanded list for Company Profiles
- Historic market data
- Import Export Analysis/Data
- Key player details (including location, contact details, supplier/vendor network etc. in excel format)
- List of customers/consumers/raw material suppliers- value chain analysis
- Market share analysis of players at global/region/country level
- Per Capita Consumption Trends
- Product Consumption Analysis
- Reimbursement Scenario
- SWOT Analysis
- Volume Market Size and Forecast

#### Key Market Segments

##### By End User

- Residential
- Non-Residential

##### By Printing Technology

- Digital
- Traditional

##### By Material

- Wood
- Stone
- Ceramic
- Laminate
- Others

##### By Region

- North America
- U.S.
- Canada
- Mexico
- Europe
- Germany
- France
- Italy
- UK
- Rest of Europe
- Asia-Pacific
- China
- Japan
- India
- South Korea
- Rest of Asia-Pacific
- LAMEA
- Latin America
- Middle East
- Africa
- Key Market Players
- J&J Industries, Inc.

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- Shaw Industries Group, Inc.
- mohawk
- Tarkett Group
- Beaulieu International Group NV
- Interface Inc.
- Iron Woods
- Ecore International, Inc.
- Armstrong
- Toli Corporation

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